

**WEST LIBERTY UNIVERSITY
BOARD OF GOVERNORS**

**June 9, 2010
6:00 p.m.
Alumni Wall of Honor Conference Room
College Union
WLU**

AGENDA

1. Call to Order Mr. Joseph
2. Chairperson Comments..... Mr. Joseph
3. Approval of Minutes*
 Full Board 04/21/10.....5 Min..... Mr. Joseph
 Executive Committee 04/14/10
4. Approval of Reports*5 Min..... Mr. Joseph
5. Annual Graduate Degree Report*5 Min..... Dr. McCullough
6. Bachelor of Arts in Organizational Leadership
 and Administration (BLA) Program Approval*10 Min..... Dr. McCullough
7. College of Arts and Communication Proposal*15 Min..... Dr. McCullough
8. Revision to Policy #50 – Fundraising: 30-Day Comment*10 Min..... Mr. Davis
9. Tentative Schedule of Meetings July 2010—June 2011*5 Min..... Mr. Joseph
10. Election of Officers*5 Min..... Mr. Joseph
11. Laptop Program Report5 Min..... Mr. Clark
12. President's Report15 Min..... Mr. Capehart
13. Adjournment

*Action Items

**West Liberty University
Board of Governors**

**Executive Summary
April 21, 2010**

Attendance:

Beverly Burke, Richard Carter, Brian Joseph, Paul Limbert, Shane Stack, Robert Steptoe, James Stultz, Ann Thomas, Michael Turrentine

Unable to Attend:

Michael Stolarczyk

Administration/Faculty/Staff:

Robin Capehart, Scott Cook, John Davis, Mary Ann Edwards, John Gompers, John McCullough, Jack Wright

1. Call to Order:

Chair Joseph called the meeting to order at 5:08 p.m.

2. Chairperson Comments:

Chair Joseph welcomed the Board members and spoke about The Highlands Center as presented in full text on the BOG web site and in the WLU Elbin Library.

3. Approval of Minutes*:

<u>Board</u>	<u>Executive Committee</u>
03/02/10	02/03/10

J. Stultz, R. Carter, PASSED, that the listed minutes be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

4. Approval of Reports*:

A. Thomas, B. Burke, PASSED, that the reports be approved as presented in full text on the BOG web site and in the WLU Elbin Library.

5. Approval of Department Name Change*:

J. Stultz, S. Stack, PASSED, that the name change of the Department of Physical Education to the Department of Health and Human Performance be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

6. University Place Lease*:

P. Limbert, M. Turrentine, PASSED, that the leave of the apartment building located at 140-142 Van Meter Way be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

7. Approval of FY 2011 Budget/Tuition & Fees*:

R. Carter, A. Thomas, PASSED, that the FY 2011 tuition and fees as presented be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

8. Change in WV Code – Informational Item:

Board of Governor's Policy No. 2 will be changed to be consistent with State law as presented in full text on the BOG web site and in the WLU Elbin Library.

9. BOG Training on June 9, 2010:

Board member training will be scheduled for 3:00 p.m. on June 9, 2010, followed by the Board meeting at 6:00 p.m. as presented in full text on the BOG web site and in the WLU Elbin Library.

10. President's Report:

President Capehart gave a campus update as presented in full text on the BOG web site and in the WLU Elbin Library.

11. Appointment of Presidential Evaluation Committee*:

B. Steptoe, A. Thomas, PASSED, that the Presidential Evaluation Committee be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

12. Adjournment:

The meeting adjourned at 6:20 p.m.

Brian Joseph

Chair

Richard Carter

Secretary

**West Liberty University
Board of Governors**

Minutes

April 21, 2010

Attendance:

Beverly Burke, Richard Carter, Brian Joseph, Paul Limbert, Shane Stack, Robert Steptoe, James Stultz, Ann Thomas, Michael Turrentine

Unable to Attend:

Michael Stolarczyk

Administration/Faculty/Staff:

Robin Capehart, Scott Cook, John Davis, Mary Ann Edwards, John Gompers, John McCullough, Jack Wright

1. Call to Order:

Chair Joseph called the meeting to order at 5:08 p.m.

2. Chairperson Comments:

Chair Joseph welcomed the Board members and stated that he had been at The Highlands this week. It's amazing how busy it is at the new facility, and now nice the new facilities have been for students, especially for them to be able to see the economic development and the people with their businesses. In speaking with other business owners, the money is good for the area and creates a good quality of life for students to be in that environment. Many of the students attending classes at The Highlands Center work at the surrounding businesses. Again, it's completely amazing how quickly The Highlands Center took off and the number of people already involved in this first year.

3. Approval of Minutes*:

Chair Joseph asked if there was any discussion regarding the listed minutes. There being none, he then asked for a motion to approve the minutes of the full Board of March 2, 2010 and the Executive Committee of February 3, 2010.

A motion to approve the minutes of the full board of March 2, 2010 and the Executive Committee of February 3, 2010 was then made by Jim Stultz and seconded by Richard Carter; motion passed unanimously.

4. Approval of Reports*:

Chair Joseph asked for any discussion regarding the reports contained in the Board packet. Mr. Turrentine noted for the record with regard to the Provost report and the retirement of Associate Professor Barnabei from the College of Business, that Bob is an incredible instructor who led the CIS program magnificently. He is not a computer person by nature but he knew what he was doing and we were lucky to get him when he picked up a second career after many years at Weirton Steel. Mr. Turrentine stated they will miss him tremendously and wanted it noted for the record that Professor Barnabei was an outstanding part of the College of Business at West Liberty University. Dr. McCullough added that he could not have said this any better. We have had the good fortune to work with Professor Barnabei; not only fortunate to get him, but as an asset to WLU. What we have in the CIS area in large part is a tribute to the background and work expertise of Bob Barnabei. The classic "difficult to fill those shoes" describes Bob and he has provided that effort during difficult medical and personal situations and has not skipped a beat on anything he's done during his 17 years at WLU. A retirement function will be held for Bob, our only retirement this semester, on May 6th at 3:00 p.m. in the R. Emmett Boyle Conference Center.

Chair Joseph asked with regard to the College Union and making it more of a center for students; where will the pool tables and juke boxes be located? Mr. Cook stated that they are located in the basement of the union. President Capehart stated that Scott did a great job on taking the lead on this initiative. There has been increased activity and it has created a social atmosphere to give the students some place to go in the evening.

A motion that the West Liberty University Board of Governors approve the reports submitted by the Provost, Enrollment & Student Services, Development, and Community Engagement was then made by Ann Thomas and seconded by Beverly Burke; motion passed unanimously.

5. Approval of Department Name Change*:

Dr. McCullough stated that per policy this item comes to the Board of Governors for the proposed name change from Department of Physical Education, which came as a strong recommendation, unanimous on the part of the Department, the College, and Faculty Senate, to change the name to the Department of Health and Human Performance. This is a more contemporary name that you will find in many institutions today in professional education which is more accurately representative of what the department does. Health and Human Performance is a more encompassing, accurate, and contemporary description than the traditional name of Department of Physical Education. This would be a department name change only, effective July 1, 2010.

A motion that the West Liberty University Board of Governors approve the name change of the Department of Physical Education to the Department of Health and Human Performance was then made by Jim Stultz and seconded by Shane Stack; motion passed unanimously.

6. University Place Lease*:

Mr. Davis stated that the University Place lease is an action item. University Place is the apartment complex located across from the University's front gate. We have had a lease on this property for two years; this resolution will renew the lease for one year and the new lease will have a one year option beyond. It should be noted that if the Board of Governors approves this lease the rent for the first year will be the same as the rent is for this current year. Mr. Wright gets credit for this in his dealings with the new owner of the apartment complex. The rent will stay the same as the first year and the rent in the option year is six percent higher, which is consistent with the agreement we have now. The long and short of it is that the resolution renews the lease on the property we have.

Chair Joseph asked if there is any advantage to a longer or shorter lease, to which Mr. Davis stated that from the University Board of Governor's side of the table we are better off with a short-term lease to keep our options open down the road. Mr. Turrentine asked what the occupancy is in the building. Jack Wright stated that it's full with a waiting list and this is also considered an honors residence. He also stated that although there was a concern last year with the quality of construction, President Capehart, Dr. McCullough, and Mr. Wright did a walk through of the building at the end of the school year and the area looked brand new. Other than some heating problems there have been no major issues with the building.

A motion that the West Liberty University Board of Governors approve authorization for the President of West Liberty University, in accordance with the laws of the State of West Virginia and the rules and regulations of the Higher Education Policy Commission, to enter into a lease of the apartment building located at 140-142 Van Meter Way (nee Chatham Street), West Liberty, West Virginia, effective July 1, 2010 and not to exceed two years was then made by Paul Limbert and seconded by Mike Turrentine; motion passed unanimously.

7. Approval of FY 2011 Budget/Tuition & Fees*:

Mr. Wright stated that he would quickly run through the budget. There will be a 5% cut in State appropriations for which we are told we will receive backfill monies. Paperwork has been completed and returned to receive stimulus money to backfill the budget. This should be received by mid-May. The State has approved the return of the proceeds from the sale of the Warwood Center last year. It is our hope to have this money in the month of May, too. We are very pleased that enrollment is up 37% for summer courses. WLU will be asking for a 6.7% metro and out-of-state tuition increase, along with a fee to be established for Juniors and Seniors in the College of Business and College of Science. The College of Business fee will be \$100 and the College of Science fee will be \$125.

The Governor has mandated no increase in State tuition and fees; there has been no change to in-state tuition and fees. We were heavily criticized by the HEPC for being so far from the other institutions on graduate tuition. Even at \$4,700 WLU would still be the lowest residence graduate tuition and fee in the state. \$6,320 is also far off from any other non-resident graduate tuition and fee with a 25% increase this year. We need to increase our graduate tuition and fees before we get more programs up and running.

Essentially the HEPC has told us to make up money in auxiliaries. We are very competitive on room and board with the surrounding area. Looking at special fees we have increased undergraduate and graduate graduation fees. We have added a Hilltopper Academy registration, Red Cross certification, and ceramics fees. Many colleges and universities publish a special undergraduate Business College fee. We are proposing for juniors and seniors with 60 or more hours be assessed a \$100 per semester fee in the College of Business and a \$125 per semester fee in the College of Science. None of the service fees were changed this year. Mr. Wright asked if there were any questions.

Mr. Turrentine asked why the College of Business and College of Science were identified for these fees. Mr. Wright stated that to hire competitively and get the salaries up within these departments, since they are currently our busiest departments. President Capehart stated when looking at our salaries in the different Colleges and compared with others in the various disciplines, our salaries in Science and Business were very far behind. In other words, in order to compete it is necessary that we have more funds available. That's why WVU and Marshall's tuition and fees are always higher in these particular Colleges. Mr. Turrentine stated that he understands the competition with new faculty, but since there's no merit raise this year; it's been mandated that we can't, he is bothered by the fact that these Colleges were singled out for this fee to be passed on to the students. President Capehart stated that this is not a significant amount; it is an amount that was removed from fees about a year ago. It was Mr. Turrentine's understanding we were trying to get away from these fees and now we're going back in that direction. Mr. Wright stated that WVU and Marshall make application to the College of Business and Science and have a process in place to be admitted into these particular Colleges. This is basically our hope; we need to start getting money into both of these Colleges.

Mrs. Burke stated that she understood, especially with the Colleges of Science and Business, why not to assess the same fee to freshmen and sophomore, because a family could have two students attending at the same time and one pays this fee and the other one doesn't. Why not assess the same fee to everybody in the major? President Capehart stated that the freshmen and sophomores are usually still taking a lot of core classes. It usually isn't until their junior and senior years that they take almost exclusively upper division classes from those schools where the costs are higher. Mrs. Burke asked Shane Stack, student representative to the Board of Governors if he has any feedback from the students and how they might react to the different fees. Mr. Stack stated that he does not know the state process, but this would be a lot easier if the Governor had not put us in this position. Mr. Stack stated that his option is to ignore the Governor. He also stated that he has spoken at Student Government meetings and students do understand the University moving forward; with the masters programs they expect to pay more. As long as students see what's going on it's not a huge problem. Students realize that these are difficult times with regard to the budget. Mrs. Burke asked if there is something that goes out to the students explaining the reasoning for a new fee. President Capehart stated that WLU already does this type of thing to a certain degree in Nursing and Dental Hygiene. Dr. McCullough stated that the Sciences still have a few lab fees. Part of the Sciences also has to do with very sophisticated technology and they need to stay current in that area, more so than you do in other areas. Another element the President referenced in the research that he's done, which has been fairly extensive, is in terms of salary; we are the furthest behind for any type of norm for the Business and Science faculty members. We do not want to put it all on the backs of the students, but we want to make an attempt to start a process in those areas to be a bit more competitive in salary to attract and retain individuals. If there had been a greater differential in salaries in the Liberal Arts area we may have seen a fee in that area, too. What we are proposing for Business and Science is a very modest amount of money.

Mrs. Burke then asked what the status is of the laptop program. Is this program going to continue? President Capehart stated that this will be addressed at the June meeting by Mr. Jim Clark. This had been a two-year pilot program for the laptops.

Mrs. Burke also asked with regard to for Classified Staff since the Governor said we are to fund the Mercer scale; does that mean for those moving to the next step? What about the people that are already beyond the 15 year cap? President Capehart stated he was hoping SB 480 would take care of that situation. Mr. Wright will be covering everything we are allowed to cover for raises at this point. We would like to cover more but at this point we can't do it. Dr. McCullough stated that faculty promotions will be met but there will be no other faculty raises. Mr. Turrentine stated that the financial forecast for the State previously given by Mr. Stultz, and most recently by Dr. Root, Legislative Representative for Faculty in Charleston gave a very chilling report at his last meeting. What does Mr. Wright see next year for WLU? Mr. Wright stated that WLU should be fine next year; 2012 will be the difficult year, especially with no backfill. We have taken a hard look at auxiliaries and are trying to

increase them to something competitive.

President Capehart stated that we are doing things to attract students to West Liberty University. At the HEPC meeting to be held this Friday, we are hoping for approval of the Bachelor of Music, Bachelor of Social Work, and the Physician Assistant Program. In the future we are also looking at a Nurse Anesthetist program. We started adding different scholarship monies two years ago and have increased retention with more students living on campus paying tuition and room and board. We have laid the ground work to grow and offer high quality programs to remain competitive.

Chair Joseph asked Mr. Cook if he had a sense of whether students compare our costs to other schools available to them. Mr. Cook stated that the parents looking for financial aid are well aware of the differences, having looked at three, four, or five schools when their child is making the transition from high school to college; they are very well aware. Mr. Joseph asked Mr. Stack if our current students give him any feedback on costs. Mr. Stack stated that our students talk a lot and offer feedback. The students really understand that the school's in a tough position when looking down the road at finances. President Capehart stated that the students are Shepherd University passed a resolution to increase tuition and fees; they want better facilities and know this is what it takes to get that done. WVU also passed such a resolution. Mr. Cook commented with regard to Mrs. Burke's previous question of whether we inform students of a new fee; we always recommend to the department adding a fee that they notify the students what the fee would be and why it's been put into place. This way there will be minimal phone calls asking for an explanation. Once a new fee is identified we need to contact students and let them know what the fees are; once students are aware of these new fees it shouldn't be a problem, but they do need to be informed.

A motion was then made that the West Liberty University Board of Governors approve the FY 2011 tuition and fees as presented was then made by Richard Carter and seconded by Ann Thomas; motion passed unanimously.

8. Change in WV Code – Informational Item:

Mr. Davis stated that this is an information item that does not require a vote from the Board. For over a decade the public colleges and universities in this State have been required by law to evaluate the president every four years. Two years ago the legislation changed to every three years. This Board of Governor's Policy No. 2 currently states "every four years," so it just needs to be changed to be consistent with State law.

9. BOG Training on June 9, 2010:

President Capehart stated that by law, members who are placed on a board of governors of a public institution in West Virginia are supposed to complete three hours of training within six months and six hours of training within a year. Like most institutions we have not completed that assignment. What we are going to do before the June board meeting is hold a meeting for three hours of training. The Chancellor and Bruce Walker will be coming up from Charleston to give the training. This will give Board members a good opportunity to ask any questions you may have. At this time, it is preferred that the training start at 3:00 p.m., followed by the Board meeting at 6:00 p.m.

10. President's Report:

President Capehart proceeded with his presentation as outlined. It was stated that Mr. Wright has been meeting with budget managers to discuss monies not used in their budgets. We were able to reallocate approximately \$400,000 from the meetings, a large portion coming from Public Relations. Last year we retained a private firm to handle our marketing. This firm had sophisticated data to tell us where to market, what process should be used, and as a result, we moved about 50% of our marketing on-line. This move saved WLU \$60,000.

Next week is University week with many activities planned. There will be four bands; a variety of country and rock. Friday will be the Academy of Honor Induction dinner. Inductees this year will be John Bonar, General William Curtis, and Al Blatnik. These three will be honored with a plaque on the Academy Wall of Honor. Dr. McCullough noted that the senior art exhibit is tonight in the Nutting Gallery. This is a premier exhibit for graduating senior art students.

Mr. Stultz asked if parking for the upcoming commencement is still in the same area for Board members. Board members can park in the upper Blatnik parking lot next to this building. Commencement will be held Saturday, May 8, 2010 at 11:00 a.m.

11. Appointment of Presidential Evaluation Committee:

Mr. Gompers stated that recent legislation mandated that the president's evaluation be moved from every four years to every three years. This is the third year for the president and we now need to appoint a committee for the president's evaluation. The statute and the policies of the HEPC and WLU require numerous meetings with constituent groups by the Presidential Evaluation Committee and a schedule will need to be made. Assisting with these meetings will be Bev Burke for Classified Staff, Mike Turrentine for Faculty, and Shane Stack for the students. Statute mandates a written report after all is said and done. Also included will be a self-assessment report from the president. From these a written report will be made to the Chancellor. This written report is also necessary in order for the Board to decide to keep the president and negotiate a new contract. Chair Joseph nominates for the Committee Jim Stultz, Richard Carter, Counsel John Gompers, and himself. Mr. Gompers asked for a motion at this time.

A motion was then made that the West Liberty University Board of Governors approve the appointment of Brian Joseph, Jim Stultz, Richard Carter, and John Gompers as the Presidential Evaluation Committee by Bob Steptoe and seconded by Ann Thomas; motion passed unanimously.

Mr. Gompers asked that the Committee, along with the staff and faculty representatives to the Board, meet for a few minutes following the meeting.

Chair Joseph stated that having looked over what needs to be done during the presidential evaluation, the amount of work to do this evaluation exceeds what he would do for his entire staff; it's an amazing amount of work. Mrs. Burke asked for clarification on the Committee members; is she included, along with Mike Turrentine, on the Committee? Mr. Gompers stated that no, he would just like their assistance in the meetings involving their campus constituent groups. Mr. Turrentine asked if the meeting will be an open forum. Mr. Gompers stated that it will be an open forum and would like to have a representative sample present from each constituent group. Mr. Turrentine stated that he has had calls from faculty in the last ten days wanting to know where we are in the process since the year was coming to an end. He didn't know that a committee of the Board would be selected tonight. Mrs. Burke stated that she's been getting the same questions from the classified staff. Mr. Gompers stated that a date will be set tonight especially to meet with faculty and students before school is out. Mr. Stultz asked if there is a protocol someplace, requirements in statute, and regulations they can look at to see how this process is done. Mr. Gompers stated that he will supply the Committee members with the needed information.

Chair Joseph asked if there was any other business to be conducted by the Board this evening. There being none the meeting was adjourned.

12. Adjournment:

The meeting adjourned at 6:20 p.m.

Brian Joseph _____
Chair

Richard Carter _____
Secretary

**West Liberty University
Board of Governors**

**Executive Committee
Minutes
April 14, 2010**

Executive Committee Members: Brian Joseph, Richard Carter, Jim Stultz

WLU Administrators: Robin Capehart, Scott Cook, John Davis, John McCullough, Jack Wright

General Counsel: John Gompers

1. Chair Joseph called the meeting to order at 7:30 a.m.
2. BOG Business – The next Board meeting will be held at WLU Boyle Conference Center at 5:00 p.m. on Wednesday, April 21, 2010. The BOG Finance Committee will meet at 4:00 p.m.
3. Department Name Change – The present Department of Physical Education is requesting a change in name to Department of Health and Human Performance, which the Department believes is more reflective of contemporary philosophies and programming. This name change has been approved by Faculty Senate.
4. University Place Lease – A two-year lease extension at the existing rate is being proposed for University Place student housing.
5. FY 2011 Tuition/Fees – Per Governor Manchin’s “Directive,” no increase will be proposed for in-state tuition/fees. Out-of-state tuition/fees and metro rate will be increased approximately 6.7%, and graduate tuition/fees will be increased approximately 15.5% in-state and 24.9% out-of-state. A program fee will be instituted for students in the College of Sciences (\$125) and the College of Business (\$100). A 7.5% increase is being recommended for room and board.
6. Change in WV Code – BOG Policy NO. 2 will be changed to conform to West Virginia Code. This change will move the evaluation of the President from a four-year cycle to a three-year cycle. A Presidential Evaluation Committee of the BOG will need to be appointed to establish an appropriate time schedule for the various constituencies and to oversee the process and finalize the evaluation.
7. President’s Report – President Capehart provided an update on (1) establishment of an Association of Regional Colleges/Universities in which the Presidents of these institutions can work to be a more effective voice of representation in dealing with the WV Legislature and on various political matters, (2) a preliminary organizational meeting of the proposed WLU Research Corporation will be held, and (3) enrollment projections for summer school and the fall semester continue to be increased over last year’s numbers.
8. The meeting adjourned at 9:15 a.m.

Brian Joseph

Chair

Richard Carter

Secretary

REPORTS

ACTION ITEM

The Board of Governors is asked to review the reports submitted by the Provost, Enrollment & Student Services, Development, Community Engagement and the ACF Representative.

Proposed Resolution: Resolved, that the West Liberty University Board of Governors approve the reports submitted by the Provost, Enrollment & Student Services, Development, Community Engagement and the ACF Representative.

Provost Report
for the June 9, 2010 Board of Governors meeting

- The Exercise Physiology Program received a 10-year accreditation following a site visit held in late April 2010 by the American Society of Exercise Physiologists. Drs. Leigh Bovaird and Lance Tarr, the co-program directors, Dr. Rhonda Noble, Department Chair, Health and Human Performance, and Dr. Keely Camden, Dean, College of Education provided an excellent self-study document and facilitated the reviewer's visit on campus. All of the credit for this accomplishment goes to these individuals.
- HEPC approved our three new program proposals in April:
 - The Master of Science Physician Assistant Studies Degree Program
 - Bachelor of Music Degree, and
 - Social Work Degree Program

We will add Music and Social Work to the listing of majors available starting August 2010. The PA Program must now undergo review by two accrediting bodies (HLC—Higher Learning Commission and ARC-PA –Accreditation Review Commission of Education for the Physician Assistant). ARC-PA is scheduled for a campus visit June 7-8, 2010. HLC will be coming for a focused visit this fall.
- Pending approval by the BOG, HEPC will have one new program proposal on its July agenda:
 - Bachelor of Arts in Organizational Leadership and Administration

We expect to begin the first cohort of students in October, pending all approvals.
- Faculty hires for 2010-11:
 - Dr. Waller Hastings, Humanities Department Chair and Associate Professor of English
 - Dr. Sylvia Hawranick, Program Director and Associate Professor of Social Work
 - Michael King, Assistant Professor, Communication
 - Interviews were completed for an elementary education position and a decision should be made soon.
 - Open positions remain in nursing, biology, and business
- Order of the Torch/The Liber Society inductions were held April 27 & 28, respectively. Seven male students and Dr. Erik Root were inducted into the Order of the Torch, and 4 female students and Professor Carrie White were inducted into The Liber Society.
- Dr. Steve Criniti, Assistant Professor of English has been selected to present WLU's Data Points Project Plan as a 75-minute workshop at this October's IUPUI Assessment Institute. This is a well known assessment conference. Dr. Criniti's leadership in the area of assessment along with Paula Tomasik, Director of IR & A, and Dr. Donna Lukich, Vice Provost has contributed to the advancement of academic assessment on campus.
- Dr. Susan Hatfield, WLU's assessment mentor from HLC, is coming to campus on August 15-16, 2010 for a workshop on academic assessment with academic administrators and the assessment coordinators.
- Dental Hygiene is preparing a self-study for their accreditation site visit in November from the ADA. Margaret Six and the faculty are working diligently this summer to prepare the report.

Enrollment & Student Services Update

Board of Governor's Meeting June 9, 2010

- 1) New student applications are up 12% over June 1 of last year.
- 2) Accepted new students are up 7% over June 1 of last year.
- 3) The number of students pre-registered for the fall semester is up 5.5% over June 1 of last year.
- 4) The number of students completing housing applications for next fall is 1150. This is 6 students less (1156) than what we had on June 1 of last year.
- 5) Alex Smith has been hired as an Area Coordinator in Housing & Residence Life Office. This was a replacement hire for Joe Britton, who resigned in March.
- 6) Freshman Orientation begins on Tuesday, June 15, and will continue through August.

Development Report

Total gift income has reached **\$867,216** for the period ending May 28, which compares to \$792,531 for the same period last year. This represents an increase of **9%**.

130 President's Circle members have contributed \$699,533 as of May 28.

The Office of Development's new staff tree as of July 1 2010:

Executive Director of Development – Jason Koegler
Tammi Secrist – Advancement Activities Coordinator
Development Officer – Angie Zambito
Development Officer – Chuck Jeswilkowski
Development Officer – Ron Witt (70%)
Prospect Researcher – Linda McKee
Administrative Secretary - Becky Bugaj

OFFICE OF COMMUNITY ENGAGEMENT

- The West Liberty University Civics Challenge championship match was held on April 29th in the Media Arts Center. River High School defeated Wheeling High School in a very competitive match. Each team member from River received a \$1,000 scholarship and as runner up, Wheeling Park team members each received a \$500 scholarship. The Civics Challenge was a great success allowing West Liberty to showcase our campus to some of the best and brightest students in the Ohio Valley as well as giving our communication and broadcasting students the experience in participating in the production of the Civics Challenge.
- The university has entered a team in the YMCA Corporate Team Challenge which is a series of athletic events that will take place this summer. Currently our team consists of thirty employees. This is an opportunity for the university and its employees to meet and interact with the employees of other area organizations and companies. It will also promote camaraderie as well as building team work skills among our employees.
- As part of the Freshmen Year Experience (FYE) curriculum, the Community Service Committee will assist in developing service experiences as part of the "Citizenship & Service Learning" component in week nine of the FYE. The plan is to identify service opportunities in the town of West Liberty where we can engage our students in "making a difference" in the community. Activities will range from sending our students to homes of the elderly to help with household projects such as yard work and basic home maintenance to reading to students at West Liberty Elementary School. The Community Service Committee will be working with the town council, churches, service clubs and the elementary school in determining projects that will involve our students.

Submitted by:

Jeff Knierim
Vice President for Community Engagement
June 1, 2010

ACF Meetings at Cacapon State Park 20-21 May 2010

The ACF met for two days at Cacapon State Park in order to set our agenda for next year. That work is ongoing. If you have any suggestions for me as to what the ACF should be addressing for the upcoming year on a state level, then please let me know. The ACF benefits from hearing from the faculty we serve. Our agenda should be firmed up by August, the month of my next report.

The ACF had productive meetings with both chancellors. I will break them down in order of appearance:

Chancellor James L. Skidmore of the CTC's

- **The Budget:** Much of the concern for the CTC's is, of course, the budget. Things have not changed. The budget for 2012 is going to be a tough one for all the colleges in the state. What is NEW to the information I have already communicated to you all is that the 2012 budget is going to be based on the '09 budget. This means, our budget for 2012 will be at '09 levels.
- **Funding:** there is a lot of talk about finding a systemic way of funding higher education in the state. More on that below as Chancellor Noland went into more detail, but suffice to say that the funding mechanism could include all of these characteristics--performance based funding, graduation rates, adult students.
- **Speak to your Legislators:** One thing Chancellor Skidmore emphasized is that WE ALL need to be talking to our local state representatives. It is the easiest and most sure fire way for us to secure our positions and let the legislature know the value of higher education in WV. Do NOT talk about how much you are not paid. Skidmore (and I can confirm this) said that legislators will immediately tune us out if we are seen as being self-interested professors, only concerned for our pocket books. We need to tell the legislators what WE are doing FOR the students. For example, it was brought up by Shepherd University WLU's Teaching and Learning Center. This is an initiative that is student centered, and is an example of how we are being part of the solution. Again, I can concur with Skidmore on this--legislators will tune you out if you mention raises. This does not mean we forget about raises, but it does mean we ought not lead with that argument. Tell the legislators about what YOU are doing FOR the students. This is the political climate we are in at the moment. If you have questions about this, let me know.
- **Speaking of Raises:** don't expect anything until 2012. Promotions in rank should be funded, but the annual base raises we are used to are unlikely until we pass the 2012 fiscal year.
- **CTC Focus:** Producing graduates is the #1 goal, and training people for the workforce. Non-traditional students are a target population. Finally, the CTC'S are going to focus on developmental education.

Chancellor Brian Noland of the HEPC

By far, the longest conversation we had was with Noland. His remarks follow:

- **SB 480:** This bill is dead. Do not expect it to come back. Now the HEPC is trying to figure out a way to institute the bill that passed in ways that does not need a statutory change. This may mean some of the bill can be implemented. For example, if there can be a memorandum of understanding worked out between, say, WLU and the state, then we may be able to go paperless in our business processes like WVU.
- **Special Session:** There are 2 issues we need to be aware of: 1) Hiring Practices for k-12 educators--WV does not have a streamlined process for hiring students. In other states, like NC, prospective employees know whether they have a job by March. In WV? They do not know until the next October. This means we lose our best students to other states. There is a bill in the legislature now (Noland does not know the number off hand) that will streamline the process so we do not lose our best students. 2) Alternative certification--this bill (again no number) could allow for alternative certification allowing, say, Ph.D's to take pedagogy courses to qualify for k-12

teaching. The catch is that the bill would allow someone/entity other than the colleges the opportunity to teach those courses and grant those certificates.

- **Funding Formula:** The HEPC has been working on mechanism for some time. We do NOT know the particulars of the formula, but it would include all of these: enrollment distribution, a performance matrix, a bonus for colleges that graduate students, a bonus for the number of adult learners, graduation rates, and a small peer adjustment. The formula will be unveiled later this year.
- **Dedicated Funding Source:** Chancellor Noland emphasized that we need a source for capital projects. The state of Oregon this week passed something along these lines for U of O--a billion dollar endowment. We need to work on something like that for our colleges instead of using the ad hoc system we have presently.
- **Budget=Faculty:** More doom and gloom, and another emphasis for the faculty to get involved at their institutions or, others will make decisions for us. There were many comments made by other colleges about this. One of the things the colleges need to consider is the shrinking of their core. A tighter, stronger, core will ease the pain of what is coming in 2012. This means, less choice in our Gen Ed. Noland mentioned many things we could try besides a smaller core, and that is the 3 year degree, or a cohort system, or year round classes, etc. On a positive note, Noland noted that we are in better shape than, say, Hawaii's higher education, which declared financial exigency (that means, by the way, professors potentially get fired no matter their rank). I cannot emphasize enough, what Noland said: we are headed for bad times and WLU has lots of work to do to absorb the hit. Remember, by 2012-2013, we will be operating on a 2009 budget. IF inflation hits, this could be a bad thing made worse. Talk to your local representative, and have a chat about how valuable we are to the Ohio Valley. Tell them what you, and we, are doing. Be positive. Also, we should start talking among ourselves, and with our faculty senators about curriculum and altering the way do things at WLU. All things are on the table. The message from almost everyone at these meeting is: we ought not allow the opportunity to pass. If faculty choose what to do to account for the budget mess, it will likely be a less painful process.
- **RBA Today:** It kicked off this month. Ads are running.

That is about it. There are many concerns that the ACF has over funding based on performance, and graduation rates. We had a lengthy discussion about this issue. Quality is the key here, and we are not sure our legislature understands the developmental problems we are up against. I should say, that WLU's Teaching and Learning Center, though still an idea, is getting a lot of play in the state as a way to address the developmental problems we are seeing in our classrooms. An ACF member from Marshall said to Noland that he believed the legislature needs to have a bit more realistic view of what we are faced with, and offer us some kudos for the work we are doing via the students we receive. If we have a lot of developmental students, their degree track is 5-6 years, not 4. The state should realize that.

One last thing: Assessment may become an issue in the future for a reason that will become clear in this paragraph. While we are slightly behind the curve, there are some rumblings that HLC wants to be more like SACS. For WV, this could be bad news, because, if you know about SACS, you might know it is one of the most rigorous regional accreditors in the nation. SACS has no problem denying a college accreditation, and it is just fine with putting people on probation. A SACS like accreditation will force colleges in WV to ramp up their detailed assessments significantly. Therefore, this will become a faculty issue. Be aware that we need to be aware of assessment being tied to performance issues--and that means as an institution and as professors. Rumors abound about the DoE helping the accreditors move this direction.

Action Items:

I was re-elected as vice-chair of the ACF.

Betty Dennison remains ACF chair. The ACF likes to rotate chairs by type of college. Since Dennison is from a CTC (Marshall, now called Mount West), it should fall to a 4+ year college for the chair position next year. Officers are on one year terms. Sylvia Shurbutt was re-elected as Legislative Coordinator. Both have done a great job this year, and I believe will continue to do well for the ACF in the coming year.

Please let me know if you have any questions. I realize that sometimes I speak inside the ballpark baseball about state matters, and such. Let me know if there is anything unclear to you, or if you have questions and comments. If I do not know the answer, I will try to find out.
Have a nice summer, and thank you for allowing me to represent you on the ACF,

~Erik

Erik S. Root, Ph.D.
Asst. Prof. Political Science
Chair of Economic Philosophy
ACF Representative/Vice Chair (<http://www.wvacf.org>)
Senior Fellow--Government Policy Research Center
West Liberty University

West Liberty University Board of Governors
June 9, 2010

ANNUAL GRADUATE DEGREE REPORT

Action Item

Proposed Resolution: Resolved that the West Liberty University Board of Governors approve the Annual Graduate Degree Report for Academic Year 2009-10.



WEST LIBERTY UNIVERSITY

Executive Vice President
Chief Administrative Officer
Provost
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West Liberty, WV 26074
mcculljp@westliberty.edu

To: Dr. Bruce Flack
Director of Academic Affairs, WV HEPC

From: John P. McCullough

Date: June 10, 2010

Re: Annual Graduate Degree Report

The following report outlines the requirements specified in the May 5, 2010 memorandum from Dr. Flack on behalf of the Higher Education Policy Commission.

1. The number of programs being offered and the courses offered within each program:
 - West Liberty University has one graduate program—Master of Arts in Education
Three concentrations are available within the degree, including
 - Advanced Teaching
 - Technology Integration
 - Multi-Categorical Special Education
2. The disciplines in which programs are being offered:
 - College of Education
The College of Education incorporates the Department of Professional Education and the Department of Health and Human Performance.
3. The locations and times at which courses are offered:
 - 2008-2009 AY, courses were offered at the Warwood Center
 - 2009 Summer courses were offered at the Warwood Center
 - 2009-2010 AY, courses were offered at the Highlands Center
 - 2010 Summer courses are being offered at the Highlands Center
 - The graduate courses are offered on Mondays-Thursdays, typically from 5:00pm to 7:50pm. In the summer session, some courses are offered during the daytime hours.
4. The number of students enrolled in the program:
 - 28 Students were in the original cohort
 - As of May 5, 2010, 52 students are enrolled in the program
 - 15 students are being considered for admittance for summer or fall 2010

5. The number of students who have obtained master's degrees through each program:

- No students have yet obtained a degree
- The first graduating class will be December 2010, and 25 students are anticipated to graduate

Additional information:

- The degree is no longer a lock-step cohort, but is now a "fluid cohort."
- All courses starting with the Fall 2010 will be offered yearly.
- Over 50% of the graduate faculty hold doctorates in the area of teaching.
- As of January 1, 2010, a Director of Graduate Education has been appointed.
- One faculty member will have all responsibilities in graduate education starting July 1, 2010.
- The graduate program has a Graduate Advisory Team (GAT) working with the faculty. It consists of administrators, graduate faculty, experts in each area of emphasis, and community representatives.
- Assessment components are in each of the core classes to create a strong evaluation system regarding the viability of the program.

West Liberty University Board of Governors
June 9, 2010

**BACHELOR OF ARTS IN ORGANIZATIONAL LEADERSHIP
AND ADMINISTRATION (BLA)**

ACTION ITEM

Proposed Resolution: Resolved, that the West Liberty University Board of Governors approve the Bachelor of Arts in Organizational Leadership and Administration (BLA) to be offered through the School of Professional Studies.

Bachelor of Arts in Organizational Leadership and Administration (BLA)

Information Sheet

The BLA Program is an accelerated degree completion program for adult learners (at least age 23) whose opportunities for securing employment will be enhanced by such a bachelor's degree. The BLA program will emphasize applied learning in leadership and administration within for-profit and non-profit organizations. In a cohort-based fashion, students will matriculate through the BLA's 36 upper-level credit hour course sequence, which includes the completion and public presentation of an applied research project. Students will be able to enroll in the program only if: 1) they have completed the General Studies courses as presently required by the Regent's Bachelor of Arts (RBA) program, and 2) completing the BLA's course credits enables them to be graduation eligible. Students will also be able to apply for Work/Life credit by following the existing RBA protocol.

As an accelerated adult degree completion program, the BLA program will serve the non-traditional student population in WLU's areas. This is presently an underserved population as no public four-year institution of higher education in WLU's service area or in the entire state of WV has such a bachelor's program. The BLA program will offer a high quality, affordable and accessible program in leadership and administration for adult learners in WLU's service area. The BLA's courses will be scheduled at times and days most congenial to adult learners' work and/or life schedule.

Additional Details

1. The BLA curriculum has 13 courses (The first is a 1 hr. course and the last is 2 hrs; the remaining 11 courses are all 3 hrs. each.)
2. As a cohort-based program, each course in the curriculum sequence is a pre-requisite for the succeeding course; no courses are transferrable into the BLA curriculum as substitutes for any of the BLA courses.
3. If a student, for various reasons, "stops out" of the program, his or her return to the program will be with a cohort that is at the place in the curriculum sequence where the student "stopped out."
4. The entire BLA program should be completable within 19 months, which includes summer classes.

West Liberty University Board of Governors
June 9, 2010

**PROPOSAL TO CREATE THE
COLLEGE OF ARTS AND COMMUNICATION**

Action Item

The Board of Governors is asked to approve the creation of the “College of Arts and Communication” as outlined in the proposal.

Proposed Resolution, *Resolved*, that the West Liberty University Board of Governors approve the creation of the College of Arts and Communication.



Proposal to Create the College of Arts and Communication

The Rational: With the change from West Liberty State College to West Liberty University, the time is appropriate to expand and enhance the Department of Arts and Communications. The Department is the largest academic Department at West Liberty University with twenty-four faculty members. It offers some of the most technologically driven degrees and is the main provider of cultural activities on campus. It is also responsible for a large portion of the University's community engagement. To better position ourselves to fulfill our current mission and to meet the needs of rapidly changing fields, we believe it is in the best interest of West Liberty University and the Department of Arts and Communications for the Department to function as a College. Outlined in the proposal is a listing of degrees and minors already offered, and ideas for new degrees and minors that could be offered with the addition of one faculty member per degree.

There are currently 265 students enrolled in programs housed in the Department of Arts and Communications. The Department of Arts and Communications has grown by more than 15% over the last five years. A new College of Arts and Communication with 24 faculty members would be larger than the College of Business and the College of Education. A resultant College of Liberal Arts would have 25 faculty members and would enroll over 300 students in the presently existing Department of Humanities and Department of Social and Behavioral Sciences.

Two new academic administrative positions will emerge from the creation of the College of Arts and Communication: a Dean of the new College and a Chair of the new Department of Journalism, Communication Studies, and Visual Arts.

From the perspective of academic administration, West Liberty University will be comprised of five Colleges—Arts and Communication (265 majors), Business (453 majors), Education (477 majors), Liberal Arts (364 majors), Sciences (687 majors).

Each College will house two Departments. For a university of 2,600 students, this represents a realistically appropriate and economically feasible academic structure.

It should be remembered that West Liberty once had ten "Schools" (i.e., Colleges) and thirty-one Departments, each with a "Director" (i.e., Dean) and Chair, respectively.

The creation of a College of Arts and Communication would allow us to build on the investment made by the University when it created the Media Arts Center. The vision behind the Media Arts Center is to foster research and teaching on media convergence. The convergence of conventional media with innovative technology has created surprising new realms of communication. From journalism to digital media design to music technology, new methods of communication are transforming every industry and every discipline. We believe now is the time to create flexible spaces and programs that will better meet the needs of current and future students.

COLLEGE OF ARTS AND COMMUNICATION

Department of Music and Theater

Areas of Emphasis:

- **Music**
 - Music Education degree
 - Bachelor of Music degree
 - ⇒ In the future develop a Concentration in Music technology
 - ⇒ In the future develop a Concentration in Music Performance
 - ⇒ In the future add a concentration in Musical Theater
 - Music Minor
- **Theater**
 - Bachelor of Science in Communications: Theater Concentration
 - ⇒ In the future develop a Theater Education degree
 - ⇒ In the future develop a Dance Minor

Department of Journalism, Communication Studies and Visual Arts

Areas of Emphasis:

- **Mass Communications**
 - Broadcasting Concentration
 - Journalism Concentration
 - ⇒ In the future add a Minor in Visual Journalism (this also benefits the Division of Art)
 - ⇒ In the future add a major/minor in Film
- **Communication Studies**
 - Non-Comprehensive
 - ⇒ In the future add a Communications Education degree with emphasis in Journalism and/or Speech
 - ⇒ Re-brand the Non-Comprehensive degree to update it and make it more attractive to future students.
- **Art**
 - Art Education
 - Graphic Design
 - Digital Media Design
 - Graphic Design Minor

Our long-term goal is to grow into a School of Journalism and Communication Studies, a School of Performing Arts, and a School of Fine Arts. The proposal outlined above is the first step—a realistic and non-high-cost step—in serving the needs of future students, in eventually offering graduate degrees, and in creating greater cultural opportunities for the University and the region.

The proposal to create the College of Arts and Communication was approved by Faculty Senate on April 14, 2010, and is hereby forwarded to the WLU Board of Governors for approval at its June 9, 2010 meeting. If approved by the BOG, the new College and the resultant academic administrative structure would commence functioning on July 1, 2010.

**POLICY REVISION RESOLUTION
WEST LIBERTY UNIVERSITY**

Action Item

The Board of Governors is asked to authorize a 30-day period during which campus constituencies (faculty, staff, and students) may review and comment on the draft of a revised policy titled "Fundraising". On June 12, 2008, President Capehart assigned members of President's Council the task of reviewing Board policies and offering edits to address the following issues, as needed: context, organization, compliance, and timeliness.

Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approves the dissemination of the draft revised policy "Fundraising" to constituent groups for review and comment.

**WEST LIBERTY UNIVERSITY
BOARD OF GOVERNORS**

POLICY 50: FUNDRAISING

50.1 PRESIDENT

50.1.1 *Delegation of authority.* Subject to the provisions set forth herein, the President or a person designated by the President shall be authorized to solicit and accept charitable and voluntary support on behalf of West Liberty University and use and expend such support solely for the benefit of West Liberty University.

50.1.1.1. For the purposes of this policy, "West Liberty University" shall include the institution, in general, as well as any subordinate academic, administrative or athletic unit of the institution.

50.1.1.2. For the purposes of this policy, "charitable and voluntary support" shall include all real and personal property as well as bequests, charitable gift annuities, charitable remainder trusts, life insurance policies and all other planned gifts.

50.1.2 *Restriction on gifts of real property.* The President or a person designated by the President shall be authorized to solicit gifts of real property for the benefit of West Liberty University; provided, that the acquisition of said real estate by gift shall be authorized and accepted pursuant to the provisions set forth in Leg. Reg. § 133-12-1 et seq.

50.2 OFFICE OF DEVELOPMENT

50.2.1 *Establishment.* The President shall be authorized to create and maintain an Office of Development whose primary responsibility shall be to coordinate, solicit, accept and manage gifts for West Liberty University.

50.2.2 *Policies on Fundraising.* The President shall promulgate an administrative procedure that promotes the effective and efficient conduct of fundraising activities by the Office of Development and employees of West Liberty University.

50.3. FUND AUTHORIZATION

50.3.1 *Restricted funds.* Upon the approval of the appropriate dean, director or department head, the Provost in instances involving an academic unit, and the President, any academic, administrative or athletic unit within West Liberty University may establish a restricted fund for the benefit of a specific program or unit within the institution and is authorized to solicit and receive gifts for such fund subject to the administrative procedure established pursuant to Section 50.2.2 of this policy.

- 50.3.1.1. All disbursements from a restricted fund established under this section shall be disbursed only in accordance with (1) a written directive from the donor and (2) the procedures used for the disbursement of funds by the Office of the Chief Financial Officer.
 - 50.3.1.2. The Office of Development shall be responsible for the recording and monitoring of all contributions and disbursements made to and from any restricted fund established pursuant to this section.
- 50.3.2 *The University Fund.* West Liberty University shall establish a fund entitled "The University Fund" in which shall be deposited all unrestricted gifts made to West Liberty University.
 - 50.3.2.1. The President shall serve as the fund manager of The University Fund.
 - 50.3.2.2. All disbursements from The University Fund shall be disbursed in accordance under the authority of the President or his or her designee and in accordance with the procedures used by the Office of the Chief Financial Officer.
- 50.3.3 *Eminent Scholars Endowment Trust Fund.* Pursuant to the authority established under Article 18, Chapter 18B, Section 3 of the West Virginia Code, as amended, West Liberty University shall maintain an Eminent Scholars Endowment Trust Fund for the purposes of soliciting and receiving funds from both public and private sources and establishing endowments and providing other such support for the salaries and other forms of compensation for faculty members who attain distinction as scholars, teachers and researchers.
 - 50.3.3.1. The President or his or designee shall establish policies and procedures for determining the eligibility of faculty members entitled to receive disbursements from the Eminent Scholars Endowment Trust Fund.
- 50.3.4 *Scholarship Funds.* Scholarship funds for the purposes of providing support for students at West Liberty University shall be established and managed through the West Liberty University Foundation, Inc.
 - 50.3.4.1. The Office of Development shall provide assistance to any person who wishes to establish a scholarship fund pursuant to this section.
 - 50.3.4.2. Pursuant to an agreement entered into by and between the Board of Governors of West Liberty University and the West Liberty University Foundation, Inc.,

- 50.3.5 *Annual Report.* At a regularly scheduled meeting of the Board of Governors held between July 1 and August 31 of each year, the President shall present to the Board of Governors a report which includes all of the receipts and disbursements associated with the gifts generated pursuant to the authority granted under this policy.
- 50.4. **WEST LIBERTY UNIVERSITY FOUNDATION, INC.**
- 50.4.1 *Authorization.* Pursuant to an agreement entered into by and between the Board of Governors of West Liberty University ("the University") and West Liberty University Foundation, Inc. ("the Foundation"), the President or his designee shall be authorized to engage in fundraising programs or solicitations on behalf of the Foundation.
- 50.4.1.1. Any fundraising agreement entered into by and between the Board of Governors of West Liberty University and the Foundation shall contain a provision which shall require the Foundation to pay or reimburse West Liberty University for any expenses incurred in the course of any donor cultivation activity when it becomes apparent that it is the donor's intent that the anticipated gift will be made to the Foundation.
- 50.4.1.2. For the purposes of this section, "fundraising" shall include the solicitation of all forms and types of gifts including cash, checks or other financial instruments; stocks and bonds; gifts-in-kind; tangible personal property; real property including both surface and mineral rights; and planned gifts including the Foundation serving as the beneficiary of a trust or insurance policy.
- 50.4.2 *Office of Development.* Subject to the approval of the President, the Office of Development shall coordinate and conduct any and all fundraising programs and solicitations conducted on behalf of the Foundation.
- 50.4.2.1. Pursuant to an agreement between the University and the Foundation, the Office of Development shall maintain a record of all fundraising activities conducted on behalf of the Foundation including the solicitation, maintenance and disbursement of funds from any restricted or unrestricted fund.
- 50.4.3 *Gifts for the Foundation.* Any gift received pursuant to this section and in circumstances in which the donor has indicated his desire that the gift be made to and for the benefit of the Foundation including checks made payable to "West Liberty University Foundation" shall upon receipt be forwarded to the Foundation.
- 50.4.4 *Compliance with Foundation policies.* Any person conducting solicitation activity

DRAFT JUNE 2, 2010

on behalf of the Foundation pursuant to this section shall be required to comply with the agreement entered into by and between the Board of Governors of West Liberty University and the Foundation and the policies and procedures set forth by the Foundation.

MEETING SCHEDULE, JULY 2010 THROUGH JUNE 2011

ACTION ITEM

The Board of Governors is asked to review the proposed dates on the attached schedule for any major conflicts in order to establish firm meeting dates for the year beginning July 1, 2010. Additional meeting dates may be scheduled to allow for discussion of unforeseen issues.

Proposed Resolution: Resolved, that the West Liberty University Board of Governors adopts the attached meeting schedule for July 2010 through June 2011.

West Liberty University

Board of Governors

Schedule of Meetings **July 2010—June 2011**

Wednesday, August 18, 2010	5:00 p.m.
Start-up meeting for new school year	
Wednesday, October 13, 2010.....	5:00 p.m.
Discuss/review fall initiatives, enrollment, academics, etc.	
Wednesday, December 8, 2010.....	5:00 p.m.
Need to approve audit	
Wednesday, February 9, 2011	5:00 p.m.
Prepare for legislative year and FY '12 budget	
Wednesday, April 20, 2011	5:00 p.m.
Budget approval for FY '12	
Wednesday, June 8, 2011	5:00 p.m.
End of year, officer's elections, schedule, etc.	

Unless otherwise specified, all meetings will be held in the R. Emmett Boyle Conference Center.
We may schedule additional meetings to allow for discussion of unforeseen issues.

WLU Student Laptop Program

Why Sponsor a Student laptop Program

- Put the technology in the hands of the students no exceptions
- Laptops support the model Partnering with student as researchers
- Program supports the mobile nature of student life (fixed labs are less and less necessary)
- Program assists professors to move away from the "Stand and Deliver" method of instruction to a more Partnering/Research method

WLU Approach

- First-time Freshmen with at least 12 credit hours
- Hardware repair and software image by 1 FTE in IT Services and 4 student workers
- Laptop is owned by the student at the end of one academic year
- Software Option for Graphic Design(GD), Digital Media Design(DMD) and Communication Majors is the Adobe Master Collection CS5

Technology Trends

- Video showed the expansion of terabytes to exabytes
- Devices have been going mobile for years now and getting much more feature/app rich
- Cloud computing is doing away with the fixed desktop computer lab, apps are moving mobile and in the cloud
- Communicate, collaborate and create content on the go anywhere, laptops allow you to create a mobile lab anywhere under a wireless canopy

WLU Investment

- FY 2008 150 Mac Books and 350 HP \$ 383,000
- FY2009 560 Acer Net books and 30 Adobe Master Collection CS4 DVD \$178,900
- FY 2010 600 Standard Laptops and 40 Adobe Master Collection CS5 DVD \$262,000

Student Results

- Students are using laptops for video phone communication via Skype and the webcam
- Students are finding applications that they need to get their class assignment completed
- Students experience very quick turnaround repair service which returns them to their pursuits usually in 30 minutes or less
- Students manage their own project printing needs saving the University the need to setup an extensive/expensive printing infrastructure

Faculty Results

- Faculty can rely on a common learning component for 1st, 2nd and 3rd year student in planning information search and voting activities
- Faculty are aided in the process of moving from the traditional "Stand and Deliver" method to the Partnering/Research model of classroom interaction
- Virtual office hours are becoming more the norm and not the exception

Outcome Success Stories

- Improving student outcomes by using collaboration tools like the Google Apps for Education for group projects
- More WLU students were 1st Place winners at the 2010 Flash Animation Festival as direct result of DMD, GD and Communications majors having experience using the Adobe Master Collection CS4 software
- Very close to the point where every location on the Main Campus can be transformed into a mobile lab

PRESIDENT'S REPORT TO THE BOARD OF GOVERNORS

Presented in conjunction with the
Meeting of the Board of Governors
of
Wednesday, June 9, 2010

ADMINISTRATIVE

Enrollment

- Enrollment for Summer 2010:
 - First session – 70% ahead of Summer 2009.
 - Second session – 30% ahead of Summer 2009
 - Third session – 50% ahead of Summer 2009
- Applications for Fall 2010 are 12% ahead of Fall 2009
- Registration for Fall 2010 is 5.6%% ahead of Fall 2009
- Accepted students for Fall 2010 are 7% ahead of Fall of 2009

Bonds

- We anticipate \$2.75 million in bonds for the renovation of Shaw Hall to go to market after the first of July.
- Governor Manchin and the Chancellor are working on an approach to provide the bonding authority for the new College of Science building. Timing for bonding issuance uncertain at this point. We are proceeding with core drillings and other preparatory work.

Events

- Attended the HEPC meeting at West Virginia University Tech on April 23, 2010.
- Attended the Florida Alumni Chapter event in New Smyrna Beach, FL on May 14-16, 2010.
- Attending meeting of regional presidents in Clarksburg, WV on May 19, 2010.
- Attended the WVIAC Board meeting in Charleston, WV on May 20, 2010.
- Gave the commencement address for John Marshall High School on May 28, 2010.

ACADEMIC

- Higher Education Policy Commission met on Friday, April 23, 2010 and approved the following programs at WLU:
 - Bachelor of Arts in Social Work
 - Bachelor of Arts in Music
 - Masters of Science in Physician Assistant
- President Emeritus David Hardesty from West Virginia University gave the commencement address on May 8, 2010.
- Meeting with the accreditation team for the Physician Assistant program on June 7, 2010.
- A retreat with the Provost and the Dean will be held Wednesday, June 9, 2010. Topics for

discussion:

- Faculty assessment
- Evaluation for awarding tenure and promotion
- Campus program policies

FINANCE AND BUDGET

- The Legislative Auditors Office is conducting an audit of the Development Office, Hilltopper Athletic Club and the Athletic Department consistent with audits currently proceeding at other institutions.
- CFO Jack Wright and General Counsel John Davis met with the Director of the Legislative Auditors Office in May to seek guidance on certain issues involving fundraising for the Foundation.

FY 2009-2010

- We anticipate the budget to remain steady for FY 2010.
- Cash position up slightly to \$6.5 million.

FY 2010-2011

- HEPC approved our request for increases in nonresident tuition as well as special fees for College of Business and College of Science students.

ATHLETICS

- Elected Vice Chair of the WVIAC at its meeting on May 20, 2010.
- Attending the NCAA Presidents Council meeting in Indianapolis, IN on June 18-20, 2010.
- Currently evaluating the viability of men's lacrosse as a club sport and women's soccer as an NCAA sport.

COMMUNITY ENGAGEMENT

- River High School won the Civics Challenge competition beating Wheeling Park High School in the finals.

RESEARCH AND DEVELOPMENT

Great University Initiative

- The Development Office has decided to renamed its fundraising effort the Great University Initiative in order that we may include programs not usually associated with a capital campaign.
- The proposed initiative will still concentrate its fundraising efforts on endowed academic units and faculty and facility renovation and construction.

Office of Development

- As of this report, it appears that the Development Office has reached its goal of \$1,000,000 for Academic Year 2009-2010.
- We anticipate a final accounting by the next Board of Governors meeting.

WLU Research Corporation

- The organizational meeting of the West Liberty University Research Corporation was held on Monday, April 19, 2010 at 5:00 pm.
- A tentative meeting to approve the agreements between the University and the Research Corporation is set for Thursday, June 10, 2010.
- We anticipate the Research Corporation to be in operation on July 1, 2010.