

# **WLU Board of Governors**

Regular Meeting

**Wednesday, February 5, 2020 – 4:00 p.m.**

Location: Shaw Hall Board Room

**“...to provide our students with the opportunity for a high quality undergraduate, graduate and professional education.”**

- I. Call to Order/Roll Call/Quorum and Mission Statement**
- II. Introductions**
  - A. Sydney Burkle
- III. Public Comment** Description: Up to 10 individuals may sign in to speak in open session for three minutes each. The sign-in sheet will be available from Executive Secretary Mary Ann Edwards fifteen minutes prior to the meeting until the noticed start time.
- IV. Agenda Order (Board may move to change order of consideration)**
- V. Approval of Minutes\***
  - A. Minutes of the Full Board December 11, 2019\* (pg. 3-6)
  - B. Minutes of the Executive Committee January 22, 2020\* (pg. 7)
- VI. Board Items for Approval\***
  - A. Master of Science in Speech-Language Pathology\* (pg. 8)
  - B. Metro Rate – Fayette County, Ohio\* (pg. 9)

\*Action Items
- VII. President’s Report** (pg. 10-11)
- VIII. Finance Report**
- IX. Reports**
  - A. Provost (Crawford)
  - B. Enrollment Update (Cook)
  - C. Staff (Baker)
  - D. Faculty (Gall)
  - E. Student Government (Yakicic)
- X. Information Gathering (Members may ask questions or gather information to prepare for future agenda items without general discussion or action at this meeting.)**
- XI. Next Meeting Date – Wednesday, April 1, 2020**
- XII. Adjournment**

**West Liberty University  
Board of Governors**

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**Minutes  
December 11, 2019**

**Attendance:**

Jack Adams, Kelly Baker, Richard Carter, Cindy Fluharty, Robert Gall, Rich Lucas, William Mercer, Kris Williams, Isabella Yakicic

**Unable to Attend:**

Joe Carey, Pat Ford

**Administration/Faculty/Staff:**

Amy Baccelliere, Scott Cook, Katie Cooper, Brian Crawford, Caitlin deVries, Mary Ann Edwards, Steve Greiner, Nancy Gunza, Diana Harto, Angie Hill, Stephanie Hooper, Jason Kogler, Roberta Linger, Cathy Monteroso, Brandon Morrison, Nick Musgrave, Gerard NeCastro, Ron Witt

**I. Call to Order/Roll Call/Quorum and Mission Statement**

Vice Chair Williams called the meeting to order at 4:00 p.m. and a quorum was established.

**II. Introductions**

Dr. Greiner introduced First Team All American's Caitlin deVries and Brandon Morrison. Caitlin is a soccer player majoring in Environmental Stewardship, and Brandon is a football player and graduate student in Criminology. The board congratulated them on their outstanding academic and athletic careers.

Nancy Gunza, auditor with CliftonLarsonAllen, was introduced and presented the audit findings. A more detailed report was given previously to the Finance Committee. There was only one matter to report on internal controls, but management has determined that there is an aggressive action plan put together and new procedures in place for next year.

**III. Public Comment**

None.

**IV. Agenda Order**

No changes were made to the agenda order.

**V. Approval of Minutes\***

**Minutes of the Full Board October 16, 2019 and of the Executive Committee November 11, 2019, December 4, 2019\***

**On motion by Richard Carter and seconded by William Mercer, with one correction to the November 11, 2019 Executive Committee minutes, it was unanimously adopted by the West Liberty University Board of Governors to approve the minutes of the full board of October 16, 2019, and the Executive Committee minutes of November 11 and December 4, 2019.**

**VI. Board Items for Approval\***

**A. Audit\***

The West Liberty University Board of Governors is asked to approve the Fiscal-Year 2019 audit report. The Finance Committee has met with the auditors and approve the audit findings.

**On motion by Richard Lucas and seconded by William Mercer, it was unanimously adopted by the West Liberty University Board of Governors to approve the submission of the Fiscal-Year 2019 audit report.**

**B. Oil and Gas Lease\***

Ms. Hooper stated that the Board is asked to approve an oil and gas lease with Southwestern Energy (SWN). In 2010 WLU leased all of its property to Chesapeake, with the exception of four (4) acres. Chesapeake sold their interest to SWN and they are now seeking to lease the four (4) acres missing initially, along with the acreage picked up with the Beatty property up the street, which is under .5 acres. There is a per acre bonus and an 18% gross royalty. A brief discussion followed regarding the acreage.

**On motion by Cindy Fluharty and seconded by Richard Carter, it was unanimously adopted by the West Liberty University Board of Governors to approve the authorization of the President of West Liberty University to initiate all actions and execute all documents and instruments to carry into effect the final terms of said lease.**

**C. Executive Committee Nomination\***

Dr. Greiner stated that Pat Ford will be resigning after the commencement ceremony this weekend. The Executive Committee voted unanimously to recommend adding Mr. Lucas to the Executive Committee, replacing Pat Ford following his resignation.

**On motion by Jack Adams and seconded by Richard Carter, it was unanimously adopted by the West Liberty University Board of Governors to approve the recommendation of Rich Lucas to serve on the Executive Committee.**

**D. Board Chair Special Election\***

Ms. Williams noted that due to her schedule and possible job move, it was not feasible to move into the position of Chair for the WLU Board of Governors.

**On motion by Jack Adams and seconded by Richard Carter, it was unanimously adopted by the West Liberty University Board of Governors to approve the recommendation of Rich Lucas to serve as the Chairperson of the Board.**

**E. Presidential Search Procedure\***

Dr. Greiner stated that the presidential search procedure was developed and required to be approved by the HEPC. After consulting attorneys with the HEPC, the procedure was submitted for approval. In order to be approved in a timely manner it had to be approved prior to today's board meeting. Dr. Gall asked if advertisements for the position have been running. Dr. Greiner stated that it has been running in InsideHigherEdjobs.com, the Chronicle, and universityjobs.com. The ad will run again after the first of the year. A brief discussion followed regarding advertising. It was also noted that characteristics and qualities are still being accepted.

**On motion by Rich Lucas and seconded by Robert Gall, it was unanimously adopted by the West Liberty University Board of Governors to approve the presidential search process.**

**F. Presidential Search Committee\***

Dr. Greiner stated that it is recommended that Mr. Lucas act as Chair, and Mr. Adams as Vice Chair, along with all BOG members as part of the Presidential Search Committee. The Committee will also include:

- Scott Cook (administration)
- Katie Cooper (staff)
- David Croft (Foundation Board)
- Courtney Huffman (faculty)
- Nick Sparachane (community member and donor)

A discussion followed as to how the additional staff and faculty members were chosen, the current BOG policy, and changes to State Code. It was noted that policies need updated, which is one of the tasks Ms. Hooper will be undertaking.

**On motion by Cindy Fluharty and seconded by William Mercer, it was adopted by the West Liberty University Board of Governors approve the recommendation of Rich Lucas as Chair and Jack Adams as Vice Chair of the Presidential Search Committee and the additional committee members as stated. Kelly Baker and Robert Gall were opposed.**

**VII. Reports**

**A. Provost**

Dr. Crawford stated that the accreditations for Art Therapy and Counseling, Speech Language Pathology, and Exercise Physiology are all on track and continue to move along through the internal steps. There is an intent to plan for a new track in the M.A.Ed. program in Educational Leadership Principals. It was also announced that after 2.5 years as interim dean, Dr. Cathy Monteroso has been named Dean of the College of Education.

**B. Enrollment Update**

Mr. Cook distributed an enrollment update as of December 11, 2019 and reviewed the figures. Although the student population continues to decline in the tristate area, we see more students visiting campus, up 24% from last year.

**C. Foundation Update**

Ms. Hill distributed a copy of the Foundation Annual Report for 2018-2019 and reviewed the various measurements, which were all positive. We are currently 13% ahead of last year with 21 days left. She also reported on the recent weekend in Cambridge, MD where, along with Dr. Greiner and Ron Witt, they visited with 25 alums, many who were new to the Foundation. The weekend was a huge success, with the message presented about all the good things happening on campus well received, a new endowment, and a new Nathan Shotwell member. Ms. Hill recognized Kris Williams for her gift in her father's name; a fund that has been providing opportunities for faculty to travel abroad. This fund will also be able to provide a resource for the International Student Center, which will be named the Rollie Williams International Center. A brief discussion followed with regard to restricted funds.

**D. Faculty Senate Update**

Dr. Gall noted that faculty and staff are expected to follow policy, but the board and administration did not by not conducting an evaluation of the president. The board is soliciting characteristics for the next president; if an evaluation had been done this information would already be available and would also clarify Dr. Greiner's ability as a consultant. It was also noted that academics don't seem to get priority; administration and athletics get priority. An administrator is added here or there, sports facilities are fixed, but when there are fiscal problems it seems as if academics get the first hit. There is a lack of or should be better communication with regard to budget cuts. A brief discussion followed with regard to the lack of an evaluation. Characteristics and qualities of the next president should still be submitted at bog@westliberty.edu.

**E. Student Government (Yakicic)**

Ms. Yakicic stated that Student Government was able to donate over \$3,000 in prizes last week for those attending Winterfest. Bingo in the college union continues to be a popular event, with 400 students attending; it was standing-room only. Meetings have been held with Mr. Orr and students to get feedback for new meal plans. Student Government will continue to work with Sodexo for more meal plan choices. New York City has once again been chosen as the bus trip next year, with tickets ranging from \$50 to \$80/per person. It is hoped that Chicago and Washington, DC will be in the rotation for the next few years. Student Government also looks forward to giving their input on the presidential search.

**VIII. President's Report**

Dr. Greiner noted that the 100<sup>th</sup> anniversary of Shaw Hall is this month. Fall commencement will be held on Saturday with Interim Chancellor Dr. Sarah Tucker Armstrong, a Wheeling native, giving the commencement address. WLU's nursing program has been ranked as one of the Best Online RN to BSN Nursing Schools in West Virginia. The HEPC put out a new census data report for 2019, and WLU is one of only two universities in WV that experience overall enrollment growth. The Council for the Accreditation of Educator Preparation announced that WLU has

received accreditation for the program, with thanks to Cathy Monteroso and her hard work. The Speech Pathology and Audiology Program competed in a competition at the Harvard Graduate School, winning a \$5,000 third place to be put towards the new clinic.

A legislative breakfast was held this morning with area legislators. There were several presentations about what's happening at West Liberty, new programs and activities, and also made it known our own legislative agenda for next year. Some of the items discussed were campus carry legislation and a new funding formula. Currently there is no formula; universities are penalized for growing enrollment and those who are losing enrollment are rewarded. A formula based on performance is needed. With no capital funding provided we have to take out our own loans to pay for building improvements.

In terms of priorities and preferences with regard to hiring; we have added 21 new faculty positions and one administrator. In other academic priorities we have developed and are in the process of developing 13 new academic programs, \$1 million was used to improve technology to enhance classrooms, \$1 million to upgrade the HVAC in Arnett Hall, \$5 million to build out the clinics and labs on the fourth floor of Campbell Hall, and will be renovating Main Hall this summer. Money has been spent on athletics, but we had a lot of restricted donations for that area.

**IX. Finance Report**

Ms. Linger gave an operating budget status ending November 30, 2019. All is trending as expected, with utilities running a little behind due to issues with the auditors and changes down state. We are still waiting to see if the \$419,000 is the final budget cut; it could be more but we have not heard. More cuts are expected for next year.

**X. Information Gathering**

None.

**XI. Possible Executive Session – Personnel**

None.

**XII. Actions Emanating from Executive Session**

None.

**XIII. Next Meeting Date – Wednesday, February 5, 2020.**

**XIV. Adjournment**

**The meeting adjourned at 5:07 p.m.**

Richard Lucas \_\_\_\_\_  
Chair

Jack Adams \_\_\_\_\_  
Secretary

**WEST LIBERTY UNIVERSITY  
BOARD OF GOVERNORS**

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**Executive Committee  
Minutes  
January 22, 2020**

**Executive Committee Members Present:** Jack Adams, Rich Lucas, Kris Williams

**WLU Administrators:** Scott Cook, Brian Crawford, Stephen Greiner, Stephanie Hooper, Roberta Linger

1. Chair Lucas called the meeting to order at 8:00 a.m.
2. Ms. Linger gave a report on the FY20 budget status as of the end of December. Revenue and expenses are close to budgeted amounts at the mid-point of the fiscal year.
3. Dr. Crawford gave an overview of the Master of Science in Speech-Language Pathology proposal.
4. Mr. Cook gave an enrollment update. Current enrollment was up 2.5% over last year at the same time. Housing is up by 24 students. Applications for next year are also running ahead.
5. Mr. Cook gave a presentation on adding Fayette County, Ohio to the metro rate list. There are currently no students from that county enrolled but there has been a request from parents of a prospective student.
6. The Staff Council has requested that a meeting between that group and the Board of Governors take place soon. There was discussion and the decision was made to have it prior to the next BOG meeting at 3:30 p.m., February 5, 2020.
7. There was discussion of the need to fill two board positions. One nomination has been made to the governor. There are ongoing discussions regarding a second nominee.
8. There was a brief update on the presidential search process. HR has screened a number of applications from unqualified individuals. These will not be forwarded to the committee. Further discussion of the process was to follow the meeting.
9. The meeting was adjourned at 8:20 a.m.

Rich Lucas \_\_\_\_\_  
Chair

Jack Adams \_\_\_\_\_  
Secretary

**MS in SPEECH-LANGUAGE PATHOLOGY**

**ACTION ITEM**

***Proposed Resolution:*** Resolved, that the West Liberty University Board of Governors approve the proposal to add the new degree program Master of Science in Speech-Language Pathology to be offered within the College of Sciences, Department of Health Sciences.



**METRO COUNTY EXPANSION PROPOSAL**  
**Action Item**

In an effort to enhance enrollment, West Liberty University would like to expand the metro rate to an additional county in the state of Ohio beginning with the 2020-21 academic year. With a continuing decline in graduates from some of our feeder schools, we need to continue to look elsewhere for enrollment opportunities. We have had success in Ohio, as most of the institutions in Ohio are either small private colleges or large universities. With our size and cost, WLU offers an attractive alternative to students from Ohio. We would like to expand the metro rate to Fayette County.

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approves the new Metro Rate county beginning with the 2020-21 academic year as stipulated.**

**PRESIDENT'S REPORT TO WLU**  
**BOARD OF GOVERNORS**  
**FEBRUARY 5, 2020**

- Final enrollment for the 2019-2020 Spring Semester is 2,214, a 2.6% increase over last spring. Residential housing occupancy is up 2.4% at 1,036.
- Dr. Matthew Zdilla has been chosen one of five finalists for West Virginia's 2019 Professor of the Year. The Professor of the Year will be announced at an awards banquet in Charleston on April 7. The awardee will be presented a check for \$10,000.
- Beginning with the fall 2021 cohort, Educator Preparation Programs in West Virginia must include a yearlong residency option as the final clinical experience.
- BestCollegesOnline.org released a new ranking of the Top 50 Affordable Accelerated MBA Programs Online 2020. West Liberty University is ranked #3.
- Best-selling author, historian and social commentator, Sarah Vowell, will be the guest lecturer at West Liberty University's Hughes Lecture on Thursday, March 26, 2020. She is the author of seven nonfiction books on American history and culture. Her most recent book (2015) is entitled "Lafayette in the Somewhat United States." Chronicling General Lafayette's years in Washington's army.
- WLU joined Wheeling University and Bethany College to partner in a formal agreement that offers students from each school a chance to complete courses at all three schools. The agreement allows students at any of the three institutions to take one class each semester at one of the others for credit toward their degrees. The agreement is in effect this spring semester of 2020.
- Three faculty members were recognized at the West Liberty University mid-year Convocation: Matthew Zdilla of the College of Sciences, Faculty Excellence in Professional Activity Award; Steve Criniti of the College of Liberal Arts, Faculty Excellence in Service Award; and Chad Kuhns of the College of Sciences, Faculty Excellence in Teaching Award. Each received a monetary award and plaque.

- The West Liberty University athletic department surpassed the 3.00 plateau for the third consecutive semester with a combined GPA of 3.06 as 13 of the university's 18 varsity sports reached or exceeded the 3.00 team GPA mark – including all nine of the women's intercollegiate squads.
- West Liberty University is the only Master's Degree granting institution in West Virginia to experience enrollment growth in the last three years. Between 2017 to 2019 WLU's graduate enrollment increased 14.97%.
- The West Liberty University athletic department's academic success was recognized by the Mountain East Conference on Tuesday when the league announced its MEC All-Academic Team and Commissioner's Honor Roll for the 2019-20 fall semester. A total of 58 WLU student-athletes were named to the MEC's All-Academic Team with fall semester GPAs of 3.70 or higher. In addition, 31 Hilltoppers earned recognition on the Commissioner's Honor Roll after posting GPAs ranging from 3.25 through 3.69. The 89 total honorees and the 58 All-Academic Team selections once again topped all MEC public universities.
- Construction of the two clinics (Behavioral Health and Speech Pathology and Audiology) on the fourth floor of Campbell Hall is scheduled to begin in April, with an expected completion at the first of August. Bids for construction will be advertised mid-February.
- CMTA will begin HVAC renovation of Main Hall in May, with an expected completion in August. In addition, interior and exterior lighting will be replaced with LED lighting campus wide. Also, restroom renovation will include the installation of low flush toilets and water saving faucets in restroom sinks campus wide. Construction is expected to be completed by mid-August.
- The National Council on Teacher Quality (NCTQ) released scores for its 2020 *Teacher Prep Review* and West Liberty University's College of Education and Human Performance came out on top. The score specifically looks at the preparation programs provided to elementary teacher candidates in how to teach young children to read. WLU's program was part of a small group — only about a quarter of programs nationwide — to qualify for an 'A' by providing a combination of the following: Explicit instruction on each of the five components of reading instruction; Support for instruction with high-quality textbooks that accurately detail established principles of scientifically-based reading practices; Evidence that teacher candidates must demonstrate mastery through in-class assignments, tests, and fieldwork.

# **WLU Board of Governors**

Regular Meeting

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Location: Shaw Hall Board Room

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**Unable to Attend:**

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**III. Public Comment**

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**IV. Agenda Order**

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**XI. Possible Executive Session – Personnel**

None.

**XII. Actions Emanating from Executive Session**

None.

**XIII. Next Meeting Date – Wednesday, February 5, 2020.**

**XIV. Adjournment**

The meeting adjourned at 5:07 p.m.

Richard Lucas \_\_\_\_\_  
Chair

Jack Adams \_\_\_\_\_  
Secretary

**WEST LIBERTY UNIVERSITY  
BOARD OF GOVERNORS**

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**Executive Committee  
Minutes  
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3. Dr. Crawford gave an overview of the Master of Science in Speech-Language Pathology proposal.
4. Mr. Cook gave an enrollment update. Current enrollment was up 2.5% over last year at the same time. Housing is up by 24 students. Applications for next year are also running ahead.
5. Mr. Cook gave a presentation on adding Fayette County, Ohio to the metro rate list. There are currently no students from that county enrolled but there has been a request from parents of a prospective student.
6. The Staff Council has requested that a meeting between that group and the Board of Governors take place soon. There was discussion and the decision was made to have it prior to the next BOG meeting at 3:30 p.m., February 5, 2020.
7. There was discussion of the need to fill two board positions. One nomination has been made to the governor. There are ongoing discussions regarding a second nominee.
8. There was a brief update on the presidential search process. HR has screened a number of applications from unqualified individuals. These will not be forwarded to the committee. Further discussion of the process was to follow the meeting.
9. The meeting was adjourned at 8:20 a.m.

Rich Lucas \_\_\_\_\_  
Chair

Jack Adams \_\_\_\_\_  
Secretary

**MS in SPEECH-LANGUAGE PATHOLOGY**

**ACTION ITEM**

***Proposed Resolution:*** Resolved, that the West Liberty University Board of Governors approve the proposal to add the new degree program Master of Science in Speech-Language Pathology to be offered within the College of Sciences, Department of Health Sciences.

**METRO COUNTY EXPANSION PROPOSAL**  
**Action Item**

In an effort to enhance enrollment, West Liberty University would like to expand the metro rate to an additional county in the state of Ohio beginning with the 2020-21 academic year. With a continuing decline in graduates from some of our feeder schools, we need to continue to look elsewhere for enrollment opportunities. We have had success in Ohio, as most of the institutions in Ohio are either small private colleges or large universities. With our size and cost, WLU offers an attractive alternative to students from Ohio. We would like to expand the metro rate to Fayette County.

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approves the new Metro Rate county beginning with the 2020-21 academic year as stipulated.**

**PRESIDENT'S REPORT TO WLU  
BOARD OF GOVERNORS  
FEBRUARY 5, 2020**

- Final enrollment for the 2019-2020 Spring Semester is 2,214, a 2.6% increase over last spring. Residential housing occupancy is up 2.4% at 1,036.
- Dr. Matthew Zdilla has been chosen one of five finalists for West Virginia's 2019 Professor of the Year. The Professor of the Year will be announced at an awards banquet in Charleston on April 7. The awardee will be presented a check for \$10,000.
- Beginning with the fall 2021 cohort, Educator Preparation Programs in West Virginia must include a yearlong residency option as the final clinical experience.
- BestCollegesOnline.org released a new ranking of the Top 50 Affordable Accelerated MBA Programs Online 2020. West Liberty University is ranked #3.
- Best-selling author, historian and social commentator, Sarah Vowell, will be the guest lecturer at West Liberty University's Hughes Lecture on Thursday, March 26, 2020. She is the author of seven nonfiction books on American history and culture. Her most recent book (2015) is entitled "Lafayette in the Somewhat United States." Chronicling General Lafayette's years in Washington's army.
- WLU joined Wheeling University and Bethany College to partner in a formal agreement that offers students from each school a chance to complete courses at all three schools. The agreement allows students at any of the three institutions to take one class each semester at one of the others for credit toward their degrees. The agreement is in effect this spring semester of 2020.
- Three faculty members were recognized at the West Liberty University mid-year Convocation: Matthew Zdilla of the College of Sciences, Faculty Excellence in Professional Activity Award; Steve Criniti of the College of Liberal Arts, Faculty Excellence in Service Award; and Chad Kuhns of the College of Sciences, Faculty Excellence in Teaching Award. Each received a monetary award and plaque.

- The West Liberty University athletic department surpassed the 3.00 plateau for the third consecutive semester with a combined GPA of 3.06 as 13 of the university's 18 varsity sports reached or exceeded the 3.00 team GPA mark – including all nine of the women's intercollegiate squads.
- West Liberty University is the only Master's Degree granting institution in West Virginia to experience enrollment growth in the last three years. Between 2017 to 2019 WLU's graduate enrollment increased 14.97%.
- The West Liberty University athletic department's academic success was recognized by the Mountain East Conference on Tuesday when the league announced its MEC All-Academic Team and Commissioner's Honor Roll for the 2019-20 fall semester. A total of 58 WLU student-athletes were named to the MEC's All-Academic Team with fall semester GPAs of 3.70 or higher. In addition, 31 Hilltoppers earned recognition on the Commissioner's Honor Roll after posting GPAs ranging from 3.25 through 3.69. The 89 total honorees and the 58 All-Academic Team selections once again topped all MEC public universities.
- Construction of the two clinics (Behavioral Health and Speech Pathology and Audiology) on the fourth floor of Campbell Hall is scheduled to begin in April, with an expected completion at the first of August. Bids for construction will be advertised mid-February.
- CMTA will begin HVAC renovation of Main Hall in May, with an expected completion in August. In addition, interior and exterior lighting will be replaced with LED lighting campus wide. Also, restroom renovation will include the installation of low flush toilets and water saving faucets in restroom sinks campus wide. Construction is expected to be completed by mid-August.
- The National Council on Teacher Quality (NCTQ) released scores for its 2020 *Teacher Prep Review* and West Liberty University's College of Education and Human Performance came out on top. The score specifically looks at the preparation programs provided to elementary teacher candidates in how to teach young children to read. WLU's program was part of a small group — only about a quarter of programs nationwide — to qualify for an 'A' by providing a combination of the following: Explicit instruction on each of the five components of reading instruction; Support for instruction with high-quality textbooks that accurately detail established principles of scientifically-based reading practices; Evidence that teacher candidates must demonstrate mastery through in-class assignments, tests, and fieldwork.