



WEST LIBERTY UNIVERSITY

208 University Drive
College Union Box 192
West Liberty, WV 26074

Student Life Sub Committee
October 2, 2023

Meeting ID: 956 9628 7411
Password: 601452

- I. Call to Order/Roll Call
- II. Approval of Minutes
 - a. July 31, 2023
- III. Fall 2023 Enrollment Update
- IV. Fall 2024 Application
- V. Fall 2023 Student Activities
 - a. Weekly Activities
 - b. Homecoming Recap
 - c. Off Campus Trips
- VI. Enrollment and Retention Initiatives
 - a. Black and Gold Day Revitalization
 - b. Student Success Center
 - c. Retention Software
 - d. Vision Point Update
- VII. Arts Update
- VIII. Athletic Update
- IX. DEI Update
- X. Other

**West Liberty University
Board of Governors**

**Student Life Committee
Minutes
July 31, 2023**

Attendance: Jack Adams, Lou Karas, Jenna Maguire, Stephanie Shaw, Tom Cervone

Unable to Attend: Rich Lucas, Jamie Evick, David McKinley

Administration/Faculty/Staff/Guests: Tim Borchers, Lynn Ullom, Katie Cooper, Cyndi Galloway

1. Call to Order/Roll Call

- a. **Chair Shaw called the meeting called to order at 9:04 a.m.**

2. Approval of Minutes

May 22, 2023

On motion by Jack Adams and seconded by Lynn Ullom, the West Liberty University Student Life Committee unanimously approved the minutes of May 22, 2023.

3. Fall 2023 Enrollment Update-Katie Cooper

Katie shared Fall enrollment is down 1.4% overall headcount, but we're gaining ground on our budget projections and beginning to close the gap. Graduate Studies projections on hours look higher. Housing is steady and orientations/registrations are also steady.

4. Spring 2023 Student Activities-Katie Cooper

Katie shared that TopperFest events will be held over the first 2 weeks of the Fall Semester. Friday is move-in day, and a picnic will be held on the Quad for new students. Some other events that will take place during TopperFest are TopperWars, Build Your Own Topper, Confection Connection (desserts at the President's House), Organization Fair, and many more.

5. Enrollment Initiatives-Katie Cooper

Katie announced that there are two Orientations remaining. One, in-person and one, virtual option. About 95% of students have shown up to attend their orientation date.

The structure of Black & Gold Days was changed, and the new process received great feedback this summer.

Katie discussed the CompleteU enrollment initiative. 700 names were sent to CompleteU from Fall 2018 forward and the company reaches out to previous students to try to re-engage them. We've re-enrolled 7 students for Fall. There is no risk with this initiative, we only pay for students that enroll.

We have received 10 applications already started for the Ed.D. Program.

6. Retention Initiatives-Katie Cooper

Offices have extended hours opening weekend and week one.

Katie shared information on the Topper Ready Program. Students receive books/materials before classes begin. The cost is \$24 per credit and is applied directly to their bill. Students can opt out of the program.

Interviews we held last week for the Director of the Student Success Center. The SSC will be located in the library.

We have received very few qualified applicants for the Director of Undergraduate Admissions.

7. Arts Update-Katie Cooper

Two shows are planned for the Fall Semester. The Oresteia and The Best Christmas Pageant Ever. Mike Aulik has been keeping in touch with Tom Cervone and Cecilia asked Tom to sit on the CoLCA Advisory Board.

A campus-wide choir is being created. This will include faculty, staff, and students.

8. Athletics Update- Lynn Ullom

Lynn shared that many of our athletic teams finished in the Top 25 in the country for team GPAs.

Coach Howlett received the 2023 Furfari Award and 2023 MEC Men's Coach of the Year.

Lynn is projecting 470-475 athletes for the upcoming year. The Athletic Department has coaches, administrators, etc. working on fields to have them ready for fall.

After a campus survey, it has been decided to repurpose the swimming pool. Only one proposal was sent in with a request to repurpose the pool into a wrestling facility. The wrestling department will fundraise to complete the entire project. Their current wrestling space will be able to be used for general student recreation and won't need much work once wrestling moves out.

Many athletic camps were held this summer and were very successful.

9. DEI Update-Tim Borchers

There is no DEI update at this time.

10. Other

Lou Karas shared an update on Bike West Lib. We were awarded a \$5,000 grant through Be Active WV. 27 hoop-style bicycle racks have been purchased and will be installed throughout campus. Rack locations will be added to our campus map. Dr. Borchers mentioned possibly figuring out a way to get the students' bikes down to the trail in Wheeling and organizing group rides.

Lynn Ullom asked about a hiking trail on campus and has heard mention of multi-purpose trails. Dr. Borchers is meeting with the environmental group soon and will bring this up.

Stephanie Shaw asked if there is a committee that discusses sustainability. Dr. Borchers is meeting with a group tomorrow to discuss a sustainability council.

Lou Karas shared that the Crocheting Club was a success in the Spring. Events were held in the Center for Arts & Education. The club will have open hours in the center from 6-8 every Wednesday during the Fall semester.

Lynn Ullom and Tom Cervone each offered a donation of \$500 to any athletes that would like to watch this year's plays. Katie Cooper will let Michael Aulick know about this.

Adjournment – Katie Cooper motions to adjourn. Tom Cervone seconds the motion. Motion to adjourn approved. Meeting adjourned at 9:46AM.

Minutes submitted by: Cyndi Galloway

Stephanie Shaw _____
Chair