West Liberty University Board of Governors

Minutes November 29, 2017

Attendance:

Jack Adams, Les DeFelice, Cindy Fluharty, Patrick Ford, Jim Haizlett, Rich Lucas, Jim Stultz, Teresa Toriseva, Rhonda Tysk, Kris Williams

Unable to Attend:

Joe Carey, Adam Croasmun

Administration/Faculty/Staff:

Scott Cook, Brian Crawford, David Croft, Mary Ann Edwards, Lori Finegan, John Gompers, Steve Greiner, Nancy Gunza, Diana Harto, Angela Hill, Jason Koegler, Roberta Linger, John McCullough, Joe Montemurro, Ron Witt

I. Call to Order/Roll Call/Quorum and Mission Statement

Chair DeFelice called the meeting to order at 4:00 p.m. and a quorum was established.

II. Introductions

Mr. DeFelice introduced Nancy Gunza, of CliftonLarsonAllen, who presented the audit results of June 30, 2017. She had previously met with the Finance Committee in greater detail on the results. They were engaged to audit the financial statement issued on October 13, 2017, resulting in an unmodified opinion, which is the best type to be issued. The results showed that it was presented fairly in all material aspects with appropriate accounting policies. One control weakness was identified, and controls have been changed and put in place, which will be reported as corrected next year. This was a clean audit and Ms. Gunza thanked Roberta Linger and her team for their assistance in getting through the process without incident. There were no questions.

Mr. DeFelice introduced David Croft, Chair of the West Liberty University Foundation. Mr. Croft stated that his purpose this evening is to continue to have open communication between the Foundation and the University. He has been Chair of the Foundation for about a year, and they've hired additional support for Angie so she can get out and raise money. The accounting side is in the best shape it's been in the entire time he's been on the Board, and he is excited for what the future holds. Their number one goal is to fulfill their charitable mission and support the University in a variety of ways. He also noted the Tri-State Tax Institute, which is in its 60th year, provides continuing education for groups. It is a one-day very affordable CLE, which they would like to bring to West Liberty and hold at The Highlands Center. The one-day courses are usually held the third weekend in October.

III. Public Comment

None.

IV. Agenda Order

There were no changes to the agenda order.

V. Approval of Minutes*

A. Minutes of the Full Board October 4, 2017*

On motion by Jim Stultz and seconded by Pat Ford, it was unanimously adopted by the West Liberty University Board of Governors to approve the minutes of the full Board of October 4, 2017.

B. Minutes of the Executive Committee November 15, 2017*
On motion by Rich Lucas and seconded by Jim Stultz, it was unanimously adopted by the West Liberty University Board of Governors to approve the minutes of the Executive Committee of November 15, 2017.

VI. Board Items for Approval*

A. Hocking County, OH Metro Rate*

In an effort to enhance enrollment, West Liberty University would like to expand the metro rate to an additional county in the state of Ohio beginning with the 2018-19 academic year. With a continuing decline in graduates from some of our feeder schools, we need to continue to look elsewhere for enrollment opportunities. We have had success in Ohio, as most of the institutions in Ohio are either small private colleges or large universities. With our size and cost, WLU offers an attractive alternative to students from Ohio. We would like to expand the metro rate to Hocking County.

On motion by Rich Lucas and seconded by Jack Adams, it was unanimously adopted by the West Liberty University Board of Governors to approve the new Metro Rate county beginning with the 2018-19 academic year as stipulated.

B. Audit*

The West Liberty University Board of Governors is asked to approve the Fiscal-Year 2017 audit report as presented. The Finance Committee has met with the auditors and approves the audit findings.

On motion by Cindy Fluharty and seconded by Jim Stultz, it was unanimously adopted by the West Liberty University Board of Governors to approve the submission of the Fiscal-Year 2017 audit report.

C. Honorary Degree*

On motion by Les DeFelice and seconded by Jim Haizlett, it was unanimously adopted by the West Liberty University Board of Governors to authorize the conferral of an honorary Doctor of Humane Letters (DHL) degree from West Liberty University at the December 2017 commencement to Patrick B. Ford.

VII. President's Report

Negotiations with Southwestern Energy and the lease on our property were finalized. We have received the check and that deal is complete. We are still working on the cell tower lease, and the seismic study to be done on campus was approved by the Attorney General's office.

Renovation of Alumni Park is being finalized; the fire pit and globe are in place and the gas line is run but not hooked up at this time. There will be a hot chocolate grand opening when the students return after the holidays.

The new Writing Center is open and has been well received. Students can go to the Center and get assistance with writing projects and papers. Several students serve as mentors and tutors in the Writing Center.

The Executive Seminar Series had Dr. Amy Meister as the keynote speaker. Dr. Meister is President of MedExpress Worksite Solutions and gave a tremendous presentation to a packed College Hall.

Biology students recently went to a scientific conference, the American Association of Anatomists. Although normally graduate students go to this conference, we also took undergraduate students. Awards for best presentations normally go to graduate students, but two awards were given to WLU undergraduate students.

International education, along with our international community, continues to grow. Dr. Crawford is working on the possibility of adding an intensive English program on campus next year. The program would be geared toward international students who aren't quite comfortable with their English skills and may want to study in the United States. They would enroll in the program at the University for a very intensive semester of English.

WLU had its first Veteran's Day celebration, completely planned by our student veterans. It was a wonderful program that the campus veterans group plan on doing every year.

Today was the 50th anniversary celebration of the Interfaith Chapel. The West Liberty Singers performed, followed by Dr. David Javersak giving a history of the Chapel. The West Liberty University Singers and the WLU College Community Chorus will have performances this Sunday, December 3, 2017 at the Vance Memorial Presbyterian Church. Performances will be 3:00 p.m. and 7:00 p.m.

We will begin moving dirt on Monday for the soccer and track field. A construction meeting was held yesterday, with the award going to Cast & Baker, a local construction company. Mike Baker is also an alum of WLU, with an intentional much lower bid in order to secure to project.

The Board was previously made aware of West Liberty's ranking in the U.S. News and World Report. In a recent issue of the London Times, WLU is listed in the category "Earning Their Stripes, Stars of U.S. Rankings."

VIII. Finance Report

Ms. Linger asked that those interested in receiving a copy of the audited financial statements please let her know; they are available electronically or hard copy. The budget status numbers for FY18 are as of October 31, 2017. The revenue side is at about 50%, which is expected at this time of year, with the expense side and personal services, running 9 out of 26 pays, about 35% of budgeted; the recent pay raise has not yet been included. All other figures are normal for this time of year, with the exception of other expenses, which appear to be mostly from work done in the summer on Boyd and Rogers halls. Most of those expenses came in after July 1, pushing up that number.

IX. Reports

A. Provost (Crawford)

Dr. Crawford stated that we have received the names of the peer reviewers for the HLC visit on March 19 & 20, 2018. The document WLU submits is due in February, with the first criterion currently out for comments and others to follow. The MBA and Criminology follow-up reports have been submitted with no feedback to date. With no upside or cost savings with a combined visit, separate HCL visits will be held for the MS in Dental Hygiene and MA in Clinical Psychology. Those will occur in late January, 2018, with no specific dates or team information to date. The intent to plan for MS in Athletic Training has been approved, with the proposal still in production. Mr. DeFelice asked if Board members will be needed for the upcoming visits. Dr. Crawford stated that the teams will most likely appreciate meeting with Board members.

B. Enrollment Update (Cook)

Mr. Cook distributed information with regard to Winterfest, which will be held tomorrow and is sponsored by Housing, Student Life, and SGA. He also gave an update on the campus visitation programs and HEPC enrollment update figures. Although we've had the new CRM in place for a year, we will not see retention data until next year. Faculty engagement off campus has taken off the past two years with the John Marshall Invasion, where faculty members go to the high school and teach. We have been approached by Bridgeport (Ohio) High School to do a similar program. Mr. Cook will invite Board members to an open house to greet families if they are available.

C. Student Government (Croasmun)

None.

X. Information Gathering

None.

XI. Possible Executive Session

None.

XII. Actions Emanating from Executive Session

None.

XIII. Next Meeting Date - Wednesday, January 31, 2018

	Adjourr On mot	nment ion made, seconded and unanimously carried, the meeting adjourned at 4:46 p.m.
Leslie D	DeFelice	Chair
James I		Secretary