

Assessment Criteria

The assignment to which this rubric would be applied in ENG 101, ENG 102 and ENG 103 must:

- Be thesis-driven (argumentative)
- Incorporate supporting evidence (including personal experience/observation, citation of academic research, citation of a primary text, etc.)
- Address a general academic readership. Specifically, this means that the assignment should be written not just for the instructor and the assignment description should specify the audience.
- Be submitted post midterm (end-of-semester)

Written Communication GE Rubric	Exemplary (4 points)	Proficient (3 points)	Emerging (2 points)	Limited (1 point)
Controlling Idea- The writer states an argument and remains consistently focused on crafting and supporting this argument. This argument does not simply restate the views of another sources. (1.000.33.3%)				
Support-The writer develops the content of the text in response to the audience's needs by incorporating relevant information to contextualize and support their argument. This information is effectively integrated into the writing (i.e. introduced and interpreted in relation to the writer's claims). For example, the writer engages with topics and concepts and cites examples and/or studies relevant to their reader's interests, the writer defines concepts that are likely to be unfamiliar to the reader, etc. (1.000,33.3%)				
Structure-The writer uses specific features--including transitions, topic sentences, metacommentary, etc.--to effectively organize information in a reader-friendly way. The writer effectively crafts reader-based prose: the paper does not contain mechanical or structural errors that interfere with reader comprehension. (1.000, 33.3%)				