WEST LIBERTY UNIVERSITY BOARD OF GOVERNORS

Executive Committee Minutes May 25, 2016

Executive Committee Members Present: George Couch, Les DeFelice, Richard Carter

WLU Administrators: Scott Cook, Brian Crawford, Stephen Greiner, Stephanie Hooper, John

McCullough

Others: John Gompers, Jim Haizlett, Jim Stultz

1. Chair Couch called the meeting to order at 8:03 a.m.

2. President Greiner provided updates on several items:

- a. The proposed tobacco tax increase was defeated in the House yesterday. Indications are that this will mean increased cuts to higher education for FY17. The Legislature still has some time to act, however, so the state appropriation amount is still unknown.
- b. The HEPC has approved purchase of the property at 409 Van Meter Way, West Liberty, WV using funding provided by the WLU Foundation. The process of obtaining this approval would have been smoother if WLU had a more comprehensive Facilities Master Plan. Dr. McCullough has been asked to spearhead an effort to develop such a plan over the next year.
- c. The President's recent trip to Florida to visit with alumni was a success from a development standpoint. Institutional Advancement has actually exceeded their fundraising goal for FY16. There has been a significant increase in the number of donors and gifts this year, including a donation of approximately \$500,000 worth of fabric to support the Theater Program from a new donor.
- d. Chris Carder will be retiring as Director of the WLU Foundation at the end of June. The Foundation Board has approved her replacement, whose name will be released after June 18th.
- 3. Mr. Carter reported that the Nominating Committee is recommending that the current officers (Mr. George Couch, Chair; Mr. Les DeFelice, Vice Chair; and Mr. Pat Ford, Secretary) be recommended to the full Board for re-election to their current positions. They have all agreed to serve if elected.
- 4. The schedule of Board meetings for 2016-17 was reviewed. A motion to recommend the schedule as presented to the full Board was made by Mr. DeFelice and seconded by Mr. Carter. Motion passed.
- 5. Ms. Hooper presented several proposals for action:
 - a. A modification to the RN to BSN program tuition, creating a single tuition rate for all students in the program at \$287/credit hour. Motion to approve pending approval by the full Board was made by Mr. DeFelice and seconded by Mr. Carter. Motion passed.
 - b. Approval for a reduced graduate tuition rate of \$60 per credit hour for specific Special Topics courses in the MAEd program was requested. These courses are grant-funded, with no cost to the University. Students can apply one such course toward the MAEd degree. Student must have been accepted into the MAEd program. Motion to approve pending approval by the full Board was made by Mr. DeFelice and seconded by Mr. Carter. Motion passed.
 - c. A request was made to approve leasing the six cabins near the Gary E. West Event Center. These would be used for student housing, with rates set at the same level as those currently in place at University Place I and II. If the lease is approved, it is expected that four of the cabins would be rented immediately by students on the waiting list for University Place. Revenue generated by the rentals would yield a net profit for the University. This would be a one-year

agreement. Motion to recommend approval to the full Board was made by Mr. DeFelice and seconded by Mr. Carter. Motion passed.

- 6. Dr. Crawford presented the 2015-16 Annual Graduate Degree Report.
- 7. Dr. Crawford presented a proposed modification to BOG Policy 32: Sexual-Harassment-and-Other-Unlawful-Discrimination. The change would add the words "coaches, athletic trainers..." to section 6.1.1. Motion to approve was made by Mr. DeFelice and seconded by Mr. Carter. Motion passed.
- 8. President Greiner presented the WLU Organizational Chart that will be in effect beginning July 1st. There was some discussion of staffing levels and reporting structure.
- 9. Dr. Crawford requested that an action item be added to the Board agenda for approval of several major closures and one addition. In conjunction with this, he will provide a comprehensive listing of programs and majors with enrollment for the past five years.
- 10. Mr. Haizlett made a suggestion that the University revise its vision statement and work to re-brand itself. He drew comparisons between the quality of instruction at some small, elite, private institutions and that at West Liberty. There was some discussion of the idea. The President and Chair Couch indicated that the Institutional Master Plan, including the Vision Statement, would be reviewed in the near future.
- 11. Dr. Crawford reported that responses to a possible weapons policy had been received from campus groups. Few faculty members had commented, but most that did were in favor of adopting a policy. The Campus Safety Committee and Classified Staff Council are in favor of a policy and recommending adopting the version presented to them. The SGA did not provide any comment. Chair Couch asked that the President's Cabinet provide a recommendation to the Board.
- 12. Mr. Cook asked about putting an enrollment update on the Board agenda as a regular item. There was discussion of creating a regular dashboard that would show key performance indicators.

Chair, George Couch	 	
Secretary, Patrick Ford	 	

13. The meeting was adjourned at 9:24 a.m.