

# **WLU Board of Governors**

Regular Meeting

**Wednesday, June 5, 2024 – 4:00 p.m.**

Location: Shaw Hall Board Room

Meeting ID: 927 5235 8397

Passcode: 934191

- I. **Call to Order/Roll Call/Quorum and Mission Statement**
- II. **Introductions**
- III. **Public Comment** Description: Up to 10 individuals may sign in to speak in open session for three minutes each. The sign-in sheet will be available from Cyndi Galloway fifteen minutes prior to the meeting until the noticed start time.
- IV. **Agenda Order (Board may move to change order of consideration)**
- V. **Approval of Minutes\***
  - A. Minutes of the Full Board March 27, 2024\* (pgs. 3-7)
- VI. **Oath of Office-Swearing in New Board Members**
- VII. **President's Report** (pg. 8)
- VIII. **Reports**
  - A. Academic Affairs (Monteroso, pgs. 9-10)
  - B. Graduate Studies (Theaker)
  - C. Student Affairs/Enrollment (Cooper, pgs. 11-12)
  - D. Physical Plant/IT (Rodella, pgs. 13-16)
  - E. Athletics (Forshey, pgs. 17)
  - F. Fiscal Affairs (Hudson, pgs. 18)
  - G. Foundation (Delk, pgs. 19)
  - H. Faculty (Kreisberg)
  - I. SGA (Maguire)
  - J. Staff (Karas)
- IX. **Board Items for Approval\***
  - A. **IT Annual Report (pg. 20)**
  - B. **Strategic Plan (pg. 21-23)**
  - C. **Policy 56: Deadly Weapons (pg. 24)**
  - D. **Capital Projects Report (pg. 25)**
  - E. **2024-25 Meeting Schedule (pg. 26-28)**
  - F. **December 2024 Commencement Speaker and Honorary Degree (pg. 29)**
  - G. **Subcommittee Membership (pg. 30-31)**
  - H. **Center for Teaching, Learning, and Online Education (pg. 32)**
  - I. **FY25 Budget (pg. 33)**
- X. Discussion Items
  - A. Board of Governors Self-Evaluation Report
- X. **Information Gathering** (Members may ask questions or gather information to prepare for future agenda items without general discussion or action at this meeting.)
- XI. **Next Meeting Date – Wednesday, August 14, 2024 (pending BOG approval)**
- XII. **Adjournment**

**West Liberty University  
Board of Governors**

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**Minutes  
March 27, 2024**

Attendance: David McKinley, Rich Lucas, Jenna Maguire, Robert Kreisberg, Lou Karas, Richard Carter, Mike Baker, Tom Cervone, Stephanie Shaw

Unable to Attend: Jamie Evick

Administration/Faculty/Staff/Guests: Tim Borchers, Cyndi Galloway, Joe Rodella, Sherri Theaker, Ann Saurbier, Tasha Taylor, Jacob Manning, Brad Forshey, Katie Cooper, Lori Hudson, Betsy Delk, Stephanie North, Cecilia Konchar Farr

- I. Call to Order/Roll Call/Quorum and Mission Statement**  
Chair McKinley called the meeting to order at 4:00 p.m. and a quorum was established.
- II. Introductions**  
None.
- III. Public Comment**  
None.
- IV. Agenda Order (Board may move to change order of consideration)**
- V. Approval of Minutes\***
  - A. Minutes of the Full Board January 31, 2024\***

**On motion by Richard Carter and seconded by Robert Kreisberg, it was unanimously adopted by the West Liberty University Board of Governors to approve the minutes of the full Board of January 31, 2024.**

- VI. President's Report**  
Dr. Borchers provided updates on Strategic Planning, Inauguration, Job Searches, and Strategic Initiatives to improve enrollment.
- VII. Board Reports**
  - A. Academic Affairs (Borchers)**  
Dr. Borchers provided updates in Academic Affairs. He shared that Mickey Marotti would be our Spring Commencement Speaker and that would be voted on later in the meeting. A Biology Department Reorganization was discussed and would also be voted on in this meeting. An update on the Aviation Program was given.
  - B. Student Affairs/Enrollment Management (Cooper)**  
Katie Cooper provided updates on Spring 2024 and Fall 2024 enrollment. She noted that our Strategic Enrollment Management Plan would kick off soon and updates would be given to BOG along the way.

Financial Aid Optimization-A meeting took place recently with EAB and they're helping us to make sure that waivers are being used in the best way possible.

Katie shared that a First-Generation Student Success Conference takes place next month through HEPC. Six representatives from our campus will be going, which will help us ensure that we're being more inclusive and supportive of first-year students.

An update was given on student activities and diversity. Black History Month wrapped up last month. Just finished this month with women's empowerment. An international food festival was held recently and a trans day of visibility will take place in the upcoming weeks.

### **C. IT/Physical Plant (Rodella)**

Joe Rodella shared that the Campus Development Committee kicked off recently. This has been formed based on a requirement through HEPC Series 12 and Procedure 10. We are required to update certain aspects of our campus plan.

An Infrastructure Cloud Migration took place with little to no disruption to campus.

Deferred Maintenance Projects have started, and significant progress is being made.

AEP alerted us that they must complete campus power upgrades this summer.

A survey on the Tennis Court Area was sent to campus and over 600 responses were received. Recommendations will be made soon on what can be done with this space.

The Colonial Heights Siding Project has been completed.

An update was given on the Appalachian Aquatic Conservation Center. Work on the building is slightly behind schedule.

### **D. Athletics (Forshey)**

Brad Forshey shared that spring sports are underway, and he provided many athletic updates.

On April 22nd the first annual WESPY Awards will be held. It will be an evening with catering, speakers, and student award presentations.

Men's and Women's Tennis will return in the Fall of 2024. A more sustainable financial plan has been developed and recruiting is underway.

### **E. Fiscal Affairs (Hudson)**

Lori reviewed the Budget Status Report through the end of February. Revenue and expenses were summarized.

FY25 Budget was discussed and will be up for board approval in today's meeting. Lori reviewed the FY25 budget proposal and projections.

FY25 Tuition and Fees were discussed and will be up for board approval in today's meeting. A Tuition increase and Housing and Food increase are included in the proposal.

### **F. Foundation**

Betsy Delk shared revenue updates from the West Liberty University Foundation FY24 Quarter 3.

She noted that the Topper Day of Giving is coming up on April 10th and a WLUF Boarding meeting will be held on April 26<sup>th</sup>.

On April 20th a SC Alumni Event will take place and the Lary Loew Golf Scramble will be held on June 21st.

**VIII.**

**A. Faculty Representative (Kreisberg)**

Robert Kreisberg shared faculty shoutouts and noted that RECAP will be held on April 10th.

**B. SGA Representative (Maguire)**

Jenna Maguire shared that campaigns are currently taking place for President, VP, and Fall Senators.

April 21-26 Greek Week Events

May 3 - Senior Toast with Dr. Borchers from 4-6 PM in the Union Ballroom

April 9 - Blood Drive

April 13 - Second Chance Prom

Jenna noted that morale on campus seems good and the SGA is looking forward to making good use of the Tennis Court area.

**C. Staff Representative (Karas)**

Lou Karas shared information about Employee Appreciation Week events and noted that feedback from employees was great.

First recipient for "Employee of the Month" was named for the month of February-Wes Clemons. On April 1st the March employee of the month will be named.

Staff Advisory Council met with Provost candidates and the members appreciated being included in the process.

**IX. Board Items for Approval\***

**A. Spring Commencement Speaker and Honorary Degree**

Mickey Marotti is recommended to be WLU's Spring 2024 Commencement Speaker. Marotti is a distinguished alum of West Liberty University. He graduated with a degree in exercise physiology in 1987. He is currently serving as the Assistant Athletic Director of Football Sports Performance at Ohio State University.

**On motion by Rich Lucas and seconded by Rich Carter, it was unanimously adopted by the West Liberty University Board of Governors to authorize the Spring Commencement Speaker and conferral of an honorary Doctor of Humane Letters (DHL) degree from West Liberty University at the May 2024 Commencement to Mickey Marotti.**

**B. FY25 High Level Budget**

**On motion by Mike Baker and seconded by Robert Kreisberg, it was unanimously adopted by the West Liberty University Board of Governors to approve the FY25 High Level Budget as presented.**

**C. Tuition and Fees Packet**

**On motion by Robert Kreisberg and seconded by Lou Karas, it was unanimously adopted by the West Liberty University Board of Governors to approve the FY25 Tuition and Fees Packet as presented.**

**D. Program Reviews**

Dr. Borchers reviewed the program review materials and noted that this is a first draft. Five undergraduate and five graduate programs are up for review, but all programs are being reviewed. He discussed each program up for review and gave a brief summary of each program's data.

**On motion by Richard Carter and seconded by Jenna Maguire, it was unanimously adopted by the West Liberty University Board of Governors to approve the Program Review Draft as presented.**

**E. 2024-2025 Sabbatical Requests**

Dr. Borchers requested approval of Sabbatical for Tifani Fletcher, William Scott, James Wood, and Brian Fencil.

**On motion by Rich Lucas and seconded by Robert Kreisberg, it was unanimously adopted by the West Liberty University Board of Governors to approve the Sabbatical Requests as presented.**

**F. Biology Department Reorganization**

**On a motion by Robert Kreisberg and seconded by Rich Carter, it was unanimously adopted by the West Liberty University Board of Governors to approve the Biology Department Reorganization as presented.**

**G. Name Change Office of eLearning**

**On motion by Robert Kreisberg and seconded by Lou Karas, it was unanimously adopted by the West Liberty University Board of Governors to approve the renaming of the Office of eLearning to The Center for Teaching and Learning.**

**H. BOG Self-Evaluation Document**

**On motion by Jenna Maguire and seconded by Stephanie Shaw, it was unanimously adopted by the West Liberty University Board of Governors to approve the self-evaluation assessment as presented.**

**I. Discussion of Presidential Evaluation**

**On motion by Rich Cater and seconded by Jenna Maguire, it was unanimously adopted by the West Liberty University Board of Governors to accept the Presidential Evaluation as completed by the Executive Committee.**

**X. Information Gathering**

Discussion of Sub-Committees - David McKinley requested that a discussion on sub-committees take place to determine whether they should be continued into the upcoming fiscal year.

Most members seem to think that the Finance Committee should be kept with no changes. They also feel that Academic Affairs, Student Life, and Governance should be kept, but the number of meetings could possibly be reduced.

**Executive Session**

**Pursuant to WV Code section 6-9A-4, David McKinley requested a motion to retire to executive session at 5:28 PM. A motion to retire to executive session was made by Rich Lucas and seconded by Stephanie Shaw; motion passed unanimously.**

**At 5:52 PM David McKinley made a motion to rise from executive session and seconded by Rich Lucas; motion passed unanimously.**

**Actions Emanating from Executive Session  
None.**

**XI. Adjournment**

On motion by Richard Carter & seconded by Michael Baker, the meeting adjourned at 5:53 p.m.

David McKinley \_\_\_\_\_  
Chair

Tom Cervone \_\_\_\_\_  
Secretary

Minutes submitted by: Cyndi Galloway

**President's Report to Board of Governors  
June 5, 2024**

**1. Strategic Planning**

- The Strategic Planning Committee met 10 times between October 2023 and April 2024. The committee held multiple presentations, workshops, and reports to campus and external stakeholder groups.
- The “Unabridged” version of the report includes tentative metrics for each outcome, the data that informed each outcome, and initiatives for the coming year.
- The shorter version will be used in promotional materials and on the website.

**2. Other Strategic Updates**

- Financial Aid optimization: We are working with EAB to review our scholarship awarding strategies.
- Program review: We have shared data related to enrollment and program contribution margin with departments to start discussions about academic efficiencies and will have an update at the BOG meeting.
- Strategic enrollment management (SEM) planning: We have a committee working with EAB to identify programs, student populations, and recruitment strategies to maximize enrollment.
- Marketing: We received our first quarterly marketing report from our marketing firm. In terms of metrics of ad success, we are trending above industry averages in nearly every area. This is due to having the right messages targeting the right audiences. We will continue to assess the impact on actual enrollment.

**3. Other Activities and Accomplishments**

- Inauguration week was marked with multiple activities, an inspirational investiture ceremony and successful “Topper Day of Giving” on April 10. President Borchers offers sincere thanks to all who helped plan and host events during the week.
- President Borchers attended the Higher Learning Commission conference in April in Chicago.
- Alumni events were held in Chicago, Charleston, Pittsburg, and Wheeling since the last BOG meeting.

**4. Personnel Items at the Cabinet Level**

- Dr. Cathy Monteroso was appointed Provost and Vice President for Academic Affairs
- Brad Forshey was appointed Director of Athletics

**5. Action Items**

- IT Annual Report
- Strategic Plan
- Policy 56: Deadly Weapons
- Capital Projects Report
- 2024-25 Meeting Schedule
- December 2024 Commencement Speaker and Honorary Degree
- Subcommittee Membership

Center for Teaching, Learning, and Online Education

**Respectfully submitted by: Tim Borchers, President**

**Academic Affairs Report to Board of Governors  
June 5, 2024**

**I. West Liberty University 2019-2024 Strategic Plan**

- Goal #1 Demonstrating Academic Excellence
- Goal #2 Cultivating Diversity, Equity, and Inclusion
- Goal #3 Creating an Innovative Student Experience
- Goal #4 Enhancing Community Engagement
- Goal #5 Strengthening Operational and Financial Excellence

**II. Update on Specific Strategic Objectives**

**Aviation Program** - The Higher Learning Commission approved Aviation Commercial Pilot: Fixed-Wing, BS.

Aviation Day - Ohio County Airport June 1, 2024

**Faculty Professional Activity Reports (FPAR)**- Submitted to the Department Chairs for review, completed the first Friday in May. Deans review the submission by the third Friday in May, and the Provost reviews it by the last Friday in May. Faculty 2023-24 activities reports. Appendix A: Faculty Honors and Awards, Appendix B: Faculty Grants, Appendix C: Creative Works, Appendix D: Editorial and Review, Appendix E: Service, Appendix F: Intellectual Contributions, and Appendix G: Presentations.

**Graduate Studies Report** - Appendix H: Graduate Enrollment Plan 2024

**Program Review** – Appendix I: Contribution

**Faculty Promotions**

**Assistant Professor**

Melanie Bassa – COS  
Miranda Blackburn – COLCA  
Hanna Kern – COLCA

**Associate Professor**

Aron Massey - COLCA  
Ryan McCullough - COLCA  
Holly Racine – COS  
Sherry Rocchio – COB  
Melesa Swartz – COEP

**Professor**

William Baronak – COEHP  
Gayle Jesse – COB  
Jon Serra – COB

**Tenure**

Sarah Brammer - COS  
Hillary Bougher-Muckian - COEHP  
Aron Massey – COLCA  
Holly Racine – COS  
Susan Ridley – COLCA

Dr. Richard Whitehead was named Chair of Graduate Teaching and Learning, Dr. Whitehead had been serving as the interim chair.

Dr. Sherri Theaker was named Interim Chair of the College of Education and Human Performance; she will continue to serve as the Dean of Graduate Studies.

**New Hires for Fall 2024**

**Emily Smith, Assistant Professor of English/Director of Robinson Writing Center**

**Kristina Rohrer, Assistant Professor of Political Science**

**Sydney Stewart, Assistant Professor of Psychology**

**Faculty Retirements**

Robert Gall - COLCA

Theresa Faykus - COS

Samuel (Mike) Turrentine - COB

**New Programs approved by the Curriculum Committee**

Graduate Certification in Instructional Design

Graduate Certificate in Art Therapy - ATR track

Childcare Director Certificate

Certificate in Spanish Language

Health Coach Certificate

**Graduation Speaker and honorary degree December 2024 - Todd Cover**

Year Graduated: 1998

Major: BS, Marketing and Management

**College of Business**

Nominee Profession: President & CEO of Belmont Savings Bank

Todd Cover's work experience began in 2000 when he worked as a Financial Institution Examiner at the West Virginia Division of Banking. After three years, in 2003, Todd moved on to Main Street Bank, where they served as a Commercial Loan Specialist for eight years. In 2012, they joined The Citizens Savings Bank as an Assistant Vice President, Small Business Banker. Todd then transitioned to Progressive Bank in 2014, taking on the role of AVP, Business Development Officer. Most recently, in 2016, Todd became the President of Belmont Savings Bank.

Todd Cover pursued a Bachelor's degree in Marketing and Management at West Liberty University from 1996 to 1998. Additionally, they attended Davis & Elkins College from 1994 to 1996, specializing in Business Administration and Management.

**The Office of eLearning** - proposed department name change to The Center for Teaching, Learning and Online Education.

**III. Other Matters of Focus**

**IV. Personnel Items at the Cabinet Level**

**V. Information Requested by Committee**

**VI. Action Items**

**Approve the commencement speaker and honorary degree December 2024 Commencement, Todd Cover**

**Change the Office of eLearning to The Center for Teaching, Learning, and Online Education.**

**Respectfully submitted by: Cathy Monteroso, Provost Vice President of Academic Affairs**

**Student Affairs & Enrollment Management Report to Board of Governors  
June 5, 2024**

1. Enrollment

a. Fall 2024

- i. Undergraduate Applications and Accepted Applications are still trending up year over year from Fall 2023.
- ii. We have 387 incoming students registered for Orientation with 31 athletes still needing to register for Orientation, which would put us up 7% over last year's orientation registrations at this time.
- iii. We have been receiving FAFSA and sending out award packages. WV is down over 10.5% in FAFSA completion. To date we are down 1.2% overall.

b. Headcount

- i. May 23, 2024 – 1360 headcount
  1. Does include 164 first time freshmen that are registered.
- ii. 910 Returning students have registered for the Fall Semester. Our 24-25 budget projection was 915.

2. Marketing and Planning

a. Vision Point

- i. Per Vision Point, the Programmatic Display campaigns have generated significant awareness, with over 625,000 impressions and 2,199 clicks. As a result, the campaigns achieved a strong CTR of 0.36%, surpassing the benchmark of 0.13%. Individually, all the campaigns have a CTR higher than 0.32%, indicating a significant level of interest from viewers, which can lead to increased traffic and conversions across our other marketing tactics, as this channel's focus is to raise awareness.
- ii. Google Search generated 7,500 impressions, 850 clicks, and 117 conversions at a CPA of \$25.60, which is well below the industry benchmark of \$72.70. The Undergrad campaign continues to perform well bringing in 44 conversions total, 24 of which were generated from Branded keywords. The top converting keyword phrase was "West Liberty university courses".

b. Strategic Enrollment Management Plan

- i. We have developed our themes for the Strategic Enrollment Plan and are now working to build our goals, objectives, and initiatives.
- ii. Our overarching themes are:
  1. Community Engagement and Partnerships
  2. Online, Non-Traditional, Adult and Lifelong Learning Students and Programming.
  3. Student Support to lead to success/graduation.
  4. Communication

c. Financial Aid Optimization

- i. EAB presented the Financial Aid Optimization data to Cabinet on May 23, 2024. EAB started providing our discount rate by student type as well as breaking down by major and sport.
- ii. This service also provides us with expertise at EAB on Melt Mitigation Communication as well as Partnering with Parents to help support the transition.

- iii. According to EAB, one of the main indicators of enrollment for our students is FAFSA completion, so we will also be doing an additional push of completing the FAFSA.
    - iv. Finally, we will begin reviewing our scholarship requirements as well as amounts to ensure we are providing scholarship funding to the students that are most likely to enroll without discounting unnecessarily.
- 3. Student Affairs
  - a. Student Activities
    - i. Greek and Spring Week were very successful in having students connected to campus one last time before leaving for the summer.
      - 1. Activities included a trivia night, inflatables, food trucks, axe throwing and the Spring Fling Dance.
    - ii. Blood Drive
      - 1. We held a blood drive during Inauguration week and met 85% of our goal for donations.
    - iii. We hosted a Graduation Fair and Senior Toast for our graduating seniors. Both were extremely well attended, and we received great feedback.
- 4. Student Life Sub Committee
  - a. Theater productions are set for the next academic year. The Hilltop Players will be performing The Rocky Horror Show, It's a Wonderful Life, The Glass Menagerie, and The Odyssey.
  - b. DEI – The Enrollment and Student Services Division completed their annual Gender Sensitivity Training in April with Becky Meacham from the Behavioral Health Clinic.
- 5. Other
  - a. Active Shooter Drill
    - i. CIRT has planned this Active Shooter Live Exercise in conjunction with Ohio County EMA, Ohio County Sheriff's Office, and WLU Volunteer Fire Department. The event will take place on Thursday, June 6, 2024.
- 6. Staffing
  - a. Positions
    - i. Admissions Events Coordinator – New Employee starting June 24
    - ii. Admissions Counselor – vacant
    - iii. Mental Health Counselor – vacant
      - 1. Resigned due to the upcoming Campus Carry Legislation.

**Respectfully submitted by: Katie Cooper, Vice President of Student Affairs and Enrollment Management**

**WLU 2024 Information System Annual Report to Board of Governors  
June 5, 2024**

- **Annual Risk Assessment**
  - Required for Multiple Audits
  - Risk Assessment remains “Low” for 3<sup>rd</sup> Consecutive Year
  - 2024 Assessment Underway
  
- **Additional Cyber Related Measures**
  - Expanded MFA to all critical systems
  - Added Additional Audits to Critical User Access Process
  - Joined MS-ISAC / CISA to Receive Updates on Threat Actors and Initiatives
  
- **Building Access and Surveillance Upgrades**
  - Project to replace Building Access System Campus Wide and Enhance Campus Surveillance.
  - Creating Campus Lockdown Capability
  
- **Retention Software Platform**
  - Work with Campus Committee to choose Watermark Student Success and Engagement
  - Implementation in Progress
  - System Integration w/LMS in progress
  - Rollout in Fall 2024
  
- **Apogee Resnet and Entertainment Services**
  - Implemented New Service for Dorm Wireless Network and TV/Streaming Services
  - Student Satisfaction Up
  
- **Summer 2024 Activities**
  - Inventory Database Refresh
  - COB Lab Upgrades
  - Library Computer Refresh
  - Aquatic Center Classroom and Connectivity
  - Aviation Program
    - Classroom(s) Outfit
    - Evaluating / Implementing Data Sharing Needs with Marshall
    - Preparing Network Connections to Airport
  
- **Data Integration Committee**
  - Convened Committee to Evaluation of Data Input / Integration Processes
  - Project Is Investigate Efficiencies in Data Input, Workflow, and Reporting Needs
  - Established a Common Campus Dictionary to create communal understanding of vernacular
  - Creates Priorities in Systems Integration to realize efficiencies and more effective data management and access.

- **Argos System Implementation**
  - New system to further automate reporting capabilities
  - Compiling Report Requests
  - Initial Data Block Building due 6/30
  
- **Microsoft Conversion**
  - Investigation to migrate faculty and staff to O365 and eliminating Google
  - Increase in security posture
  - Reduce encryption costs
  - Next Step – Collect feedback from Stakeholders – Faculty / Staff
  - Planned conversion for Winter Break 2024
  
- **Data / Systems Initiatives**
  - Supporting EAB Data Acquisition Needs to Assist Enrollment Management Initiative
  - Research / Contract Vendor to Repair DegreeWorks
  - Migrated IaaS to New Cloud Provider
  - Supported Implementation of New Physical Plant Ticketing System
  
- **Other**
  - Participated with COB to Engage with Students to Create Shadowing and Learning Opportunities with IT Staff
  - Established Committee to Work with SGA to Investigate Student Needs / Opinions
  - Continued PC Refresh and Lab Computer Cycle
  - Renovated Classroom Technologies:
    - Main Hall Sub Basement
    - Media Arts
  - Managed Approximately 2,600 tickets

**WLU Annual Capital Projects Update to Board of Governors  
June 5, 2024**

- I. **Campus Facility Plan**
    - a. Committee Formed and Work Underway to Comply with HEPC-Series-12
    - b. Evaluation of Campus Master Plan and Update Preparation
  
  - II. **Deferred Maintenance Initiatives**
    - a. Library HVAC
      - i. Completion Scheduled for late July
    - b. State Funded Deferred Maintenance Projects
      - a. Applied for and received \$11.5 mm appropriation
        - i. Initial Scope:
          - 1. Replacing roofs on Fine Arts/Krise/ASRC/Meyers
            - a. Funded \$3.4 million
            - b. Meyer Complete
            - c. ASRC and Krise Underway – Completion in Late July
            - d. Applied for Additional Funding for Fine Arts
          - 2. Replace HVAC – Fine Arts/ASRC – On Hold
            - a. Requested \$23 million
            - b. Received \$7.1 million
            - c. Energy Performance bid response received. Evaluation for award underway.
            - d. Investigating Alternative Approach – May not award Bid
          - 3. Window and Door Replacements – On Hold
            - a. Requested \$3.5 million
            - b. Received \$1.0 million
            - c. Initial Focus – Library
            - d. Included in Energy Performance bid. Awaiting award.
- 
- III. **Aviation Program**
  - a. Evaluating On-Campus Space Requirements
  - b. Monitoring Airport Construction
  - c. Ohio County Construction of Airport Facilities needed by late July – FAA Inspection
- 
- IV. **Domestic Water Replacement**
  - a. Replaced several campus Main Lines
  - b. Replaced Isolation Valves allowing for outages to be minimized
  - c. Additional Phases need funding
- 
- V. **Campus Carry Preparations**
  - a. Risk Assessment and Plan Complete
  - b. Firearm storage construction in progress
- 
- VI. **Student Success Center**
  - a. Built New Area in the Library to Support Academic Initiative
- 
- VII. **Aquatic Conservation Center- New Facility**

- a. On the site of the West Events Center
  - b. Awarded \$200,000 additional funding
  - c. Construction Underway
  - d. Completion Estimated September 2024
- VIII. **Softball Locker Facility**
- a. Design Work Complete
  - b. Awaiting Construction Bid Responses
- IX. **Refurbished Classrooms**
- a. Main Hall
  - b. Media Arts
- X. **Tennis Court Area**
- a. Campus Survey for Potential Uses Complete
  - b. Evaluation Underway
- XI. **Presidents House**
- a. Roof Replacement Complete
  - b. Siding Complete
  - c. Gutter Work Complete
- XII. **Solar Project / Sustainable Initiatives**
- a. On Hold – Searching for Grant Funding
- XIII. **Implemented New Ticket System**
- a. Managed Approximately 8000 Maintenance Tickets

**Respectfully submitted by: Joe Rodella, Chief Information Officer/Chief Operations Officer**

## Athletics Report to Board of Governors

June 5, 2024

### Athletic Updates:

- For the 12th consecutive semester, the Athletic Department GPA was a 3.0 or higher (3.14). 85 earned a perfect 4.0 while 262 were a 3.0 or higher.
- Ty McGeary NWCA Super Region 3 Wrestler of the Year and NWCA DII National Wrestler of the Year. 1st MEC recipient of this award.
- Men's Wrestling named a NWCA Scholar All American Team. 8 men's wrestlers were named to the NWCA Academic All-American Team
- Men's Golf Derek Graham earned 2nd Team All MEC and Bo Orecchio earned Honorable Mention All MEC.
- Women's Golf Alexis Ramby and Erin Shockey were both Honorable Mention All MEC.
- Acrobatics and Tumbling Kayla Gandy and Gillian Hartz were named 1st Team All MEC. Avery Ray, Abbey Horvath and Abbey Swinderman were named 2nd Team All MEC.
- Acrobatics and Tumbling Kayla Gandy was MEC Champion in Aerial Tumbling.
- Acrobatics and Tumbling had 14 NCATA named to the Academic Honor Roll.
- Softball Jaden Conrad earned MEC Player of the Week for April 15th.
- Jaden Conrad was 1st Team All MEC and Kadence Pettit earned 2nd Team All MEC.
- Jaden Conrad and Kayla Mancuso were named the MEC Softball All Tournament Team.
- Leah Alford, Jaden Conrad, and Kayla Mancuso named to the CSC Academic All District Team
- Ground Breaking Ceremony for the Belmont Savings Softball Complex was held on April 18th.
- Women's Indoor Track broke 20 WLU records while Women's Outdoor Track broke 17 WLU records.
- Sierra Lanham was named Women's Outdoor Track Athlete of the Week for April 15th.
- Kennedy Martin was named Women's Outdoor Track Athlete of the Week for April 22nd.
- Sierra Lanham was the MEC Long Jump Champion and All Atlantic Region in the Long Jump.
- Sierra Davis was the MEC Discus Champion.
- Ky'ara Ross was 2nd Team All MEC in the Long Jump and MEC Freshman of the Year.
- Kennedy Martin was 2nd Team All MEC in the Discus and All Atlantic Region in the Discus.
- Kennedy Honorable Mention All MEC in Shot Put.
- Zane Brakeall was 2nd Team All MEC in the Heptathlon
- 4x100 Relay (Ky'ara Ross, Abbe Stackpole, Madison Cadle, Sierra Lanham) 2nd Team All MEC.
- Men's Indoor Track broke 18 WLU records while Men's Outdoor Track broke 3 WLU records.
- Mikhi Anderson was the MEC Champion in the High Jump and 110 Meter Hurdles. As well as All Atlantic Region in both of those events.
- Daminn Cunnigham was 2nd Team All MEC in the High Jump.
- Joshua Fancher was 2nd Team All MEC in Shot Put.
- Ethan Furbee was Honorable Mention All MEC in the High Jump.
- Julius Hobbs was Honorable Mention All MEC in the Pole vault.
- Reese Burnside from Men's Track received the NCAA 50th Anniversary Scholarship.
- Baseball James Salvatori was named 1st Team All MEC, NCBWA 1st Team All Atlantic Region, D2CCA All Atlantic Region 2nd Team. Tied 3 WLU records: Single Season Triples (6), Home Runs (13), and RBIs (47).
- James Salvatori named to the ABCA/Rawlings All Atlantic 1st Team.
- Trevor Thomas was named Honorable Mention All MEC.
- Troy Bell was named the Head Women's Wrestling Coach.

Respectfully submitted by: Brad Forshey, Athletic Director

**WLU Fiscal Affairs Report to Board of Governors  
June 5, 2024**

- I. Update on the 5 strategic priorities, objectives, or strategic actions of the Division/Area**
- Strategic Priority Goal # 5 – Strengthening Operational & Financial Excellence
    - Strategic Objective 5.6 – Comply with local and state regulations for efficiency in finances
      - FY24 Balanced Budget and Status
        - At 4/30/24, the Budget to Actual is on target with approved Budget – while undergraduate enrollment did not meet the projection, there was a surplus in graduate tuition, royalty income, and investment earnings.
      - FY25 Balanced Budget
        - A balanced budget was sent to the WVHEPC in late May
- II. Other Matters of Focus**
- Financial Impact of Enrollment on FY24 budget
    - Enrollment is down in undergraduate programs compared to projections; however, institutional waivers and other revenue consisting of royalty income and investment earnings should offset this shortage
    - Undergraduate enrollment was budgeted conservatively for the FY25 budget (from 1700 FTE to 1447 FTE)
- III. Information Requested by Finance Committee and BOG**
- FY24 Budget Status Report through 4/30/24 (attached)
  - FY25 and FY24 Budget Comparison (attached)
- IV. Action Items**
- Approval of Final FY25 Budget
  - Approval of Methodology to Allocate Additional Appropriation

**Respectfully submitted by: Lori Hudson, VP of Fiscal Affairs**

**WLU Foundation Report to Board of Governors  
June 5, 2024**

**July 1, 2023 – May 27, 2024**

**Total Revenue Received from fundraising through 4/21/24= \$1,945,440.80**

**Comparisons to date:**

Total Revenue FY 23 = \$1,700,123.11    *14% ahead of FY23*

Total Revenue FY 22 = \$2,221,315.40    *12% behind FY22*

**Focus Areas:**

Annual Fund (Unrestricted)= \$151,437 *Includes Funds raised from all unrestricted annual fund activities: Annual Fund Mailing, Annual Report Mailing, Homecoming Events, Day of Giving and direct asks.*

Endowment - significant gifts this quarter

\$169,434.73 from the estate of Jeri Dailey to Jeri Dailey Mathematics Scholarship

Day of Giving: \$286,272 (102% of goal); up from last year's total of \$249,464

**Upcoming Events:**

- Lary Loew Hilltopper Golf Scramble – Friday, June 21 @ Palmer Course at Oglebay  
Registration/sponsorship @ [wlufoundation.org/loewgolf](http://wlufoundation.org/loewgolf)
  
- WLUF Quarterly Board Meeting – Friday, July 19 @ 2:30 PM
  
- President's Recognition Banquet – Friday, October 18, 2024

**Respectfully submitted by: Betsy Delk, Executive Director WLUF**

West Liberty University Board of Governors  
June 5, 2024

**IT ANNUAL REPORT\***

**WEST LIBERTY UNIVERSITY**

**Action Item**

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approve the IT Annual Report as presented.**

## Aspire 2030

**Mission:** West Liberty University is a public university with a rich history of providing students with a comprehensive education from undergraduate to graduate degrees. Through experiential learning and personalized support, we empower students toward scholarly exploration, creative expression, and economic opportunity.

**Vision:** West Liberty University aspires to offer innovative, inclusive, and inspirational opportunities that prepare graduates to be leaders in their communities and professions.

### Values

- **Community:** WLU fosters a caring community of diverse students, faculty, and staff who work together to nurture a sense of belonging in a safe, supportive, and respectful environment.
- **Excellence:** WLU sets high standards for excellence through our commitment to promoting students' aspirations and intellectual development, and our constant pursuit of knowledge, evidenced in nationally recognized programs and certifications.
- **Innovation:** WLU cultivates innovation among faculty, staff, and students. We believe in a forward-thinking mindset that embraces change as an opportunity for growth and improvement. Our commitment to innovation empowers our community to tackle complex challenges, drive meaningful progress, and shape the future.
- **Integrity:** WLU requires all students, faculty, staff, and administrators to act with integrity, treating everyone with respect, fairness, and dignity. We uphold the highest standards of honesty, ethics, and accountability in all aspects of our academic and professional endeavors.

### Themes

1. **Cultivating Excellence, Innovation and Continuous Improvement in Academic Programs**  
*West Liberty University is responsive to the evolving changes in the demographics of our student population, the opportunities we have to expand our mission to new learners, and the needs of our local community. We empower our students for future success by challenging them to apply their learning in a variety of contexts that align with the best practices in higher education. To do so, we will achieve the following outcomes:*
  - a. Review academic programs, facilities, and technology to meet the evolving requirements and qualifications of high-demand occupations, ensuring students are well-prepared for the workforce.
  - b. Develop and promote relevant educational programs catering to learners seeking upskilling opportunities.
  - c. Develop and offer a variety of certificates and micro-credentials to complement majors and minors, enhancing students' career prospects.
  - d. Strengthen involvement in high impact practices such as student research initiatives, experiential learning, and global opportunities.
  - e. Emphasize an integrated, intentional, and relevant General Education program as the cornerstone of our expansive undergraduate curriculum.

## **2. Supporting Student Growth & Success**

*West Liberty University is a community in which students can reach their full potential. We offer an opportunity-rich environment so that students explore their identities while they are supported by faculty, staff, and other students. To do so, we will achieve the following outcomes:*

- a. Provide students, faculty, and staff a better understanding and connection to resources to support student success.
- b. Align curricular, co-curricular, and extra-curricular goals and outcomes in a way to serve student growth and development.
- c. Increase access to experiential learning opportunities and career development resources through collaboration with employer, community, and campus partners.
- d. Effectively use technology resources to elevate the student learning experience.
- e. Create environments where all students feel a sense of belonging and can explore their own identities and values.
- f. Develop strategies to increase the number of students completing 30, 60, and 90 credits each year

## **3. Strengthening University Effectiveness**

*West Liberty University is an institution where its employees are able to make effective decisions, complete work efficiently, and grow and develop, all in service to students. We are effective communicators so that we can tell our story to our stakeholders in order to promote our successes. To do so, we will achieve the following outcomes:*

- a. Use technology efficiently and effectively to increase our capacity
- b. Develop a culture where decisions are based on research and data.
- c. Identify inefficiencies and revise policies and procedures that will enable faculty and staff to be more productive in their jobs.
- d. Encourage and engage in more communication across departments.
- e. Assess and evaluate our performance to identify areas of improvement.
- f. Provide enhanced opportunities and allocate resources for professional growth for employees.
- g. Foster a culture where employees feel a sense of belonging, empowerment, and engagement.
- h. Expand efforts to promote our brand promise and brand drivers
- i. Improve the average contribution margin for academic programs

## **4. Developing and Expanding Community Partnerships & Collaboration**

*West Liberty University has a mutually beneficial relationship with our region to serve our students but also the broader community. We are responsive to community needs while being mindful of the role our students can and will play in being leaders in their professions and communities. To do so, we will achieve the following outcomes:*

- a. Build strong partnerships with the community, including business leaders and alumni, to develop career opportunities for our students.
- b. Prioritize students gaining valuable experience before entering the workforce through a variety of experiential learning opportunities in the local area.
- c. Expand partnerships with area schools to provide guidance to college-bound students.

**5-YEAR STRATEGIC PLAN\***

**WEST LIBERTY UNIVERSITY**

**Action Item**

Based on the guidelines set forth by the West Virginia Higher Education Policy Commission (HEPC) for review of the Institutional Master Plan, and the input and review of such from all campus and local community constituents, the Board is asked to approve the five-year Strategic Plan.

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approves the Five-Year Strategic Plan as presented.**

## **POLICY 56: DEADLY WEAPONS\***

### **WEST LIBERTY UNIVERSITY**

#### **Action Item**

At the January 31, 2024, meeting, the Board of Governors received Notice of Intent for revision of Policy 56: Deadly Weapons. The proposed revisions to Policy 56: Deadly Weapons, were disseminated to campus for 30-day comment. Four comments were received and reviewed, and the Board is asked to approve the attached revision of the policy.

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approve the revised Policy 56: Deadly Weapons.**

#### **COMMENTS RECEIVED:**

- As someone who participates in historical reenactment on campus, and uses historical weapons (unsharpened stage weapons) in class, I am worried about the reach of this policy. Will this end our campus Fencing Club? Will it not allow me to illustrate the final battle in the Morte D'Arthur or Sir Gawain and the Green Knight in class? What about staging Hamlet or MacBeth or even Romeo and Juliet, where there is fighting on stage with swords.
- For the past three years WLU has had a thriving fencing club that has become a campus home to dozens of students. In fact we even received a WV grant to support the Fencing Club because of the positive health impacts of this regular activity. We need to make sure that sport implements such as fencing swords (which are not sharp and meet strict safety specifications) will still be allowed.
- If I am not mistaken, the way this rule is written will prohibit me from conducting my research into pedagogical practices utilizing living history. There used to be a "Cox Clause" in Section 1.3, but they have eliminated it. If I am not mistaken, 2.36, 2.37, and 2.38 reads that I will not be able to conduct any research on campus. Broadening the distinction to all "dangerous objects" will likely prevent student clubs like the Fencing Club and History Club from engaging in historical and athletic pursuits
- I have a problem with the wording in the new proposed policy- what is a deadly weapon? nearly anything could be classified this way and could cause a professor to get nailed by terminology- is a knife (how big is ok- pocket knife?... ) hammer, screwdriver, pen? the wording is not clear

West Liberty University Board of Governors  
June 5, 2024

**CAPITAL PROJECTS REPORT \***

**WEST LIBERTY UNIVERSITY**

**Action Item**

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approve the Capital Projects Report as presented for submission to WVHEPC.**

West Liberty University Board of Governors  
June 5, 2024

**2024-25 BOARD OF GOVERNORS MEETING SCHEDULE \***

**WEST LIBERTY UNIVERSITY**

**Action Item**

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approve the 2024-25 BOG Meeting Schedule as provided.**

# West Liberty University

## Board of Governors

### Schedule of Meetings

July 2024—June 2025

#### Sub-Committees:

Student Life – Monday, July 29, 2024 – 9:00 a.m.  
Academic Affairs – Tuesday, July 30, 2024 – 9:00 a.m.  
Governance – Wednesday, July 31, 2024 – 9:00 a.m.  
Finance – Thursday, August 1, 2024 – 9:00 a.m.  
Executive – Thursday, August 1, 2024 – 10:00 a.m.

#### Board of Governors:

Wednesday, August 14, 2024  
Board of Governors – 4:00 p.m.

#### Sub-Committees:

Student Life – Monday, September 30, 2024 – 9:00 a.m.  
Academic Affairs – Tuesday, October 1, 2024 – 9:00 a.m.  
Governance – Wednesday, October 2, 2024 – 9:00 a.m.  
Finance – Thursday, October 3, 2024 – 9:00 a.m.  
Executive – Thursday, October 3, 2024 - 10:00 a.m.

#### Board of Governors:

Wednesday, October 16, 2024  
Board of Governors – 4:00 p.m.

#### Sub-Committees:

Student Life – Monday, December 2, 2024 – 9:00 a.m.  
Academic Affairs – Tuesday, December 3, 2024 – 9:00 a.m.  
Governance – Wednesday, December 4, 2024 – 9:00 a.m.  
Finance – Thursday, December 5, 2024 – 9:00 a.m.  
Executive – Thursday, December 5, 2024 – 10:00 a.m.

#### Board of Governors:

Wednesday, December 18, 2024  
Board of Governors – 4:00 p.m.

**Sub-Committees:**

Student Life – Monday, January 27, 2025 – 9:00 a.m.  
Academic Affairs – Tuesday, January 28, 2025 – 9:00 a.m.  
Governance – Wednesday, January 29, 2025 – 9:00 a.m.  
Finance – Thursday, January 30, 2025 – 9:00 a.m.  
Executive – Thursday, January 30, 2025 – 10:00 a.m.

**Board of Governors:**

Wednesday, February 12, 2025  
Board of Governors – 4:00 p.m.

**Sub-Committees:**

Student Life – Monday, March 31, 2025 – 9:00 a.m.  
Academic Affairs – Tuesday, April 1, 2025 – 9:00 a.m.  
Governance – Wednesday, April 2, 2025 – 9:00 a.m.  
Finance – Thursday, April 3, 2025 – 9:00 a.m.  
Executive – Thursday, April 3, 2025 – 10:00 a.m.

**Board of Governors:**

Wednesday, April 16, 2025  
Board of Governors – 4:00 p.m.

**Sub-Committees:**

Student Life – Tuesday, May 27, 2025 – 8:00 a.m.  
Academic Affairs – Tuesday, May 27, 2025 – 9:00 a.m.  
Governance – Wednesday, May 28, 2025 – 9:00 a.m.  
Finance – Thursday, May 29, 2025 – 9:00 a.m.  
Executive – Thursday, May 29, 2025 – 10:00 a.m.

**Board of Governors:**

Wednesday, June 11, 2025  
Board of Governors. – 4:00 p.m.

**NOTE:**

- Fall 2024 Commencement – Saturday, December 14, 2024
- Spring 2025 Commencement – Saturday, May 10, 2025

**FALL 2024 COMMENCEMENT SPEAKER AND HONORARY DEGREE\***

**WEST LIBERTY UNIVERSITY**

**Action Item**

Pursuant to WLU Procedure 238: Guidelines for Honorary Degrees and Recognition, the Honorary Degrees and Recognition Committee and the President of the University recommend that the West Liberty University Board of Governors authorizes the conferral of an honorary Doctor of Humane Letters (DHL) degree from West Liberty University at the December 2024 commencement to Todd Cover and approve the following resolution:

*WHEREAS*, Todd Cover is a proud alumna of our university and has distinguished himself as a leader in the field of banking and finance and currently as President of Belmont Savings Bank; and

WHEREAS, he has dedicated countless hours to service in organizations throughout the Ohio Valley, including as Board President for the United Way Upper Ohio Valley and as baseball coach for Wheeling Central High School, and

WHEREAS, he has served the University as a member of the West Liberty University Foundation Board of Directors, and

WHEREAS, he has demonstrated his support for the Wheeling community and West Liberty University in numerous ways to the benefit of our residents and students.

*THEREFORE, BE IT RESOLVED THAT* the West Liberty University Board of Governors hereby confers upon Todd Cover the degree of Doctor of Humane Letters, with all the rights and privileges pertaining thereto, on this 14th day of December, 2024.

**Action Item:** Approved the preceding resolution and authorize the President of the University to confer the Doctor of Humane Letters degree to Todd Cover at its December 14, 2024 Commencement ceremony.

West Liberty University Board of Governors  
June 5, 2024

**SUBCOMMITTEE MEMBERSHIP\***

**WEST LIBERTY UNIVERSITY**

**Action Item**

**Proposed Resolution: Resolved, that the West Liberty University Board of Governors approves the subcommittee membership as discussed.**

**BOG STANDING COMMITTEES**

<p><b>ACADEMIC AFFAIRS COMMITTEE</b></p> <p>Tom Cervone*(Committee Chairperson)          Robert Kreisberg          Sarah West          Jenna Maguire          Rich Lucas  <i>David McKinley</i>  <i>Tim Borchers</i>          Cathy Monteroso, Interim Provost/VPAA (Resource)</p>	<p><b>FINANCE COMMITTEE</b></p> <p>Michael Baker* (Committee Chairperson)          Richard Carter          Robert Kreisberg          Tom Cervone          Rich Lucas  <i>David McKinley</i>  <i>Tim Borchers</i>          Lori Hudson, VP for Finance (Resource)          Betsy Delk, WLU Foundation (Resource)          Joe Rodella, COO/IT Director (Resource)</p>
<p><b>GOVERNANCE COMMITTEE</b></p> <p>Richard Carter*(Committee Chairperson)          Lou Karas          Rich Lucas          Stephanie Shaw  <i>David McKinley</i>  <i>Tim Borchers</i>          General Counsel – Jacob Manning (Resource)          HR Director – N/A (Resource)</p>	<p><b>STUDENT LIFE</b></p> <p>Jamie Evick          Lou Karas          Jenna Maguire          Stephanie Shaw* (Committee Chairperson)          Tom Cervone          Rich Lucas  <i>David McKinley</i>  <i>Tim Borchers</i>          Katie Cooper, VP for SAEM (Resource)          Brad Forshey, Interim Athletic Director (Resource)</p>
<p><b>EXECUTIVE COMMITTEE</b></p> <p><b>Chairman</b> David McKinley  <b>Vice Chairman</b> Michael Baker  <b>Secretary</b> Tom Cervone  <b>Previous Chairman</b> Rich Lucas  <i>Tim Borchers</i></p>	

West Liberty University Board of Governors  
June 5, 2024

**CENTER FOR TEACHING, LEARNING, AND ONLINE EDUCATION\***

**WEST LIBERTY UNIVERSITY**

**Action Item**

Board Policies 4 and 5 require Board approval for the naming or renaming of organizational units. The Board of Governors is asked to approve changing the name of the “Office of eLearning” to “The Center for Teaching, Learning, and Online Education.”

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approve the renaming of the Office of eLearning to The Center for Teaching, Learning, and Online Education.**

West Liberty University Board of Governors  
June 5, 2024

**FY25 BUDGET\***

**WEST LIBERTY UNIVERSITY**

**Action Item**

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approve the Fiscal Year 2025 Budget as presented based on the recommendation from the Finance Committee.**