

WLU Board of Governors

Regular Meeting

Wednesday, August 14, 2024 - 4:00 p.m.

Location: Shaw Hall Board Room

Meeting ID: 997 8346 9146

Passcode: 891117

- I. **Call to Order/Roll Call/Quorum and Mission Statement**
- II. **Introductions**
- III. **Public Comment** Description: Up to 10 individuals may sign in to speak in open session for three minutes each. The sign-in sheet will be available from Cyndi Galloway fifteen minutes prior to the meeting until the noticed start time.
- IV. **Agenda Order (Board may move to change order of consideration)**
- V. **Approval of Minutes***
 - A. Minutes of the Full Board June 5, 2024* (pgs. 3-8)
- VI. **President's Report** (pg. 9)
- VII. **Reports**
 - A. Academic Affairs (Monteroso, pg. 10)
 - B. Student Affairs/Enrollment (Cooper, pgs. 11-12)
 - C. Physical Plant/IT (Rodella, pgs. 13-14)
 - D. Athletics (Forshey, pgs. 15)
 - E. Fiscal Affairs (Hudson, pgs. 16)
 - F. Foundation (Delk, pgs. 17)
 - G. Faculty (Kreisberg)
 - H. SGA (Maguire)
 - I. Staff (Karas)
- VIII. **Board Items for Approval***
 - A. **Notice of Intent-Review of Policies 1, 2, 9 (pg. 18)**
 - B. **Notice of Intent for Review of Policy 4 (pg. 19)**
 - C. **Notice of Intent for Review of Policy 5 (pg. 20)**
 - D. **Approve Sub-Committee Membership (pg. 21)**
 - E. **Appoint Governance Committee Chair (pg. 22)**
 - F. **Board of Governors Representation on Program Review Committee (pg. 23)**
- IX. **Discussion Items**
- X. **Information Gathering** (Members may ask questions or gather information to prepare for future agenda items without general discussion or action at this meeting.)
- XI. **Next Meeting Date – Wednesday, October 16, 2024**
- XII. **Adjournment**

**West Liberty University
Board of Governors**

**Minutes
June 5, 2024**

Attendance: David McKinley, Tom Cervone, Rich Lucas, Richard Carter, Lou Karas, Robert Kreisberg, Katie Kacmarik, Erikka Storch, Jenna Maguire

Unable to Attend: Jamie Evick, Mike Baker, Stephanie Shaw

Administration/Faculty/Staff/Guests: Tim Borchers, Brad Forshey, Katie Cooper, Cathy Monteroso, Lori Hudson, Joe Rodella, Betsy Delk, Stephanie North, Sherri Theaker, Karen Kettler, Melissa Carroll

I. Call to Order/Roll Call/Quorum and Mission Statement

Chair McKinley called the meeting to order at 4:03 p.m. and a quorum was established.

II. Introductions

None.

III. Public Comment

None.

IV. Agenda Order (Board may move to change order of consideration)

V. Approval of Minutes*

A. Minutes of the Full Board March 27, 2024*

On motion by Rich Lucas and seconded by Richard Carter, it was unanimously adopted by the West Liberty University Board of Governors to approve the minutes of the full Board of March 27, 2024.

VI. Oath of Office-Swearing in New Board Members

- A. Chair McKinley introduced two new board members, Erikka Storch and Katie Kacmarik. The Oath of Office and Swearing in was completed.

VII. President's Report

- A. President Borchers gave a Strategic Planning update. The process is wrapping up and the new strategic plan will be printed soon and shared. A complete version of the report will include metrics, data, and initiatives. There will also be a shorter version to be used in promotional materials and on the website.

President Borchers reviewed some of the initiatives for the upcoming year: We're hoping to get more online and non-traditional students, looking at micro-credentials, implementing a sustainability learning community, launching retention software, creating an inventory of software subscriptions, launching data software, looking to find efficiencies in our operations, creating an AI task force, developing a response to the Great Colleges to Work For survey, developing and launching an employee leadership program, and website updates.

Ohio Valley Workforce Collective-group where higher education institutions, K-12 institutions, and business leaders are all involved. This group hopes to help high school students find pathways through college to a career here locally.

President Borchers shared that in the back inside cover of the In-Wheeling magazine is a new ad that we created for our Graduate Programs using the Aspire campaign. An Aviation brochure was also created.

President Borchers welcomed Cathy Monteroso and Brad Forshey officially on board since the completion of the Provost and Athletic Director searches.

VIII. Board Reports

A. Academic Affairs (Monteroso)

Aviation update-Cathy Monteroso shared that HLC approved the Aviation program on May 3rd. On June 1st an Aviation Day was held and Marshall was present at the event. We currently have 8 applicants to the program and 30 or more that have shown interest. Our goal is to enroll 20 students in the first year.

Faculty Professional Activity Report-Dr. Monteroso noted that faculty complete an annual report and she compiled all of their work in the report. All grants received, work in the community, honors, awards, editorials, etc. Faculty promotions and retirees are also included in the report. Dr. Gall, Dr. Turrentine, and Dr. Faykus all retired after the Spring semester.

Fall 2024 Commencement Speaker-Todd Cover is our candidate for speaker. He is a graduate from the College of Business and a great supporter of WLU.

Program Review-A 5-year program review was submitted to the HEPC in May, cost of delivery and external demand were also reviewed. Dr. Monteroso noted that since Fall 2019 there has been a decline nationwide in first-year students. CLA was the group that helped the committee pull all of the information together and contribution margins were reviewed. A 30% benchmark was used for the contribution margin.

B. Graduate Studies Presentation (Theaker)

Sherri Theaker reviewed billable hours and highlighted important points in her Graduate Studies Report. The second cohort of the Doctorate program has started and there are 13 students enrolled. She noted that we only have about 20% of undergraduate graduates that move on to Graduate Studies here at WLU. Sherri wants to see this percentage near 50%.

Sherri mentioned that we don't offer any scholarships for Graduate students, only loans or Graduate Assistant positions. She has created a list of outside scholarship options to share with graduate students.

A Graduate Studies Honors Convocation was held for the first time on April 17th. Graduate students were very appreciative of the event and Dr. Howard Shackelford was their guest speaker.

Sherri reviewed the process of attending recruiting events and conferences.

C. Student Affairs/Enrollment (Cooper)

Katie Cooper gave an enrollment update. She noted that we're trending up in applications and accepts. We're also up 20% in our orientation registration. 57 new students were on campus today for our first orientation. The overall headcount for Fall 2024 is 1,560. FTE is 1,288 and we budgeted on 1,447.

VisionPoint-Katie shared that we're outperforming national norms and we're even getting hits from 13-17 year olds. We will be working with VisionPoint to optimize ads.

SEM Plan-Katie provided an update and shared that 4 themes have been identified: Community Engagement and Partnership, Online, Non-Traditional, Adult, and Lifelong Learning. We'll also be looking at student support to lead to success at graduation. Communication and Retention need to begin before students even arrive on campus.

Opportunities from the State-Katie shared that students who are eligible for the WV State Grant will receive more funds. The grant doubled from \$3,400 to \$6,800. An Emergency WV State Grant of up to \$2,000 per year and we received \$322,000 for this. We're looking to see if we can use this to try to reduce some of our waivers. We can also pay a past due balance of up to \$2,000 in the 2024-2025 year. This could help students who are unable to register due to a small remaining balance.

Student Affairs-Katie shared that theater productions are already planned for next year and are posted on our website. The Enrollment and Student Services area completed their yearly Gender Sensitivity Training. Katie also noted that an Active Shooter Drill is taking place on campus tomorrow afternoon.

D. Physical Plant/IT (Rodella)

Joe Rodella provided an update on IT Services and several projects that are in process. He noted that we've received a low-risk cyber security rating for the third consecutive year. New entertainment and wireless were added to our dorms and we're trying to expand this to the Topper Village housing.

Data Integration Committee-This committee was started this year intending to give us better data in the right places.

Migration of cloud instance to new provider due to influences in the market. This was completed with no disruption.

The IT Department participated in a shadowing program with the College of Business. This was arranged by Dr. Jesse.

Physical Plant-Joe provided an update on capital projects and major initiatives. He noted that the AACCC will be ready for student use in time for Spring 2025.

Roofing projects are still moving along.

We seem to be ahead of the state in terms of being ready for campus carry.

Colonial Heights received some necessary updates.

A new ticket system was put in place and in the first year over 8,000 requests were handled.

A Campus Planning Committee was created to provide an update to the current campus master plan.

E. Athletics (Forshey)

Brad Forshey shared many athletic updates. He noted that for the 12th consecutive semester, the athletic GPA was 3.0 or higher. 85 students had a 4.0 and 262 had a 3.0 or higher.

Brad touched on recruiting and how important the student experience is. Due to NCAA transfer rules, it's very easy for athletes to transfer out of WLU. Our best recruiters are our students. Events like the WESPY's will help to keep students here. 17 awards were given out that evening and the student-athletes truly enjoyed themselves.

Reese Burnside was awarded the 50th Anniversary NCAA Scholarship. Only 46 students receive this nationwide.

WeCoach-Is an organization for retaining women coaches and making them better leaders. All of our female coaches are members and a Women in Coaching Roundtable will take place this year on campus.

F. Fiscal Affairs (Hudson)

Lori Hudson gave an overview of the FY24 Budget Status Report. This report was reviewed in detail with the Finance Committee.

Request for approval of the FY25 budget: Lori noted that we're looking at a budget of \$46.2M. We're proposing 1,447 undergraduate students, 6,597 billable hours for graduate tuition, 990 residential students, and 1,045 meal plans.

The Governor added \$416K to our appropriation and we plan to use this to give each 1.0 benefit-eligible employee \$1K and reduce based on lower FTEs. This amount equates to a base amount of \$258,380. With the remainder, we're taking steps to address equity issues among faculty and staff.

On May 20th Senate Bill 1007 passed. This will provide a one-time emergency financial aid of \$729, 836. This is a one-time amount given to use due to surplus that was given to HEPC to allocate. We cannot use these funds for new construction projects or new program creation. We are going to gather feedback to figure out the best use for these funds.

G. Foundation (Delk)

Betsy Delk provided an update on FY24 revenue. She noted that revenue through the end of May is about \$1.7M which is about 14% ahead of where we were last year, but down about 12% the year before. The Day of Giving goal was surpassed.

Upcoming Events:

Larry Loew Golf Scramble, 6/21/2024

WLUF Quarterly Board Meeting, 7/19/2024

President's Recognition Banquet, 10/18/2024

H. Faculty Representative (Kreisberg)

Robert Kreisberg shared that he attended the Aviation Day Event, and it was great and well attended.

I. SGA Representative (Maguire)

Jenna Maguire shared that the SGA. 3 SGA members attended the WV Student Leadership Conference hosted by HEPC. This was a chance to connect with other student governments.

The Spring Fling and Senior Toast were both well attended. Homecoming planning is underway.

Faculty and Staff of the Year recognitions were awarded to Carol Zombotti, Camille Irvin, and Clair Williams.

J. Staff Representative (Karas)

Lou Karas shared that the Employee Engagement Committee recognized Loren Mort in April and Phil Kent in May. This will continue throughout the summer.

Lou noted that Marcella Snyder is our representative to the WV Advisory Council of Classified Employees. She shared that recent meetings have had discussions around concealed carry concerns from staff perspective. Job descriptions and salaries are also being reviewed. Lou added that Becky Meacham shared that the Behavioral Health Clinic has been awarded a 60K grant to award stipends to graduate students working in the clinic.

IX. Board Items for Approval*

A. IT Annual Report

On motion by Robert Kreisberg and seconded by Rich Lucas, it was unanimously adopted by the West Liberty University Board of Governors to approve the IT Annual Report as presented.

B. Strategic Plan

On motion by Robert Kreisberg and seconded by Jenna Maguire, it was unanimously adopted by the West Liberty University Board of Governors to approve the 5-Year Strategic Plan as presented.

C. Policy 56: Deadly Weapons

On motion by Robert Kreisberg and seconded by Rich Lucas, it was unanimously adopted by the West Liberty University Board of Governors to approve the revised Policy 56: Deadly Weapons as presented.

D. Capital Projects Report

On motion by Robert Kreisberg and seconded by Jenna Maguire, it was unanimously adopted by the West Liberty University Board of Governors to approve the Capital Projects Report as presented for submission to WVHEPC.

E. 2024-25 Board of Governors Meeting Schedule

President Borchers noted that we switched the dates of the Finance and Governance Committees. He also requested an amendment to propose a 2:00 Special Meeting/Orientation before the regularly scheduled Full Board meeting on August 14th.

On motion by Richard Carter and seconded by Katie Kacmarik, it was unanimously adopted by the West Liberty University Board of Governors to approve the 2024-25 Board of Governors Meeting Schedule as amended.

F. December 2024 Commencement Speaker and Honorary Degree

On a motion by Rich Lucas and seconded by Tom Cervone, it was unanimously adopted by the West Liberty University Board of Governors to approve the resolution as presented and authorize the President of the University to confer the Doctor of Humane Letters degree to Todd Cover at its December 14, 2024, Commencement ceremony.

G. Subcommittee Membership

President Borchers requested a vote to approve the Executive Committee-Chair, Vice-Chair, and Secretary. Katie Kacmarik and Erikka Storch will need to be added to a subcommittee. We will also need to select a new chair of the Governance Committee.

Richard Carter moved that David McKinley remain chair, Mike Baker remain vice-chair, Tom Cervone remain secretary on the Executive Committee and serve as the officers of the institution.

On motion by Richard Carter and seconded by Robert Kreisberg, it was unanimously adopted by the West Liberty University Board of Governors to approve the subcommittee membership as discussed.

H. Center for Teaching, Learning, and Online Education

On motion by Robert Kreisberg and seconded by Lou Karas, it was unanimously adopted by the West Liberty University Board of Governors to approve the renaming of the Office of eLearning to The Center for Teaching, Learning, and Online Education as presented.

I. FY25 Budget

President Borchers requested that the capital budget is included in the approval. President Borchers added that HEPC will want verification from the BOG Chair that we've discussed the way the additional salary funds will be disbursed. He would like the resolution to reflect the budget, capital budget, and discussion of the methodology used to distribute pay increases.

On motion by Rich Lucas and seconded by Richard Carter, it was unanimously adopted by the West Liberty University Board of Governors to approve the Fiscal Year 2025 Budget, Capital Budget, and Pay Increase Methodology as presented.

X. Discussion Items

A. Board of Governors Self-Evaluation Report

David McKinley shared that much improvement was made since the last evaluation. At the August 14th Orientation Meeting this report will be reviewed in more detail.

XI. Information Gathering

None.

XII. Adjournment

On motion by Richard Carter & seconded by Robert Kreisberg, the meeting adjourned at 5:56 p.m.

David McKinley _____
Chair

Tom Cervone _____
Secretary

Minutes submitted by: Cyndi Galloway

President's Report to Board of Governors
August 14, 2024

1. Update on Strategic Initiatives

- Cabinet continues to work on identifying metrics for the strategic plan.
- We will soon be appointing members to the University Planning Committee. This committee will monitor implementation of the plan and make recommendations for future initiatives.
- Specific Strategic Initiatives
 - a) Online Business program: Developing web presence and marketing plan. Considering staffing changes to better support online programs.
 - b) Aviation Program: FAA inspection at airport went well. We are finalizing details to welcome the first class on August 26.
 - c) Microcredentials: Forming task force and we are having discussions with the local business community about their needs. Participating in statewide discussions with HEPC.
 - d) Launch Retention Software: We have held the kick off meeting with Watermark and are planning to pilot this software for Spring 2025.
 - e) Technology Inventory: We are compiling a list of technology resources to identify redundancies, gaps, and efficiencies.
 - f) Launch Argos software: Moving forward with rolling out data reports that will be available for campus users.
 - g) Hold Efficiency Workshops: Held the first workshop to identify efficiencies with our travel process.
 - h) Artificial Intelligence: Appointing members to a task force to develop policies and guidelines for artificial intelligence and identify how to integrate into curriculum and use to expand productivity.
 - i) Great Colleges Survey: Developing responses to employee engagement and satisfaction scores on the Great Colleges survey.
 - j) Leadership Program: We have identified 13 individuals to participate this year and are launching the program on Sept. 20.
 - k) Website Improvements: We are developing program landing pages.
 - l) Contribution Margin improvement: Departments are identifying efficiencies and opportunities related to their contribution margin. Will be releasing 2023-24 data by the end of the fall semester.
 - m) Workforce Collective: We continue to lead efforts to fill gaps between educational institutions and employers in the Ohio Valley.

2. Other Activities and Accomplishments

- Held Cabinet retreat on June 27-27 that included a speaker from EAB.
- Hosted 50 retirees for dinner on August 1.

3. Personnel Items at the Cabinet Level

- None at this time

4. Action Items

- Notice of Intent for Review of Policies 1, 2, 9
- Notice of Intent for Review of Policy 4
- Notice of Intent for Review of Policy 5
- Approve Subcommittee Membership
- Appoint Governance Committee chair

Respectfully submitted by: Tim Borchers, President

**Academic Affairs Report to Board of Governors
August 14, 2024**

I. New Faculty Orientation August 12 and 13

Emily Smith, Assistant Professor of English, Director of the Robinson Writing Center
Syndie Stewart, Assistant Professor of Psychology
Kristina Rohrer, Assistant Professor of Political Science
Brianna Locante, Assistant Professor of Nursing
Phillip Locante, Assistant Professor of Sports Management
David Coker, Assistant Professor of Education
Marley LeMasters, Instructor of Nursing
Michael Tompkins, Assistant Professor of General Business
Edward Shepard, Associate Professor of Education
Michelle Lucarelli, Instructor of Social Work

II. Program Review

- a. Data preparation with CLA for the 2023-24 academic year
- b. Committee selection nomination requested for BOG representative
- c. The committees will develop the timeline for submission

III. Aviation

- a. FAA site visit on July 31 at the Wheeling Ohio County Airport
- b. Recommendation from FAA expected the week of August 12
- c. Airshow at the Ohio County Airport on August 24th

IV. University committee appointments by the first week of September

- a. Planning committee to support the strategic plan
- b. AI task force
- c. Micro-credential task force

V. Dual Enrollment

- a. Addition of Health Sciences and Business pathways
- b. HEPC is referencing dual enrollment as LEVEL UP Dual Enrollment, creating data collection across the state

VI. Retention

- a. Implementation of retention software
- b. Student Success & Engagement Retention goal 71%

VII. Action Items

- a. Board of Governors Committee member for Program Review

Respectfully submitted by: Cathy Monteroso, Provost & VP for Academic Affairs

**Student Affairs & Enrollment Management Report to Board of Governors
August 14, 2024**

1. Enrollment

a. Fall 2024

- i. Undergraduate Applications and Accepted Applications are still trending up year over year from Fall 2023.
- ii. We hosted almost 500 new students and their families on campus throughout the summer during our Orientation events where students received their schedules, see their rooms, finalize any other needs and meet other incoming students.

b. Fall 2024 Headcount

- i. August 5, 2024– 1810 headcount
 - 1. Does not include any Dual Enrolled Students yet.

Undergraduate Fall 2024 FTE

	Projection	07.25.24	07.29.24	08.02.24	08.05.24	Difference
FTF	425	434	433	436	437	12
TR	100	81	83	91	97	-3
Continuing	950	962	964	975	982	32
Total FTE	1447	1430	1428	1451	1462	15

**Graduate Fall 24 Hours
Projections**

	Major Code	FY Hours	Sem Hours	07.25.24	07.29.24	08.02.24	Difference
MAEd	6007-6013	1350	675	327	333	369	-306
MS Bio	6150-6155	798	399	165	172	202	-197
MPS	6200	0	0	0	0	0	0
MBA	6300-6305	2100	1050	579	609	645	-405
MSCrim	6400	216	108	108	108	108	0
MSDH	6500	144	72	36	36	36	-36
MS Ex Phys	6560	160	80	66	66	66	-14
MCP	6600	240	120	120	129	129	9
MA Art Therapy	6620	380	190	258	258	267	77
MS SLP	6630	565	282.5	225	225	225	-57.5
Special	6998	180	90	49	46	49	-41
Edd	8000	522	261	123	123	123	-138

c. Fall 2025

- i. We already have 107 applications for the Fall 2025.
- ii. Adding additional personalized open house events for students that we want to hear about our programs more in-depth. For instance, we'll be hosting a Health Sciences Open House in Campbell for students interested in the Health Sciences.

2. Marketing and Planning

a. Vision Point

- i. We received our final campaign report from Vision Point. We are still seeing a great return on investment based on clicks and conversations for our Graduate Programs and Undergraduate awareness campaigns.
- ii. Currently, we are going dark with our marketing for the months of August and September. We are currently working on plans to begin optimizing marketing with Vision Point on various channels in October, as well as increase our presences in new areas, enhance our retargeting campaigns and minimize ad fatigue.
- iii. With the hire of our new Marketing and Communications Coordinator, we will be to create assets and copy in-house, which will allow for additional spend across different channels increasing awareness and ROI.

b. Strategic Enrollment Management Plan

- i. We will meet with EAB in September to build out what success looks like for each theme and building on our services and experience we already offer to scale and offer additional support.

c. Financial Aid Optimization

- i. EAB will present their first Data Analysis September 16 to cabinet. This will allow us to begin building out our scholarship and waivers for the upcoming year.

3. Student Affairs

a. Student Activities

- i. Topperfest schedule is being finalized. We are offering additional events opening weekend to incoming students to ensure a connection with academic advisors and College 101 professors to offer even more support.
- ii. We also added an Oglebay tour sponsored by Ohio County and Oglebay to show what students have available to them in their backyard while on campus.
- iii. Some of the favorites during Topperfest for our students.
 1. Topper Wars
 2. Build a Topper Bear
 3. Dessert at the President's House

4. Staffing

a. Positions

- i. Admissions Counselor – vacant
- ii. Mental Health Counselor – vacant
 1. Resigned due to the upcoming Campus Carry Legislation.

Respectfully submitted by: Katie Cooper, Vice President of Student Affairs and Enrollment Management

**IT and Physical Plant Report to Board of Governors
August 14, 2024**

I. Update on the KEY focus Areas

- **Building Access and Surveillance Upgrades**
 - Project to replace Building Access System Campus Wide and Enhance Campus Surveillance.
 - Building Access is initial focus – Working Educational and Administrative Buildings
 - Dorms Substantially Complete
 - Surveillance implementation in progress
- **CIRT Committee – Active Shooter Drill – June 6th**
 - Coordinated with Ohio County Police, Fire, EMT Services
 - Drill Completed Successfully
- **Campus Facility Plan**
 - Work Underway to Comply with HEPC-Series-12
 - Evaluation of Campus Master Plan – Prepare Update
 - Committee dormant in Summer - Restart in September
- **Cyber Security**
 - Annual Risk Assessment – Complete.
 - Security Rated as Low Risk with year over year improvements

II. Other Matters of Focus

- **Library HVAC**
 - Complete Replacement - Complete
- **Summer IT Activities**
 - Inventory Database Refresh
 - COB Lab Upgrades - Complete
 - Library Computer Refresh – In Process
 - Aquatic Center Classroom and Connectivity
 - Connectivity Complete
- **State Funded Deferred Maintenance Projects**
 - State has approved \$11.5 million for WLU
 - Initial Scope:

- Replacing roofs on Fine Arts/Krise/ASRC/Meyers
 - Funded \$3.4 million
 - Meyer Complete
 - ASRC and Krise Underway – Completion in Late August
 - Applied for Additional Funding for Fine Arts
 - Replace HVAC – Fine Arts/ASRC
 - Requested \$23 million
 - Received \$7.1 million
 - Energy Performance bid response received. Award Pending
 - Applied to State for Scope Change Adding Additional Buildings
- **Aviation Program**
 - Preparing Network Connections to Airport
 - Temporary Network in Place. Waiting for Comcast - Permanent connection.
 - On-Campus Space Requirements – Planned
 - Ohio County Construction of Airport Facilities – Complete.
- **Aquatic Conservation Center- New Facility**
 - On the site of the West Events Center
 - Completion Estimated September 2024
- **Softball Locker Facility**
 - Bid Estimates exceed funding. Evaluating Options.

III. Personnel

- Physical Plant seeking:
 - 2 Maintenance worker to replace resignations
 - 1 Police Officers needed

Respectfully submitted by: Joe Rodella, Chief Information Officer/Chief Operations Officer

**Athletics Report to Board of Governors
August 14, 2024**

Athletic Updates:

- WLU finished 4th in the final standings of the MEC Commissioner's Cup.
- Women's Basketball ranked 12th in the WBCA Academic Honor Roll Top 25. To be eligible for the WBCA Academic Honor Roll the school's head coach must be a WBCA member, and the team must attain a minimum GPA of 3.0 on a 4.0 grade point scale.
- Men's Basketball received the NABC Team Academic Excellence Award. West Liberty is one of just two intercollegiate men's basketball programs within the state of West Virginia and one of just two within the Mountain East Conference to receive the NABC Team Academic Excellence Award.
- Volleyball earned their 10th straight AVCA Team Academic Award. Additionally, the Hilltoppers received the distinction of AVCA Team Academic Honor Roll which goes to the teams within the top 20% of GPAs nationally by division. 2024 marks the sixth time in the past seven years that WLU has earned the AVCA Academic Honor Roll. West Liberty was one of just two teams within the state and the MEC to receive AVCA Academic Honor Roll recognition.
- Revamped *Inside Hilltopper Athletics* podcast to begin August 12th. The new format will include segments by head coaches from all sports. The seasonal kickoff episodes will be filmed off campus at local venues and will allow the coaches to preview their seasons. After the kickoff episode, the weekly podcast will be filmed on campus. The fall sports kickoff episode will be filmed at Generations on National Road in Wheeling and will begin at 7:00pm. Live web streamed Fall Sports Preview - Will be streamed LIVE to the following Platforms and Re-Aired Delayed on Xfinity Channel 14. TopperStation.com, Topper Station YouTube, Topper Station Facebook, and HillTopperSports.com
- The Athletics Women's Empowerment group is now named Women in Coaching (WIC). Scheduled monthly meetings (WIC Wednesday's). WIC aspires to provide an opportunity to grow, support, and connect women in the field of coaching and athletic administration as well as mentoring female GAs and student athletes into their career goals while collaborating with WLU staff/faculty/administrators and beyond. Women in Coaching continues to grow with scheduling guest speakers for the group encompassing WLU, MEC, BOG, and outside guests.

Respectfully submitted by: Brad Forshey, Athletic Director

**WLU Fiscal Affairs Report to Board of Governors
August 14, 2024**

IV. Update of Division/Area

- FY23 Budget and Status
 - At 6/30/24, the Budget to Actual at end of year (EOY) resulted in a profit of \$65k –
 - Revenue from tuition & fees / housing & food resulted in a net profit of \$367k
 - Entire appropriation was received of \$9.9M
 - Royalty and Investment income as well as other revenue from commissions and summer conferences resulted in a surplus
 - Expenses remained on target and waivers came in under budget by \$280k
 - Capital expenditures for FY24 \$1.4M
- FY25 Balanced Budget
 - A balanced budget was sent to the WVHEPC in late May
 - Will reassess budget once enrollment is verified for the fall

V. Other Matters of Focus

- Financial Impact of Enrollment on FY25 budget
 - Enrollment for both undergraduate and graduate will be reassessed once enrollment is verified to determine the financial impact on the FY25 budget and whether adjustments need to occur.

VI. Information Requested by Finance Committee and BOG

- FY24 Budget Status Report through EOY (attached)
- Cash Position at EOY (attached)

VII. Action Items

- N/A

Respectfully submitted by: Lori Hudson, VP of Fiscal Affairs

**WLU Foundation Report to Board of Governors
August 14, 2024**

FY24 July 1, 2023 – June 30, 2024

Total Revenue Received = \$2,131,944.27 – 19.29% increase over FY23
(down 14% from FY22)

Comparisons to date:

Total Revenue FY23 - \$1,787,285.22

Total Revenue FY22 - \$2,489,878.62

Focus Areas:

Annual Fund (Unrestricted)= \$163,994.25 - 30% decrease from FY22 \$235,393.92

Day of Giving - \$281,753 (102% of \$280,000 goal); up from FY23 total of \$244,544

Hilltopper Athletic Club= \$84,149 (surpassed goal of \$80,000) up from FY23 total of 71,983

FY24 Disbursement Report (attached)

Total University Support July 1, 2023 – June 30, 2024 - \$1,661,968 with 38% in scholarship support

New Funds Established/Endowed:

Bravo Zulu Veterans Scholarship, Amy Northwood Hamilton Nursing Scholarship

New WLUF Board Members: Dr. Kenith Britt, PhD and Dr. Brian Huggins, DO

Upcoming Events:

FY24 Audit - August 12, 2024

Campus Fund Manager Trainings – September 17&18

Annual Fund Mailing/Appeal – October 2024

WLUF Quarterly Board Meeting – Friday, October 18 @ 2:30PM

President’s Recognition Banquet – Friday, October 18, 2024 @ 5:30PM

Respectfully submitted by: Betsy Delk, Executive Director WLUF

Notice of Intent-Review of Policies 1, 2, 9*

WEST LIBERTY UNIVERSITY

Action Item

A Notice of Intent to review and update the following Board Policies:
Policy 1: Presidential Search and Selection
Policy 2: Presidential Appointments, Responsibilities, and Evaluation
Policy 9: Annual Review of Presidential Goals

Once updated, this policy will be sent to campus for a 30-day comment period and BOG approval will be requested at the October 16, 2024, Board Meeting.

Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approve the Notice of Intent of the stated policies.

West Liberty University Board of Governors
August 14, 2024

Notice of Intent for Review of Policy 4*

WEST LIBERTY UNIVERSITY

Action Item

A Notice of Intent to review and update Board Policy 4: Change in the Organization of Schools, Divisions, Departments or Other Administrative Units. Once updated, this policy will be sent to campus for a 30-day comment period and BOG approval will be requested at the October 16, 2024, Board Meeting.

Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approve the Notice of Intent of the stated policy.

West Liberty University Board of Governors
August 14, 2024

Notice of Intent for Review of Policy 5*

WEST LIBERTY UNIVERSITY

Action Item

A Notice of Intent to review and update Board Policy 5: Naming or Renaming of Buildings or Organizational Units. Once updated, this policy will be sent to campus for a 30-day comment period and BOG approval will be requested at the October 16, 2024, Board Meeting.

Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approve the Notice of Intent of the stated policy.

West Liberty University Board of Governors
August 14, 2024

Approve Sub-Committee Membership *

WEST LIBERTY UNIVERSITY

Action Item

Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approve the Sub-Committee Membership as presented.

West Liberty University Board of Governors
August 14, 2024

Appoint Governance Committee Chair *

WEST LIBERTY UNIVERSITY

Action Item

Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approve the Governance Committee Chair recommendation as presented.

West Liberty University Board of Governors
August 14, 2024

Board of Governors Representation on Program Review Committee*

WEST LIBERTY UNIVERSITY

Action Item

Proposed Resolution: Resolved, that the West Liberty University Board of Governors approves the selected Board of Governors Member to serve on the Program Review Committee as presented.