

BOARD OF GOVERNORS
10/16/19
REPORT TO STAFF

I. Meeting called to order by Chairperson, Pat Ford

II. Introductions:

CMTA Performance Contract Presentation-Arnett Hall HVAC
A presentation was given explaining the HVAC system that was installed at Arnett Hall. The new system has resulted in greater efficiency and utility cost savings for the University.

III. Public Comment

No individuals signed up to speak.

IV. Agenda Order (Board may move to change order of consideration)

No changes

V. Approval of Minutes

- A. Minutes of the Full Board August 21, 2019-Approved
- B. Minutes of the Executive Committee Meeting September 25, 2019-Approved

VI. Board Items

- A. Property Acquisition-BOG declined donation of the county court house in the Town of West Liberty.
- B. Honorary Degree-December 2019 Commencement:
 - *honorary Doctor of Humane Letters(DHL) degree from WLU to Phyllis "Flip" J. West.
 - *honorary Doctor of Humane Letters(DHL) degree from WLU to Dr. Sarah Armstrong Tucker.
- C. Pay Raise:
 - * Pay raises will be effective October 26, 2019 for staff with a minimum of .53FTE and were on payroll prior to October 1, 2018. Staff total of \$122,088 approved by BOG. This amount will be distributed by merit under the WLU Compensation Guidelines for staff. Faculty salaries total \$128,210 approved by BOG will be distributed using Policy 245 and Procedure 240 for faculty that were on payroll prior to October 1, 2018.
- D. Nominating Committee-Pat Ford will be resigning in December 2019. Mr. Ford has recommended that the executive committee be the nominating committee for upcoming officers in January.

VII. Reports:

A. Provost Report: Dr. Crawford

Dr. Crawford reported:

- That the University has entered into an agreement with UPMC for student rotations for the Health Science students.
- Nothing new with programs approvals.

Robert Gall questioned Dr. Crawford regarding the hiring of the new librarian.
Dr. Greiner responded that he is in favor of hiring a new librarian.

B. Enrollment: Scott Cook

Report attached

C. SGA: Isabella Yakicic

Ms. Yakicic remarked that a lot of good feedback was given regarding the Homecoming. She talked about safety being a main priority on campus and relayed ideas for safety improvements. She also commented on the safety issues around Mac's Club II. She is looking into having Sodexo change meal plans to better serve the students.

VIII. President's Report:

Report attached.

IX. Finance Report:

Roberta Linger reported on the budget status for the end of the quarter.
The auditors will be giving a report in December.

X. Information Gathering:

N/A

XI. Executive Session-Personnel

XII. Actions Emanating from Executive Session

None

XIII. Next BOG Meeting Date-Wednesday, December 18, 2019.

XIV. Adjournment

Report respectfully submitted by:

Kelly Young Baker, WLU Board of Governors Staff Representative

Enrollment Update BOG Meeting 10/16/2019

Fall Registration-HEPC Reporting Date

Enrollment 2495 (2526 - 2018)

Freshman 465 (470 - 2018)
Out of State 183 (168 - 2018)
In State 282 (302 - 2018)

Transfers 200 (176 - 2018)

Total New Students 665 (646 - 2018)

Graduate Students 305 (302 - 2018)

Fall Housing

Students in Campus Housing 1163 (1108 - 2018)

**PRESIDENT'S REPORT TO WLU
BOARD OF GOVERNORS
OCTOBER 16, 2019**

- At the request Sarah Tucker, HEPC's Interim Chancellor, President Greiner, Roberta Linger, and Jason Koegler presented an overview of the "Good Things Happening at West Liberty University" to the HEPC Board on September 27, 2019.
- West Liberty University has been ranked as a "hidden gem" in the Northeast by College Raptor, an online college planning platform that provides information for students researching the best colleges and universities at the best price. This selection recognizes WLU as one of the best colleges in the country, based on a combination of factors, including number of applications received, graduation rates, campus diversity, endowment per student, and other key metrics as reported via the National Center for Education Statistics (NCES) for the most recently available enrollment year.
- *U.S. News & World Report's* college rankings feature a new social mobility ranking that evaluates which schools best serve underrepresented students. According to the *Baltimore Sun*, "Students from economically disadvantaged backgrounds are less likely to graduate college than other students." "A university is not successful if it does not graduate its students." "By including social mobility indicators, U.S. News is further recognizing colleges that serve all of their students, regardless of economic status." Because of its service to disadvantaged students, West Liberty University was named a **Top Performer on Social Mobility** in the recently released Best Colleges 2020 rankings.
- Niche.com, Inc. has named West Liberty University as one of the top 10% Safest College Campuses in America.
- Alumna Jennifer Schwertfeger, science teacher at Cameron High School was named West Virginia's "Teacher of the Year". Schwertfeger is a graduate of WLU's College of Sciences, class of 1989. "As a proud West Liberty alumna, I'm very thankful for my

education. I earned a biology degree at West Liberty and didn't become a teacher until the age of 40 years."

- West Liberty University has gone live with a new digital platform as it unveiled Topper Station. "We have been working on an enhancement of our broadcasting platform for some time and Topper Station offers an updated digital presence and a dynamic user experience," said Vice President of Institutional Advancement Jason Koegler. Topper Station incorporates academics, live events and university promotion with a community platform that offers great entertainment, educational programming and a live stream of content. Topper Station will coordinate WLU-TV14 programming, the Topper Station website content and the Main Street Bank Video Board stream, located in the ASRC (Academic, Sports and Recreation Complex).
- The West Liberty University Marching Band was invited to participate in two parades: Wheeling 250 Parade in celebration of Wheeling's 250th anniversary and the Ohio County Fair Parade.
- West Liberty University's theater program was the recipient of more awards from the Kennedy Center American College Theater Festival (KCACTF). The cast of last season's production of, "The Secret in the Wings," received **Distinguished Achievement in Ensemble Performance**. Callie Carroll was recognized for **Distinguished Achievement in Directing** and Hunter Helms was awarded a **Distinguished Achievement in Stage Distinguished Achievement in Ensemble Performance Management** for their efforts with the contemporary play.
- Senior Visual Communication Design students are once again offering design services to the campus community and beyond, serving non-profits, clubs and other groups that cannot afford paid services. Possible projects may include logos, posters, brochures, book covers, presentations, animation, video, signage, and websites. The program is free.
- West Liberty University has relocated its Downtown Center to 1310 Market Street. The Downtown Center is home to the WLU Foundation, WLU's broadcasting platform known as Topper Station and a planned small business center. It also acts as an off-campus

site for prospective students and transfer students to visit and pick up enrollment information.

- West Liberty University's women's softball team was recognized by the National Fastpitch Coaches Association (NFCA) as one of the Top 20 team grade point averages among all NCAA Division II teams last year. In addition, 17 West Liberty student athletes were recognized as Easton/NFCA All-America Scholar-Athletes for the 2018-19 season. The softball team number ranked 16 among all 288 NCAA D2 softball programs with a 3.59 GPA for the year.
- Construction Update
 - New apartments—move-in date October 18.
 - House Demolition on Route 88—completed.
 - 4th floor Campbell Hall—getting quotes for construction.
 - Indoor Practice Facility—scheduled completion December 16.
 - Library elevator—scheduled completion November 29.