

**West Liberty University
Board of Governors**

**Student Life Committee
Minutes
November 27, 2023**

In Attendance: Lou Karas, Jenna Maguire, Tom Cervone, Stephanie Shaw

Administration/Faculty/Staff/Guests: Tim Borchers, Brad Forshey, Katie Cooper, Cyndi Galloway

Unable to Attend: Jamie Evick, Rich Lucas, David McKinley

1. Call to Order/Roll Call

- a. Chair, Stephanie Shaw, called the meeting to order at 9:00 AM

2. Approval of Minutes

October 2, 2023

On motion by Tom Cervone and seconded by Lou Karas, the West Liberty University Student Life Committee unanimously approved the minutes of October 2, 2023.

3. Spring 2024 Enrollment Update-Katie Cooper

Katie shared that our overall for Spring 2024 is 1,875. This includes about 255 dually enrolled students. This puts us about 8% above last spring at this time.

Katie and her team are working to improve retention rates.

For Fall 2024, we're still up in applications and accepted applications. Individual visits are picking up.

4. Student Activities Update-Katie Cooper

We're averaging 6-7 student activities per week. Winterfest begins today (Monday, 11/27) and includes many activities along with bingo in the evening with many prizes available. Stephanie Shaw offered to donate a Wendy's gift card to be used at future events.

SGA held a Town Hall last week. Aladdin Dining Services were brought up and students are questioning their hours of operations and meal swipe options. Doug was on the panel and let students know that they need to complete surveys offered so that their feedback is tracked. Stephanie asked about this committee following up and discussing the feedback on Aladdin. Dr. Borchers agrees that we could discuss this. Katie will work with Doug to get the survey feedback and this will be discussed at our next meeting.

Off campus trips are still being offered and an additional van was used this semester on Thursdays. One van offered basic trips to Walmart, etc. and the second gave students an option to go to Wheeling Park, Oglebay, etc.

5. Athletics Update-Brad Forshey

Brad shared that the Athletics Department donated \$500 to the Theater to cover the cost of student-athlete ticket costs. He also shared several updates on the athletic teams. Many team and individual accomplishments were noted.

The soccer locker rooms (men's and women's) were upgraded with funds from private donations.

The Locker Room Podcast has over 700 listeners so far and 4 episodes. The podcast can be found on many streaming platforms.

6. Community Connections: Katie Cooper

STEM activities are taking place at elementary schools and students from WLES made Christmas parade floats on campus last week. Bethlehem students have been coming to campus more.

The Northern Panhandle Reading Literature Fair was held on campus on November 4th. Angie Curfman and Lou Karas organized this event. 77 projects were presented involving 92 children and we had about 206 guests on campus for the fair. The group also stayed for lunch after the presentations. This was a K-12 event and we'll continue to host this in the future.

Later this week we'll have 90 6th graders from Union Local here working with us on data literacy. They're learning about library resources, meeting with Carnegie Mellon representatives, and discussing ideas for a research project.

7. DEI Update-Katie Cooper

International events have been held all month long. Activities were also held for Native American Heritage Month and led by Hilary Bougher-Muckian.

Strategic Planning-Differentiation Workshops are being held across campus. This is the start of our strategic planning to try to find what differentiates us. Katie held a session and "Student focused, but student made" was brought up. Location and personal touch have been mentioned a lot, too. A session will be held at 2:30 on December 6th for BOG and Foundation Board Members. We're hoping to identify 5-7 strategic imperatives and from there we'll launch.

We are compiling and summarizing notes from the Environmental Scan Sessions and a final virtual session will be held next week.

Adjournment--Tom Cervone motions to adjourn. Stephanie Shaw seconds the motion. Motion to adjourn approved. The meeting adjourned at 9:47 AM.

Minutes submitted by: Cyndi Galloway

Stephanie Shaw _____
Chair