

Forms

Block Editor Alert

Wordpress - Block Editor

Westliberty.edu uses the wordpress “classic” editor. In December 2018, wordpress launched the “Gutenberg” block editor.

[Learn more about the block editor](#)

I’ll try to describe some of the pros and cons of the block editor and the classic editor that we’re currently using.

Classic Editor

Classic Editor interface showing the shortcode editor. The shortcode is:

```
[su_shadow style="simple"]  
[su_icon_text color="#faa40d" icon="icon: globe"  
icon_color="#fec145" icon_size="78"]INTERNATIONALIZATION COMMITTEE  
[/su_icon_text][/  
su_shadow]
```

The editor displays a meeting photo with a yellow bar on the left and a green bar at the bottom. The text "INTERNATIONALIZATION COMMITTEE" is centered above the photo. To the right, a box titled "BEYOND LOCAL" contains the text: "Our mission is to prepare students and the community to actively participate in and help shape the future of the interconnected global society."

Committee Description

Campus Internationalization Committee is responsible for coordinating international educational opportunities and initiatives, including overseeing international aspects of the curriculum, evaluating and approving study away programs, and administering resources related to study away and campus internationalization.

internationalization.

Vision Statement

Attempts to create a layout with "shortcodes ultimate" plugin.




Block Editor

Objective is to create a WYSIWYG layout.
3 Column layout

Testing the Columns Block



Document **Block** ×

 **Column**
A single column within a columns block.

Column Settings ^

Percentage width

Forms

User Interest → Forms → Business Goals

```
graph LR; A[User Interest] --> B[Forms]; B --> C[Business Goals]
```

TAXES

User Interest → Forms → Business Goals

Taxpayer

Government

SHOPPING

User Interest  Forms  Business Goals

Customer

Amazon
WalMart
Target
etc.

EDUCATION

User Interest  Forms  Business Goals

Prospective Student
Families
Governments
3rd Parties
Vendors

West Liberty University



things people like to do on the internet



All



Images



News



Shopping



Videos



More

About 9,030,000,000 results (0.57 seconds)

What should I do on Internet?

Regardless, here's a list of cool stuff you can do online for free!

- Make some sick beats at Patatap. ...
- Learn any course you can imagine at Coursera. ...
- Read hilarious online comics like Dr. ...
- Photoshop pictures online using Pixlr. ...
- Play hi quality games at BigPoint. ...
- Send files upto 1GB for free from Pando.

[More items...](#)



things people like to do on the internet

[All](#) [Images](#) [News](#) [Shopping](#) [Videos](#) [More](#)

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What should I do on Internet?

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- Send files upto 1GB for free from Pando.

[More items...](#)

Filling out forms?
Nope, don't see it.
:(



First Name:

Last Name:

Email:
(Your email address will be your username)

Re-type Email:

Password:
(Min. 8 characters, 1 number, case-sensitive)

Re-type Password:

Address:

City:

State:

Zip Code:

Phone:
No spaces or dashes

Date of Birth:

Gender:

Security Question:

Security Answer:
(Not case-sensitive)

Personal Information

First Name:

Last Name:

Date of Birth:

Gender:

Account Information

Email:
(Your email address will be your username)

Re-type Email:

Password:
(Min. 8 characters, 1 number, case-sensitive)

Re-type Password:

Security Question:

Security Answer:
(Not case-sensitive)

Contact Information

Address:

City:

State:

Zip Code:

Phone:
No spaces or dashes

First Name:

Last Name:

Email:
(Your email address will be your username)

Re-type Email:

Password:
(Min. 8 characters, 1 number, case-sensitive)

Re-type Password:

Address:

Personal Information

First Name:

Last Name:

Date of Birth: ?

Gender: ?

Account Information

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(Your email address will be your username)

Re-type Email:

Password:
(Min. 8 characters, 1 number, case-sensitive)

Re-type Password:

Security Question: ?

Security Answer:
(Not case-sensitive)

Contact Information

Address:

City:

State:

Zip Code:

Phone: ?

No spaces or dashes

FILL OUT THE FORM FOR A CHANCE TO WIN!

Enter your information below to enter the contest.

First name: <input type="text" value="Ian"/>	Address: <input type="text" value="1234 Main St"/>	Province: <input type="text" value="Ontario"/>	E-mail address: <input type="text" value="ian@everdell.com"/>
Last name: <input type="text" value="Everdell"/>	City: <input type="text" value="Hamilton"/>	Profession: <input type="text"/>	Confirm e-mail address: <input type="text" value="ian@everdell.com"/>
Phone number: <input type="text" value="905-555-1234"/>	Postal code: <input type="text" value="L8P 1R1"/>	Hobby: <input type="text"/>	Age: <input type="text" value="26 - 30 years"/>

Tell us what you drive!

Year:

Make:

Do you own:

- A motorcycle?
- A boat?
- An RV?
- A snowmobile?
- An ATV?
- Other

What do you check most often?

- Newspapers
- Flyers
- Online flyers
- Other

ARE YOU A CAA MEMBER?

- Yes No

Gender: Preferred language:

- Gender: Man Woman
- Preferred language: English French

- I have read and understood the [Contest Rules and Regulations](#).
- I agree to receive special offers from NAPA Auto Parts and its partners.

SUBMIT

CANCEL

First Name:

Last Name:

Email:
(Your email address will be your username)

Re-type Email:

Password:
(Min. 8 characters, 1 number, case-sensitive)

Re-type Password:

Address:

Personal Information

First Name:

Last Name:

Date of Birth: ?

Gender: ?

Account Information

Email:
(Your email address will be your username)

Re-type Email:

Password:
(Min. 8 characters, 1 number, case-sensitive)

Re-type Password:

Sign in

Welcome back to Acme

EMAIL

PASSWORD

Contact Information

Address:

City:

State:

Zip Code:

Phone: ?

No spaces or dashes

Checkout

PAYMENT METHOD

CARD NAME

CARD NUMBER

EXPIRATION DATE

CVV CODE

TOTAL PRICE:

\$132.90

FILL OUT THE FORM FOR A CHANCE TO WIN!

Enter your information below to enter the contest.

First name:

Last name:

Phone number:

Address:

City:

Postal code:

Province:

Profession:

Hobby:

E-mail address:

Confirm e-mail address:

Age:

Tell us what you drive!

Year:

Make:

Do you own:

- A motorcycle?
- A boat?
- An RV?
- A snowmobile?
- An ATV?
- Other

What do you check most often?

- Newspapers
- Flyers
- Online flyers
- Other

ARE YOU A CAA MEMBER?

- Yes No

Gender: Preferred language:

- Man Woman
- English French

- I have read and understood the [Contest Rules and Regulations](#).
- I agree to receive special offers from NAPA Auto Parts and its partners.

First, which service do you want to try?

[Why we suggest](#) trying one product at a time.

- I want to try:
- Email Marketing [What's included?](#) | [Pricing](#)
 - Online Survey [What's included?](#) | [Pricing](#)
 - Event Marketing [What's included?](#) | [Pricing](#)

Tell us about yourself.

First Name:

Last Name:

Organization Name:

Country:

State:

Phone Number:

Email:

Website:

FILL

Enter

First n

lan

Last name:

Everdell

City:

Hamilton

Profession:

Phone number:

Postal code:

Hobby:

Tell us what you drive!

Do you own:

What do you check most often?

ARE YOU A CAA MEMBER?

Year:

Select...

A motorcycle?

A boat?

An RV?

A snowmobile?

An ATV?

Other

Newspapers

Flyers

Online flyers

Other

I have read and understood the [Contest Rules and Regulations](#).

I agree to receive special offers from NAPA Auto Parts and its partners.

E-mail address:

Confirm e-mail address:

Age:

26 - 30 years

Yes No

Gender:

Man

Woman

Preferred language:

English

French

SUBMIT

CANCEL

Personal Information

First Name:

Last Name:

Date of Birth:

Gender:

Account Information

Email:

(Your email address will be your username)

Re-type Email:

Password:

(Min. 8 characters, 1 number, case-sensitive)

Re-type Password:

Security Question:

Security Answer:

(Not case-sensitive)

Contact Information

Address:

City:

State:

Zip Code:

Phone:

No spaces or dashes

Sign in

Welcome back to Acme

EMAIL

PASSWORD

Checkout

PAYMENT METHOD

CARD NAME

CARD NUMBER

EXPIRATION DATE

CVV CODE

TOTAL PRICE:

First, which service do you want to try?

[Why we suggest](#) trying one product at a time.

- I want to try: Email Marketing [What's in](#)
 Online Survey [What's in](#)
 Event Marketing [What's in](#)

Tell us about yourself.

First Name:
Last Name:
Organization Name:
Country:
State:
Phone Number:
Email:
Website:

So we can get in touch about our free
We'll send you an email to confirm your

Congratulations!

You've completed the quiz! Now fill out the entry form below for your chance to win **Daily Prizes of 95 AIR MILES® reward miles** and a **Grand Prize of 9,500 reward miles.**

Entry Ballot (* Indicates required field)

<input type="text"/>	Last Name* >
Birth date* <input type="text"/> Month* v <input type="text"/> Day* v <input type="text"/> Year*v	Phone number* >
Email* >	Confirm email* >
Mailing Address* >	Postal Code* >
Province / Territory* v	Canada
Language* v	AIR MILES® collector number* >

Skill Testing Question*: $(10 \times 9) + (2 \times 4) - 3 =$

- I have read and agree to the [Official Rules*](#)
- I confirm that all information provided is true and correct.*
- Yes, I would like to receive marketing updates and promotional offers from Shell.

Enter

Like 273

FILL
Enter
First n
lan

Last name: City:
Phone number: Postal code:

Tell us what you drive!

Year:
Make:
 A motorcycle?
 A boat?
 An RV?
 A snowmobile?
 An ATV?
 Other

- Flyers
 Online flyers
 Other
- Gender: Man Woman
Preferred language: English French
- I have read and understood the [Contest Rules and Regulations.](#)
 I agree to receive special offers from NAPA Auto Parts and its partners.

SUBMIT

CANCEL

City:
State:
Zip Code:
Phone:
No spaces or dashes

TOTAL PRICE:
\$132.90

Buy now

First, which service do you want to try?

[Why we suggest](#) trying one product at a time.

I want to try: Email Marketing [What's in](#)

Congratulations!

Payment Method:

1234

11/2021

123

Billing Address:

John

Appleseed

1 Infinite Loop

apt., suite, bldg

Cupertino

CA - California

95014

United States

4085550941

Sign O

Cancel

Save

Manage...

FILL

Enter

First n

lan

Last name:

Everdell

Phone number:

Enter phone number

Tell us what yo

Year:

Select...

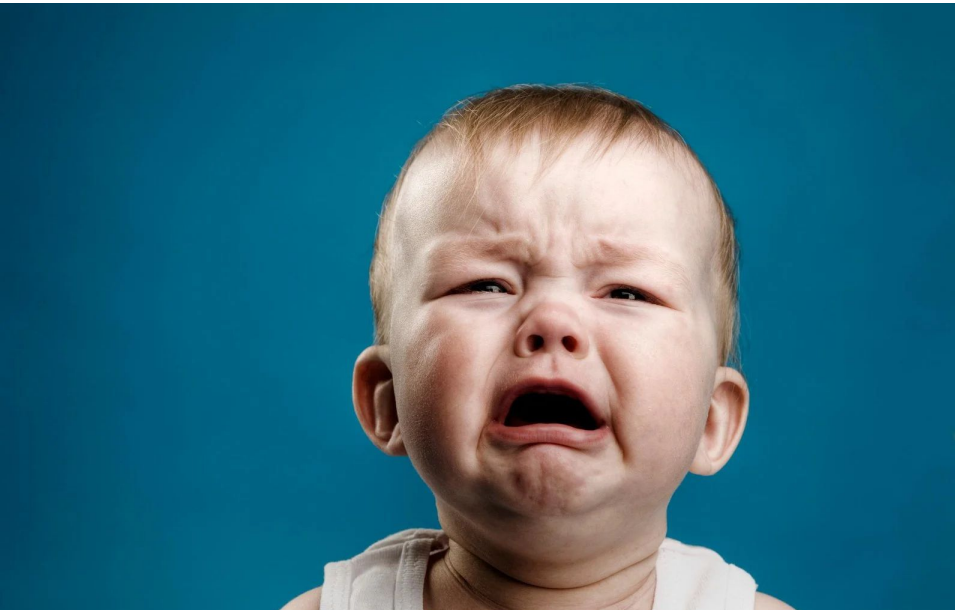
Make:

Select...

Buy now



Forms can seem overwhelming to users



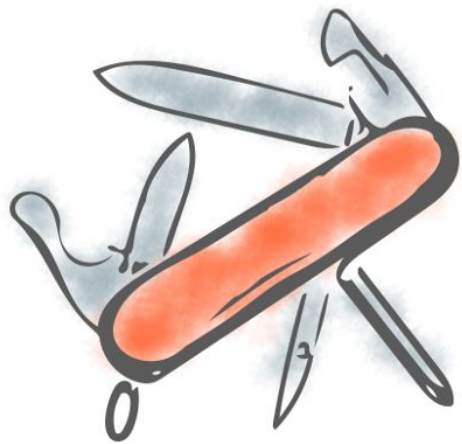
...even traumatizing

KISS Principle

KISS Principle

K KEEP
i iT
S SUPER
S SiMPLE

dev.to



USERS
NEEDS



STAKEHOLDERS
IDEAS

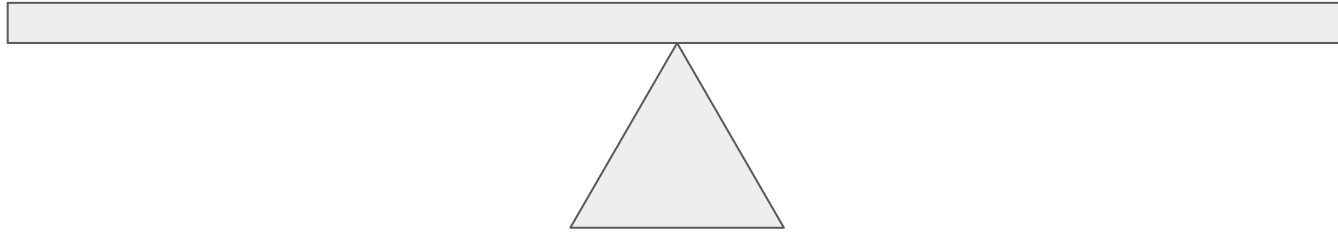
UX Planet

Only ask for what's needed

Conversion Rate See-Saw

Complexity

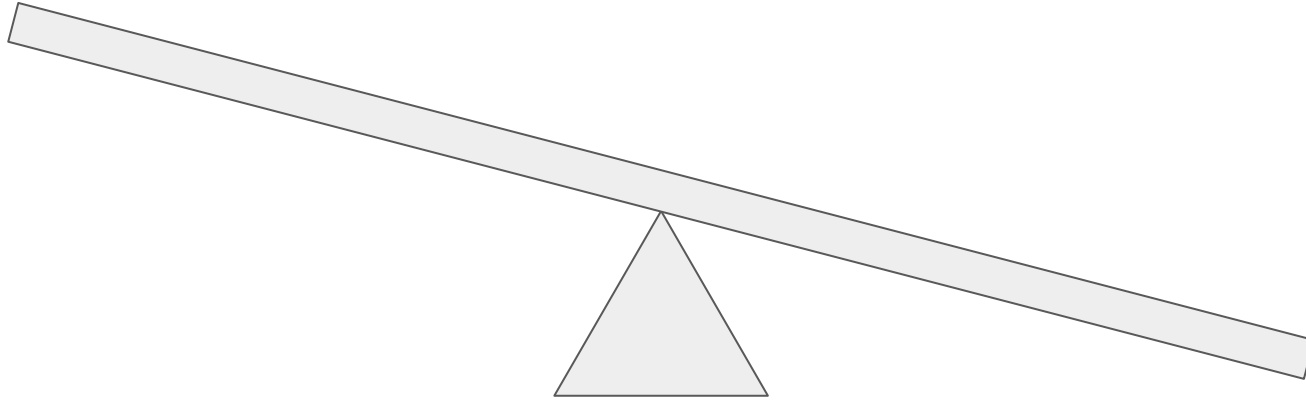
Conversion Rate



Conversion Rate See-Saw

Complexity

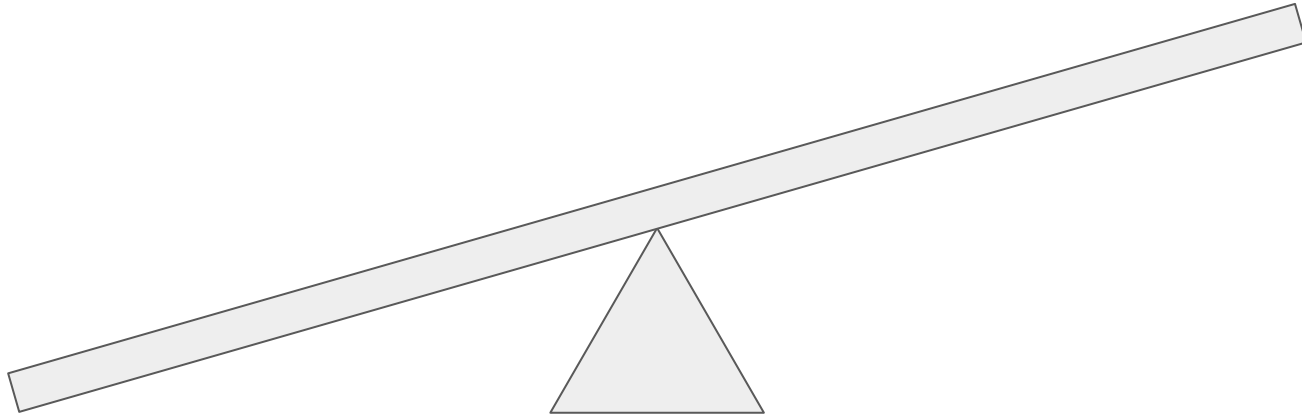
Conversion Rate



Conversion Rate See-Saw

Complexity

Conversion Rate



Only ask for what's needed

This can vary depending on audience and goals.

West Liberty University - IRB form

[See form](#)

Starts with a notice - not to complete form, unless...

Very lengthy form

Many Features

To whom is the form targeted?

What is the goal of the form?

Why is it so involved?

West Liberty University - Search form

[See form](#)

Starts with banner of images

Form has 1 field

Minimal Features

To whom is the form targeted?

What is the goal of the form?

Why is it so involved?

West Liberty University - SLP Contact form

Would you like to learn more about Speech-Language Pathology?

Name *

First Last

Your Email *

Phone *

What would you like to know?

More information

Send me information by email

Send me printed information by mail

Wordpress - Gravity Forms

WP Engine

Dashboard

Home

My Sites

Posts

Media

Forms

Pages

Comments

Calendars

LoginPress

Dashboard

Shortcodes Ultimate

Some minor features of the plugin have been automatically disabled

[Learn more](#)

[Settings](#)

[Dismiss](#)

Elementor Overview



Elementor v3.6.2
Elementor Pro v3.5.2

[+ Create New Page](#)

Recently Edited

[health screening day](#) Apr 8th, 1:19 pm

[Search](#) Apr 7th, 3:36 pm

[Go WLU](#) Apr 1st, 3:49 pm

- WP Engine
- Dashboard
- Home
- My Sites
- Posts
- Media
- Forms
- Pages
- Comments
- Calendars
- LoginPress

Dashboard

Shortcodes Ultimate

Some minor features of the plugin have been automatically disabled

[Learn more](#) [Settings](#) [Dismiss](#)

Elementor Overview

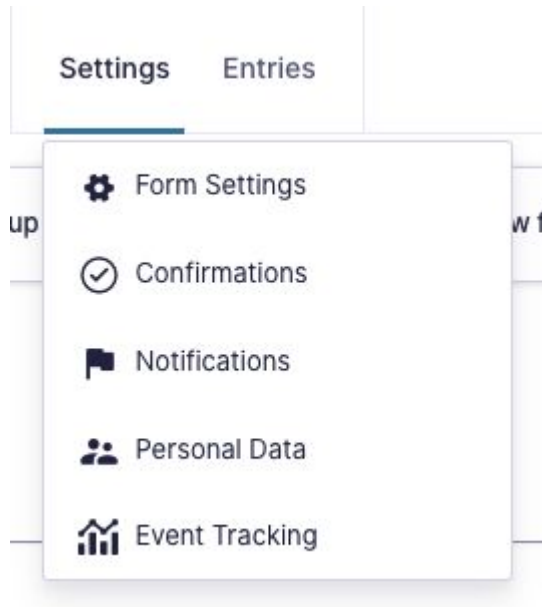
Elementor v3.6.2
Elementor Pro v3.5.2

+ Create New Page

Recently Edited

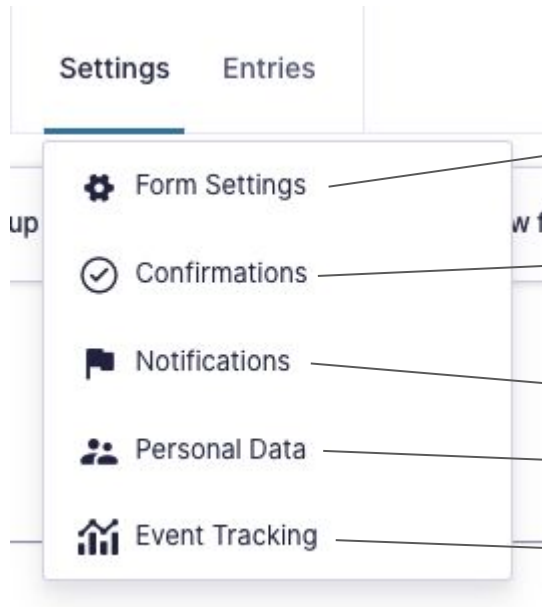
- health screening day Apr 8th, 1:19 pm
- Search Apr 7th, 3:36 pm
- Go WLU Apr 1st, 3:49 pm





Gravity Forms has many settings

If you build by running through this dropdown list, it will help you ensure that you've covered most of the bases.



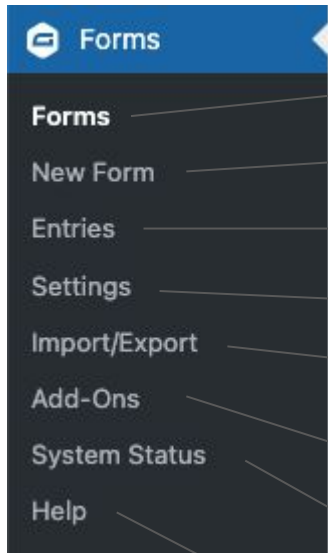
Editing the front-facing form elements
Text fields, date input, checkboxes etc.

Customizable messages sent back to the user after
form submission.

Customizable messages emailed to site admins

Skip it for now :)

If there's nothing filled out, create a new event tracker
and copy info from another form. It tells Google when
someone completes a form. Basically lets us know if
our site is doing its job - driving conversions.



Shows you all your forms

Make a New Form

See Entries

Off Limits - Don't even go there

You may need to download all submissions for XYZ - This can be very useful. Saves everything in case you missed a submission email notice.

Off Limits - Don't even go there. You can expand capabilities but sometimes the integrations break functionality.

Check with Web Person - Probably no need to go here

Documentation if you need it also contact web person

- Active **General Contact Form**
[Edit](#) | [Settings](#) | [Entries](#) | [Preview](#) | [Duplicate](#) | [Trash](#)
- Active **Health Screening Sign-up (optional)**
- Active **Presidential Speaking and Attendance Request**
- Active **Request Information - healthsciences**
- Active **Request Information - zoo science**

List of current forms and convenient submenus

Gravity Forms - Build a Form, Demo

Gravity Forms - Demo

Add New button

Add remove and edit form elements

- Text fields

- Checkboxes

- Radio buttons

- Numeric entries

- Text areas

- Advanced Fields (combine the basic ones)

Conditional Logic (helps to make complex forms less so)

Save - Update

Setting up Confirmations and Notifications

Setting up Tracking

Including form on a page

Resources



Web Form Design

Filling in the Blanks

By [Luke Wroblewski](#)

Published: May 2008 | Paperback: 226 pages | ISBN: 1-933820-24-1 | Digital ISBN: 1-933820-25-X

Forms make or break the most crucial online interactions: checkout (commerce), registration (community), data input (participation and sharing), and any task requiring information entry. In *Web Form Design*, Luke Wroblewski draws on original research, his considerable experience at Yahoo! and eBay, and the perspectives of many of the field's leading designers to show you everything you need to know about designing effective and engaging Web forms.

Hear author Luke Wroblewski on The Rosenfeld Review Podcast



[Privacy policy](#)



The Rosenfeld Review Podcast (Rosenfeld Media)
The Impact of UI: Predicting the Next B...

SOUNDCLOUD



Share



▶ 3.9K

Gravity forms How-to Videos

2 minutes of fluff, then they compare old UI with current one, might be useful