



Public Disclosure of Student Achievement

Institution Name: West Liberty University

Business Unit(s) included in this report: Gary E. West College of Business

Academic Period Covered: 2021-22

Date Submitted: 2/1/22

PROGRAM	INDICATOR	RESULT
BSBA	Graduation Rate	33%
MBA	Retention	81%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	In the institution's 2015 freshman cohort 54 students selected the BSBA program. Of those 54 students, 18 graduated from West Liberty University by August 2021 with a BSBA. Therefore, a 33% graduation rate was calculated for the 2015 BSBA cohort. Please note that this figure does not include students that started out as BSBA students but graduated from WLU in something other than a business major.
Retention	There were 42 first time MBA students in the Fall 2019 semester. One year later, during the Fall 2020 semester, 34 of those students were either still enrolled or had already completed the MBA program. Therefore, an 81% retention rate was calculated for the 2019 MBA cohort. A one year retention rate was selected because most students complete the MBA in one to two calendar years.