

**WEST LIBERTY UNIVERSITY  
BOARD OF GOVERNORS**

**August 18, 2010  
5:00 p.m.  
Alumni Wall of Honor Conference Room  
WLU**

**AGENDA**

1. Call to Order ..... Mr. Joseph
2. Chairperson Comments..... Mr. Joseph
3. Swearing in of New Board Member ..... Mr. Joseph
4. Approval of Minutes\*  
Executive Committee 06/02/10  
Full Board 06/09/10 and 06/22/10 .....5 Min..... Mr. Joseph
5. WLU Research Corporation Affiliation Agreement\* .....10 Min..... Mr. Davis
6. Approval of 2010 Update to Compact\* .....10 Min..... Dr. McCullough
7. Strategic Plan Proposal\* .....10 Min..... President Capehart  
Severance Benefit Package
8. Timbering Report .....10 Min..... Mr. Wright
9. President's Report .....25 Min..... President Capehart  
Campus Reports
10. Adjournment

\*Action Items

**West Liberty University  
Board of Governors**

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**Executive Committee  
Minutes  
June 2, 2010**

**Executive Committee Members:** Richard Carter

**WLU Administrators:** Robin Capehart, John Davis, John McCullough, Jack Wright

**General Counsel:** John Gompers

1. Secretary Carter called the meeting to order at 8:05 a.m.
2. BOG Business – The next Board meeting will be held at the WLU Alumni Wall of Honor conference room at 6:00 p.m. on Wednesday, June 9, 2010. The BOG Finance Committee will meet at 2:00 p.m.
3. Finance Update – Jack Wright stated that the 2010 fiscal year should end approximately as originally projected. Cash reserves should be in excess of \$6 million. The FY 11 budget will be presented at next week's Finance Committee meeting.
4. Academic Update – John McCullough presented information regarding the Annual Graduate Degree Report, the proposed Bachelor of Organizational Leadership and Administration (BLA) Program, and the proposal to establish a College of Arts and Communication.
5. Revision to BOG Policy #50 – Fundraising – John Davis described the proposed revision which would better clarify the legal relationships and points of operation between the University and the WLU Foundation.
6. President's Report – President Capehart provided an update on (1) the Entrepreneurship Initiative, and (2) the proposed Faculty/Staff Severance Benefit Plan.
7. The meeting adjourned at 9:40 a.m.

Brian Joseph

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Chair

Richard Carter

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Secretary

**West Liberty University  
Board of Governors**

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**Executive Summary  
June 9, 2010**

Attendance:

Beverly Burke, Richard Carter, Brian Joseph, Shane Stack, James Stultz, Ann Thomas, Michael Turrentine

Unable to Attend:

Paul Limbert, Robert Steptoe, Michael Stolarczyk

Administration/Faculty/Staff:

Robin Capehart, Jim Clark, Scott Cook, John Davis, Mary Ann Edwards, John Gompers, John McCullough, Jack Wright

**1. Call to Order:**

Chair Joseph called the meeting to order at 6:20 p.m.

**2. Chairperson Comments:**

Mr. Joseph welcomed everyone to the meeting and asked that Shane Stack stand and be recognized as he read a Resolution into the record as presented in full text on the BOG web site and in the WLU Elbin Library.

**3. Approval of Minutes\*:**

<b><u>Board</u></b>	<b><u>Executive Committee</u></b>
<b>04/21/10</b>	<b>04/14/10</b>

**R. Carter, A. Thomas, PASSED**, that the minutes of the full Board of April 21, 2010 be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

**S. Stack, J. Stultz, PASSED**, that the minutes of the Executive Committee of April 14, 2010 be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

**4. Approval of Reports\*:**

**J. Stultz, R. Carter, PASSED**, that the reports be approved as presented in full text on the BOG web site and in the WLU Elbin Library.

**5. Annual Graduate Degree Report\*:**

**B. Burke, M. Turrentine, PASSED**, that the Annual Graduate Degree Report be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

**6. Bachelor of Arts in Organizational Leadership and Administration (BLA) Program Approval\*:**

**M. Turrentine, Ann Thomas, PASSED**, that the Bachelor of Arts in Organizational Leadership and Administration (BLA) be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

**7. College of Arts and Communication Proposal\*:**

**J. Stultz, R. Carter, PASSED, B. Burke, M. Turrentine ABSTAINED**, that the creation of the College of Arts and Communication be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

**8. Revision to Policy #50 – Fundraising: 30-Day Comment\*:**

**B. Burke, R. Carter, PASSED**, that the dissemination of the draft revised policy “Fundraising” to constituent groups for review and comment the first week of the Fall 2010 Semester be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

**9. Tentative Schedule of Meetings July 2010 – June 2011\*:**

**R. Carter, B. Burke, PASSED**, that the meeting schedule for July 2010 through June 2011 be approved by the Board of Governors as presented in full text on the BOG web site and in the WLU Elbin Library.

**10. Election of Officers\*:**

**A. Thomas, M. Turrentine, PASSED**, that the Board of Governors accept the current officers be elected to serve for one additional year beginning July 1, 2010 to June 30, 2010 as presented in full text on the BOG web site and in the WLU Elbin Library.

**11. Laptop Program Report:**

Mr. Clark gave an update on the Laptop Program following his PowerPoint printout contained in the Board agenda packet as presented in full text on the BOG web site and in the WLU Elbin Library.

**12. President's Report:**

President Capehart gave a campus update as presented in full text on the BOG web site and in the WLU Elbin Library.

**13. Adjournment:**

The meeting adjourned at 8:20 p.m.

Brian Joseph

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Chair

Richard Carter

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Secretary

**West Liberty University  
Board of Governors**

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**Minutes  
June 9, 2010**

**Attendance:**

Beverly Burke, Richard Carter, Brian Joseph, Shane Stack, James Stultz, Ann Thomas, Michael Turrentine

**Unable to Attend:**

Paul Limbert, Robert Steptoe, Michael Stolarczyk

**Administration/Faculty/Staff:**

Robin Capehart, Jim Clark, Scott Cook, John Davis, Mary Ann Edwards, John Gompers, John McCullough, Jack Wright

**1. Call to Order:**

Chair Joseph called the meeting to order at 6:20 p.m.

**2. Chairperson Comments:**

Mr. Joseph welcomed everyone to the meeting and asked that Shane Stack stand and be recognized as he read the following Resolution into the record:

**RESOLUTION HONORING SHANE T. STACK**

WHEREAS, Shane T. Stack has demonstrated exceptional dedication to West Liberty University, serving as the Student Government President and Student Representative to the Board of Governors from July 2008 through June 2010;

WHEREAS, Shane T. Stack is an enthusiastic advocate of West Liberty University, giving freely of his time, energy, and dedication to the West Liberty University Board of Governors;

WHEREAS, Shane T. Stack holds the University, the Board, and himself accountable to high standards of quality, integrity, and loyalty;

WHEREAS, Shane T. Stack supports the vision for West Liberty University as a model of educational excellence;

THEREFORE, BE IT RESOLVED THAT the West Liberty University Board of Governors extends sincere appreciation to Shane T. Stack for his exemplary service and wishes him the best in his future endeavors;

FURTHER, BE IT RESOLVED THAT this resolution be inscribed upon the minutes of this Board and that a copy be delivered to Shane T. Stack.

*Adopted by the West Liberty University Board of Governors on this 9th day of June 2010*

Mr. Stack thanked everyone and stated that serving on the Board as Student Government President had been a great experience over the past two years, as well as his experience at WLU as a student. Dr. McCullough stated that there have been many Student Government presidents over the years, but Shane is probably as fine, if not the finest SGA president we have had in decades. He has shown outstanding leadership and cooperation at the institution beyond his membership on the Board. He has been an outstanding SGA president. President Capehart echoed what Dr. McCullough said; it has been a real pleasure to work with Shane and it's nice knowing he will continue to work with WLU on things in the future. Shane was never afraid to stop by if he had a question or concern he wanted to discuss or if he heard something and wanted verification to stop a rumor in its place. Shane would call, text, or stop by the office and that type of cooperation created a great relationship between the school and student body. A lot of progress was made in the last few years and as it was stated in the resolution, Shane shares the vision of what we want to become, a great University. Shane should leave here tonight knowing that he has made a tremendous contribution in that direction.

**3. Approval of Minutes\*:**

Full Board 04/21/10

Executive Committee 04/14/10

Chair Joseph asked if there was any discussion regarding the minutes of the full Board of April 21, 2010. There being none he then asked for a motion to approve these minutes.

**A motion that the West Liberty University Board of Governors approve the minutes of the full Board of April 21, 2010 was then made by Richard Carter and seconded by Ann Thomas; motion passed unanimously.**

Chair Joseph asked if there was any discussion regarding the minutes of the Executive Committee of April 14, 2010. There being none he then asked for a motion to approve these minutes.

**A motion that the West Liberty University Board of Governors approve the minutes of the Executive Committee of April 14, 2010 was then made by Shane Stack and seconded by Jim Stultz; motion passed unanimously.**

**4. Approval of Reports\*:**

Chair Joseph asked for any discussion regarding the reports contained in the Board packet. There being none he then asked for a motion to approve the reports submitted by the Provost, Enrollment & Student Services, Development, Community Engagement and the ACF Representative.

**A motion that the West Liberty University Board of Governors approve the reports submitted by the Provost, Enrollment & Student Services, Development, Community Engagement and the ACF Representative was then made by Jim Stultz and seconded by Richard Carter; motion passed unanimously.**

**5. Annual Graduate Degree Report\*:**

Dr. McCullough stated that the Annual Graduate Degree Report is required by HEPC institutions offering graduate degree programs. We offer the MA in Education, which is now in its, second year of offering. This report is an update to the HEPC, which is dated June 10, 2010 per the Boards approval will be forwarded tomorrow to Dr. Bruce Flack and entered into record at the next HEPC meeting. Pay particular attention to points four and five, with some additional information which summarizes the growth and success of this program. The first graduating class will be in December 2010. The ability to offer courses at The Highlands Center allows a significant portion of courses to be offered through on-line hybrid courses to meet the needs of the students. This report, although brief, will document the growth and show the value of the program which is meeting the graduate level needs in the Upper Ohio Valley. Chair Joseph asked if there was any discussion on the report.

**A motion that the West Liberty University Board of Governors approve the Annual Graduate Degree Report for Academic Year 2009-10 was then made by Beverly Burke and seconded by Mike Turrentine; motion passed unanimously.**

Mr. Turrentine wanted to make known, although it was in the previous set of reports, that there is something new to our packet that he wanted to bring to the Board's attention. Dr. Root, the faculty representative to the legislative body and WLU's Advisory Council of Faculty representative, provides reports to faculty and is now included in the Board report. Dr. Root writes very well and is very detailed and provides a lot of good information on the legislative body. He does a great job in this role. President Capehart stated that Dr. Root was also elected Vice Chair of this organization and most likely is in line for Chair. Mr. Turrentine noted that many of the items commented on today in the Board training session are in Dr. Root's report and he is right on the money with his information.

**6. Bachelor of Arts in Organizational Leadership and Administration (BLA) Program Approval\*:**

Dr. McCullough stated that this proposal was approved by the Curriculum Committee and Faculty Senate and comes to the Board, if approved by the Board, would move to the HEPC for their approval. This is a unique program in that it is a cohort based accelerated adult degree completion program. This is a solid complement to the long-standing RBA Program. The couple major differences are this is a cohort only program, the RBA is not. The BLA program has a specific curriculum and has more structure than an RBA. Dr. Michaud has done a lot of work in developing this program and it will be competitive with similar degree programs offered by Mountain State, Wheeling Jesuit, and other institutions, probably more of those in the private domain than in the public. This program is directed toward meeting the needs of the Upper Ohio Valley adult learners,

an underserved segment in higher education. This program would not have to be offered just at The Highlands because it is cohort based and not site tied. We hope to have the ability to offer this program in off-site locations. Once established, this program can be offered in corporate headquarters and in other communities, not just Wheeling, West Liberty, or The Highlands. That is the intent as the program is rolled-out, to offer it at other locales. The general studies of this program match the current RBA general studies with the work-life component and 36 hours in the program area of leadership, administration, management, organization relations and non-profit organizations.

Mr. Turrentine asked if this was considered a fluid cohort. Dr. McCullough responded that it is a fixed cohort. He stated that if a student were in the program and dropped out at a point, that student wouldn't be back in the program until another cohort comes back around at the point they dropped out. That's a down side to the fixed structure, but the cohort relationship and structure is also a plus. It is a tie that binds those in the program as they move through in unison. The trade-off is the shorter time dimension since everything is in an accelerated program set-up.

President Capehart added that the Chancellor and the HEPC are high on this program and he has been stopped at the HEPC meetings by individuals who have worked with Dr. Michaud. One of the things the Chancellor talked about in his meeting this afternoon was about degree completion and targeting the adult learner. This is exactly that type of program and we are getting it out to the public quicker than anyone else in the State. We are the first public institution in West Virginia with this type of program. This program is offered in the Pittsburgh area and the local private institutions, but WLU is the first public institution in WV to offer this program. With our cost structure our program will cost a lot less than the privates and be more accessible to people in WV. In the research done by Dr. Michaud for the market for this program, he found that we have 500 students in the last five years who left WLU with more than 90 credit hours completed. These students were almost seniors and they left for various reasons.

Mrs. Burke asked if this program approval goes to the HEPC next and then onto the NCA, too. Dr. McCullough stated it will just go to the HEPC for approval. There will be no new faculty with this program; we will be using existing faculty and adjuncts. The program should be ready to begin in October 2010. Mr. Turrentine asked if Dr. Michaud would be responsible for hiring individuals for the program or would this go through the College of Business. Dr. McCullough stated that with the 13 dedicated courses Dr. Michaud would probably be the major individual in the hiring process. Anything beyond the dedicated courses could be handled through the College of Business. Chair Joseph stated that this appears to be a tremendous program.

**A motion that the West Liberty University Board of Governors approve the Bachelor of Arts in Organizational Leadership and Administration (BLA) to be offered through the School of Professional Studies was then made by Mike Turrentine and seconded by Ann Thomas; motion passed unanimously.**

#### **7. College of Arts and Communication Proposal\*:**

Dr. McCullough stated that this proposal originated not with the administration but with the faculty. Brian Fencil and Matthew Harder put together most of the information, along with other faculty members in Arts and Communication. The proposal is to establish a College of Arts and Communication, largely out of the existing department. Without repeating all of the rationale for the proposal, Dr. McCullough added significant points.

Dr. McCullough stated that any time you look at an expansion in academic units natural questions come up, one being is the expansion warranted. This proposal provides flexibility to WLU and gives us a fifth College, which is not top heavy for an institution of 2,600 students. There will be one additional department which will be a resource balance in terms of faculty and provides a budgetary balance. The enrollment balance is similar; right now the existing College of Liberal Arts encompasses nearly half of the entire faculty at WLU. Housed within Liberal Arts is the entire Liberal Arts core, the largest portion of the Liberal Arts core being professional programs. What this proposal would do is clearly define the new College of Arts and Communication. It is an entity that is going to focus on professional programs. The new Bachelor of Music, Secondary Education, Graphic Design, Journalism, Broadcasting, and Digital Media Design are all strong programs existing under the College of Liberal Arts, along with a large portion of the general Liberal Arts core courses. Psychology and Criminal Justice are the two largest programs.

We do think, without heavy overhead, we can provide administrative, promotion and advising focus on the professional programs in the new proposed College and the Liberal Arts core that would be in the existing Liberal Arts. Humanities and Social and Behavioral Sciences would stay and two departments, one new, would be existing in the College of Arts and Communication. Two new academic administrative positions, the dean and a chair, would be needed in one of the new departments. For the coming year those are not major expenses since it would be an interim dean and interim chair. The chair could stay on the beyond this year and we would not need a new chair. In the fall if the new College is approved, the University may conduct a national search for the Deans positions and hire from the outside. Internal appointments for the coming year will be handled with a stipend, an amount smaller in nature to what would be the cost of a new chair and a larger stipend for the individual who would take on the title and responsibility of interim dean.

Costs for the coming year are not too heavy typically because there are interim positions involved. We tried to keep the budgetary component in mind. In summary, Dr. McCullough feels that this proposal provides a stronger focus for the technological professional degree oriented programs in the new proposed College and the general studies in the Liberal Arts. The Psychology and Social Science, our English degree, and Criminal Justice program remain in Liberal Arts. This is largely the rationale for the new College. Chair Joseph asked if there was any discussion.

Mr. Turrentine stated that he appreciates Dr. McCullough's information and understands that the interim deans are in place with full deans to be appointed eventually. With the deans salary approximately \$90,000 a year, chair stipends at \$10,000, and each dean carries an administrative assistant on campus at another \$20,000 to \$25,000, these costs are a big concern. Chancellor Noland addressed this very issue in a meeting on campus today about costs occurring at institutions. This proposal was passed by the Faculty Senate, with some controversy. No one is saying that there isn't merit to this movement and some of the reorganization. Given the upcoming financial position we are going to encounter in 12 to 19 months, Mr. Turrentine's position is to abstain from voting on this measure due to the costs coming down as a result of the proposal. There was a much larger administrative staff at one time at WLU, and part of the streamlining of that administration was due to enrollment starting to stagnate. Although we are headed in the direction of 3,000 or 4,000 students and understand that WLU is on solid ground, at every meeting we are attending we are receiving reports of the financial difficulties ahead. At this time, WLU needs to operate without this proposal. This is Mr. Turrentine's position.

Dr. McCullough stated that he understands Mr. Turrentine's position as a Board member and that he has made legitimate points. We all have to take fiscal responsibility, which the Board takes seriously, and respects the concerns voiced by Mr. Turrentine. We would not be bringing this proposal to the Board had we not had the increases in enrollment in recent years. Clearly, the expectation is that this will play a role in driving that enrollment even further; enrollment is one of the justifications as the institution expands and restructures. Enrollment continues to provide more validation for this proposal. The biggest cost item on this would be if new deans come from an outside search. The current dean was not appointed on a permanent basis and yes, the costs would go up significantly on an additional salary. Right now the dean and chair are on stipends and we don't know what will take place as to whether there will be a national search for these positions.

Mrs. Burke stated that the classified staff also has some concerns. Since Mrs. Burke does work in the Academic Affairs Office, she does agree with the need for this proposal with the complicated nature of arts and music, and that it does take more expertise and oversight, but it seems like the wrong time financially to be making such a move. She will abstain from the vote also, and would like to ask that the Board really recommend not going on a national search for Deans until we get through the budget crunch and not add these big salary increases to the budget. One of the things staff is so concerned about is that if you're taking faculty and moving them to deans, who covers their classes? Do you bring in a new faculty member and an added expense or cause a domino effect on the hiring procedure. Classified staff has a half-time position that needs to be taken to full-time, but we're told there is a hiring freeze. However, during this last academic year, since August of 2009, WLU has added 27 new positions (13 faculty, 13 staff, 1 dean). The office that takes care of every student that comes to this campus still has a half-time position; surely we can bring that person back to full-time. Mrs. Burke also stated that she was told today that one of our classified staff positions had been cut to half-time. From a classified staff standpoint, this appears to be a cost-saving cut to pay for higher paid positions being created. The Chancellor mentioned in the meeting today that if institutions are not fiscally prepared for the upcoming budget cuts there could be layoffs. WLU needs to watch new



positions across campus and positions being created duplicating services already taken care of; there is a genuine concern among classified staff.

Dr. McCullough asked Mrs. Burke what half-time position to which she was referring. Mrs. Burke stated that the Registrar's Office handles every student that comes through the campus and they are always trying to catch up. This office still has a half-time position; it wouldn't be much of a cost increase to the institution to bring the position back to full-time from the cuts that took place seven years ago. WLU owes it to that office to bring that position back to full-time. The entire office is still down one and a half positions; they're only asking for a half-time position. She continued that when you take a look at this proposal it's a good proposal, and probably needed, it's just a difficult time to be adding new staff. New positions are coming along that haven't been advertised yet; where is it going to stop? It's not that we don't see the need or that we don't want to move forward, but we should move slowly with what's coming down the pike with regard to budgets.

Mrs. Thomas stated this program could not come forth unless you have the people in place; this would be a new program? Dr. McCullough stated that it is a new College and a new department, not program, which would be housing programs. Mrs. Thomas asked if we need to have people in place to manage the program; deans, etc. President Capehart stated that first of all, if you read the materials, when they came to Dr. McCullough and I on this, one of the problems we have is that the College of Liberal Arts is such a big college. Some areas believe that they have no identity because they are so buried in Liberal Arts. Secondly, part of the problem in the College of Liberal Arts, as it's constructed now, has two different philosophies; general studies, giving everyone a solid foundation of a broad base of knowledge they need. On the other side within the same College you have pre-professional training. Because of the conflicts within the College as it is, it's not productive because of this type of philosophy on what type of education is being delivered. In the last few years WLU has made a lot of investments. With regard to hiring, we wouldn't have the Physician Assistant Program if we didn't hire for the new positions. In the long run we make investments to get a return. President Capehart stated that he trusts Bev's numbers, but the fact is we hire because we are growing. With growth you add students and you need people to teach those students. The latest budget report, despite the fact that we have hired for several different positions, shows a slight cash surplus this year from a growth in our investments.

There are areas of the College of Liberal Arts that want to give themselves an identity. They feel they have no identity to recruit students. When they say they are a part of the College of Arts and Communication, those programs in digital and graphic design and communications, they feel they would now have an identity. Dr. McCullough stated that those have been growth areas for WLU and those folks feel they have been somewhat buried in the College of Liberal Arts. President Capehart stated with regard to the dooms day scenario, with only approximately 25% of our budget coming from the State, if they cut us 5%-7% we're still only down approximately \$600,000, out of a \$39 million budget, which we are making preparations to deal with at that time. Also, our return on the investments we have made, those that are faculty driven, make for a good investment and return in terms of students.

Mrs. Thomas asked if going ahead with this proposal is going to increase enrollment in this particular school, to which Dr. McCullough felt strongly that it could. Mr. Stultz noted that Mr. Turrentine indicated a rather uneasiness in the Faculty Senate vote for this program. He asked if anyone knew what the results were of the vote by Faculty Senate. Dr. McCullough believed the vote was 12 to 4 in favor of this move. Mr. Stultz thanked Dr. McCullough for the information.

Mr. Turrentine added that he realizes we are in a solid financial position, but with no tuition increase this year, that is money we can never recapture. Whether you take into consideration the dooms day reports, and regardless how the economy may play out, the Board cannot discount the concerns of a lot of faculty members in the last month. Mr. Turrentine stated that this is his conveyance to the Board on behalf of the faculty. President Capehart stated that he can appreciate what faculty members went through seven or eight years ago.

Mrs. Burke stated that from a staff standpoint, we see a half-time position requested to be brought back to full-time, and then someone cut to half-time, as a cost saving measure. Why can't the busiest office on campus have a position brought back to full-time when other offices are creating positions? This half-time position is a small savings that would not bring on a financial crisis if it were brought back to full-time. There needs to be some reassurances to the staff that the position recently cut to half-time is not a cost cutting measure. President Capehart stated that one of the positions cut back

to half-time was added to another half-time to create a new classified staff position, which the president asked for and received clarification on from Mr. Wright on this point. A lot of the reasoning is reprioritizing some of the positions we have. WLU is still well within the 20% classified/non-classified regulation. Mrs. Burke stated that the Registrar's Office is the busiest office on campus. When they get behind on work they stay behind. She asked that we look at that position, being in a student-centered area, and see if we can't help that office by bringing the position back to full-time. Mr. Stultz asked if an employee has a reduction in hours, do they have the right to grieve against the position if they think the reduction is inappropriate, to which it was replied "yes." He then asked if this person had filed a grievance. Mrs. Burke stated that it may happen, but to date has not. The reduction in hours just occurred so there could be a grievance filed down the road.

**A motion that the West Liberty University Board of Governors approve the creation of the College of Arts and Communication was then made by Jim Stultz and seconded by Richard Carter; motion passed; Beverly Burke and Mike Turrentine abstained from the vote.**

**8. Revision to Policy #50 – Fundraising: 30-Day Comment\*:**

Mr. Davis stated that over the past two years members of the President's Council have been reviewing Board of Governor policies and revising them to bring to this body to have those revisions disseminated for review and update the BOG policies. Another of those items is the Fundraising Policy which was drafted in 2005 or 2006. In the past three years since President Capehart came on board, as most members know, the operation and functions between the Development Office and the Foundation have changed greatly. In addition, the WV State Auditors Office has been encouraging public institutions of higher education which have foundations to separate the foundations from the University Development Office. This revised document that the Board is being asked to review is for approval for dissemination for the 30-day comment period.

Mrs. Burke stated that on the second page it says a University fund should be established. Is that somehow different than the Foundation and Research Corporation? President Capehart stated that there was a fund created within the University that we've been using for three years. The legislative auditors want us to have a fund within the University so that if someone goes out and does fundraising on the University's nickel, that money will be reimbursed from the Foundation. If Jason raises money we need a fund to deposit it in that's controlled by us and not the Foundation. The difference from where we are now is that the Board of the Foundation has to approve things employees do. The legislative auditors are coming down really hard on the foundations of institutions. Jack, Jason, and John have done a great job working with the auditors and WLU is in better shape than most schools. We are trying to fix it so that there is more of a distinction between the Foundation and the University. When there is fundraising done, the person indicates the money goes to the Foundation, they reimburse for expense and we're okay.

Mr. Davis added as a practical matter, looking back, he could not recall ever disseminating a policy revision for 30-day comment when students and faculty were not on campus. He stated what we should do is send the policy out the first week of school so all constituent groups get a chance to react. The legislative auditors will see that we are taking the steps necessary to create that separation, but we will need to do it at a later date.

**A motion that the West Liberty University Board of Governors approve the dissemination of the draft revised policy "Fundraising" to constituent groups for review and comment the first week of the Fall 2010 semester was then made by Beverly Burke and seconded by Richard Carter; motion passed unanimously.**

**9. Tentative Schedule of Meetings July 2010 - June 2011\*:**

The Board of Governors is asked to review the proposed dates on the attached schedule for any major conflicts in order to establish firm meeting dates for year beginning July 1, 2010. Additional meeting dates may be built into this calendar to allow for the discussion of any unforeseen issues that may require the Board's attention during the year. A quorum of seven voting members is required to be present for the Board to officially take action on any item.

**A motion was then made by the West Liberty University Board of Governors to adopt the meeting schedule for July 2010 through June 2011 by Richard Carter and seconded by Beverly Burke; motion passed unanimously.**

#### **10. Election of Officers\*:**

John Gompers stated he met with the Nominating Committee, which consisted of current Board officers Brian Joseph, Chair, Jim Stultz, Vice Chair, and Richard Carter, Secretary. They met on June 7, 2010 and know that the tradition has been that the officers would serve for a two year period; all previous officers have done this. After discussion, to which Mr. Gompers was an invited guest and asked to give the report to the Board, all three of the current office holders agreed that they would serve an additional term if the Board has a mind to do so, have humbly offered themselves for an additional term next year. If the Board is of the mind to do so at this time, Mr. Gompers asked to make a motion that the current officers be elected to serve for one additional year beginning July 1, 2010 to June 30, 2011.

**A motion was then made that the West Liberty University Board of Governors accept the current officers be elected to serve for one additional year beginning July 1, 2010 to June 30, 2010 by Ann Thomas and seconded by Mike Turrentine; motion passed unanimously.**

#### **11. Laptop Program Report:**

Mr. Clark gave an update on the Laptop Program, following his PowerPoint printout contained in the Board agenda packets.

Chair Joseph stated that this sounds like a great program, and asked about our bandwidth and whether we have enough. Mr. Clark stated that we do have enough bandwidth with Comcast. WLU's contract with Comcast included a major bandwidth upgrade for the academic network. We also require quite a bit of bandwidth with seven dorms, video, Skype, and other activities.

Mr. Stultz noted the initial first-year cost for the program and the drop in the second year. He asked if there has been any negative feedback from students with regard to the change in computers and do we actively utilize student involvement in the selection process of the equipment we purchase. Mr. Clark stated that we do involve the students and their feedback in the selection process for the equipment. The feedback we have received on the netbooks is that the students would like a larger screen and a DVD writable disc.

Mr. Turrentine stated that the new technologies that other schools are offering have gone beyond the traditional laptop. Seton Hill went in with the iPad, but after doing some further investigation, they want a tremendous amount of money from the students.

President Capehart added that Jim's done a great job with this program and he has worked closely with Mark Starcher on this and other problems. Jim has taken on these technology issues and taken them a long way. He took on this program two years ago, knew there was going to be some ups and downs with the program, but overall we cannot dismiss the fact that some of our increases in enrollment are related to this type of commitment to the students; putting technology in their hands.

#### **12. President's Report:**

President Capehart proceeded with his presentation as outlined.

Mr. Turrentine stated that with regard to the first summer session held at The Highlands Center, being the first time to see this area in action, he was very impressed. The entire staff, Larry Williams, Rhonda Tysk, and Tom Michaud did an excellent job. They are doing terrific work up there and are so helpful on every aspect of getting the classes together. Students enjoy a beautiful lounge area and the classrooms are terrific. A lot more classes were offered at The Highlands and the students have responded.

President Capehart stated that with the current economy, the budget is at break even, with a surplus in the area of \$400,000.

Brian Warmuth had mentioned a possible severance plan for employees a couple years ago. Three months ago Mr. Warmuth came back to President Capehart with the possibility of enacting this plan. A survey for interest had a good response with 40 to 50 people interested. The plan is set-up with various breakdowns of years of service combined with a person's age. The plan would be for one year's worth of an employee's salary to be spread over two calendar years. The cost would be covered over three different budgets. The approval process for this plan would go before the Joint Committee on Pensions. This plan would fall under the changes the Board approved through the Strategic Plan.

President Capehart also stated that a wealthy WLU donor approached him who would like to help define the Entrepreneurship Program. After doing some research President Capehart was able to ask him some questions and he helped put the program into perspective. This program will be a “nitch” that can really promote the College of Business. The Governor is very big on this type of program and what we are doing with entrepreneurship. Mrs. Burke asked if this is a more expedient way to handle a two-year certificate, to which Dr. McCullough stated that it would be more expedient.

**13. Adjournment:**

The meeting adjourned at 8:20 p.m.

Brian Joseph

\_\_\_\_\_  
Chair

Richard Carter

\_\_\_\_\_  
Secretary

**West Liberty University  
Board of Governors**

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**Minutes**

**June 22, 2010**

**Attendance:**

Beverly Burke, Richard Carter, Shane Stack, James Stultz, Michael Turrentine, Brian Joseph, Paul Limbert and Robert M. Steptoe, Jr. (via phone)

**Unable to Attend:**

Michael Stolarczyk and Ann Thomas

**1. Call to Order:**

Chair, Brian Joseph, called the meeting to order at 5:30 p.m. in the Alumni Wall of Honor conference room located in the College Union at West Liberty University.

- 2.** Chair, Joseph, reminded the Board members present that the special meeting was called for the purposes of discussion and consideration for approval of the Three Year Presidential Evaluation Report and discussion and consideration for approval of a new Multi-Year Employment Contract for President Capehart.

Since consideration of the Three Year Presidential Evaluation Report is an employment personnel matter, upon motion duly made, seconded and unanimously carried, in accordance with the provisions of W.Va. Code §6-9A-4, the Board of Governors moved into Executive Session for consideration of the Evaluation Report to be presented to the Board by the previously appointed Evaluation Committee.

Following discussion, a Motion was made to rise from Executive Session, which was seconded and unanimously passed.

Upon Motion duly made in open session by Robert M. Steptoe, Jr., seconded by James Stultz, it was:

Resolved that the Three Year Presidential Evaluation Report for President Robin Capehart as presented to the Board of Governors by the previously appointed Presidential Evaluation Committee be accepted and adopted as the Three Year Presidential Evaluation Report of the West Liberty University Board of Governors and that the Chair, Brian Joseph, be authorized to sign the Report on behalf of the Board of Governors and, in accordance with the procedural rule of the HEPC, forward a signed Report to President Robin Capehart, Chancellor Brian Nolan, and HEPC Chair, David K. Hendrickson.

Said Motion passed unanimously with Board Members, Richard Carter, Shane Stack, James Stultz, Brian Joseph, Paul Limbert, Robert M. Steptoe, Jr., Michael Turrentine and Beverly Burke voting in favor of the Motion.

Thereafter, Chair, Joseph, presented for consideration a proposed Multi-Year Employment Contract for President Capehart.

Since consideration of a Multi-Year Employment Contract is an employee personnel matter involving employment and compensation of a public employee, upon motion duly made, seconded and unanimously carried, in accordance with the provisions of W.Va. Code §6-9A-4, the Board of Governors moved into Executive Session for consideration of the proposed Multi-Year Employment Contract.

Following discussion, a Motion was made to rise from Executive Session which was seconded and unanimously passed.

Upon motion duly made in open session by Richard Carter, seconded by James Stultz, it was

Resolved that the Multi-Year Employment Contract for President Capehart as presented to the Board of Governors (and as amended), be and it is hereby adopted and approved by the West Liberty University Board of Governors, subject to approval by the HEPC, and Chair, Brian Joseph, is authorized to sign the Multi-Year Employment Contract on behalf of the West Liberty University Board of Governors and forward same to the HEPC for approval.

This Motion was passed by majority vote with Board Members, Richard Carter, Shane Stack, James Stultz, Brian Joseph and Paul Limbert voting in favor of the Motion, and Board Members, Beverly Burke and Michael Turrentine voting against the Motion. Board Member Robert M. Steptoe, Jr., had excused himself from this portion of the meeting prior to this vote due to a prior commitment.

3. **Adjournment:**

The meeting was adjourned at 7:46 p.m.

Brian Joseph \_\_\_\_\_  
Chair

Richard Carter \_\_\_\_\_  
Secretary

**WEST LIBERTY UNIVERSITY  
WLURC AFFILIATION AGREEMENT RESOLUTION**

**Action Item**

At its March 2, 2010, meeting, the Board of Governors passed a resolution authorizing an affiliation agreement between itself and the West Liberty University Research Corporation. An affiliation agreement has been drafted. It is presented herewith for Board approval.

Also, the Board is asked to approve the transfer of \$50,000 from the University to the research corporation pursuant to Article 3.2 of the aforementioned Affiliation Agreement.

**Proposed Resolution: *Resolved*, that the West Liberty University Board of Governors approves (a) the text of the Affiliation Agreement and (b) the transfer, during FY2011, of \$50,000 (\$12,500 quarterly) from the University to the research corporation for start-up costs and administrative expenses.**

## **AFFILIATION AGREEMENT**

THIS AGREEMENT, made this \_\_\_\_ day of \_\_\_\_\_, 2010, by and between the WEST LIBERTY UNIVERSITY RESEARCH CORPORATION, a West Virginia not-for-profit corporation (“WLURC”) and the WEST LIBERTY UNIVERSITY BOARD OF GOVERNORS, a body corporate existing under the laws of West Virginia (“Board”), for the benefit of West Liberty University (“University”).

### WITNESSETH:

WHEREAS, the Legislature has determined that the future economic development in the state will depend in part upon research developed at state institutions of higher education, and enhanced research opportunities for state institutions of higher education will promote the general economic welfare of the citizens of the state; and

WHEREAS, the Legislature has determined that in order to enhance the competitive position of state institutions of higher education in the current environment for research and development, expenditures for equipment and material for research projects must be handled in an expeditious fashion, and the acquisition and utilization of research grants can be simplified and expedited through the utilization of corporations; and

WHEREAS, the Legislature has determined that the interest of the citizens of the state will be best met by agreements entered into and carried out by the governing boards and corporations to provide research assistance for state institutions of higher education; and

WHEREAS, in order to facilitate research and development grants and opportunities for state institutions of higher education, the Legislature has authorized the governing boards to contract with corporations organized for the purpose of providing such services to state institutions of higher education; and

WHEREAS, WLURC has been created to foster and support research and academic program development at the University and to provide evaluation, development, patenting, management, and marketing services for inventions and other innovations of the faculty, staff, and students of the University; and

WHEREAS, the Board resolved at its March 2, 2010, meeting to enter into an affiliation agreement with WLURC.

NOW, THEREFORE, in consideration of the promises and mutual covenants contained herein, the parties hereto mutually agree and contract as follows:



## ARTICLE 1

1.1 This Agreement is effective for the period beginning \_\_\_\_\_, 2010, and will be renewed automatically from fiscal year to fiscal year unless terminated in writing by either party within ninety (90) days of the commencement of each new fiscal year.

1.2 In the event that the Board shall elect not to renew this Agreement, the Board shall endeavor to give WLURC prompt notice of said election by the Board not to renew.

1.3 This Agreement may be amended at any time upon the mutual written agreement of the parties hereto, with said amendments to be executed by the President of WLURC and the Chair of the Board, pursuant to resolution of the Board.

## ARTICLE 2

2.1 WLURC shall provide evaluation, development, patenting, licensing, management, and marketing services for inventions, innovations, processes, trademarks, copyrights or any other intellectual property developed by faculty, staff, and students of the University.

2.2 On the effective date of this Agreement, WLURC shall be charged with the responsibility of serving as fiscal agent for sponsored projects conducted by faculty, staff, and students of the University, and grants shall be accepted by the WLURC on behalf of the institution and assigned to WLURC for fiscal management.

2.3 WLURC shall have the right to determine the application of the proceeds from any invention, innovation, process, trademark, copyright, or any other intellectual property developed by the faculty, staff, or students of the University among WLURC, the inventor or developer, and the University.

2.4 WLURC shall have the additional responsibilities related to the administration of research and development at the University as is necessary or desirable to facilitate the development of research at the institution.

2.5 Upon termination of this Agreement, the funds or grants paid or held by WLURC shall be paid to the University.

2.6 WLURC may utilize its own employees and independent contractors as well as employees of the University provided, however, that WLURC shall pay the costs incurred by the University including personnel funded on grants and contracts, fringe benefits of personnel funded on grants and contracts, administrative support costs, and other costs which may require reimbursement and shall include as costs any applicable overhead and fringe benefit assessments necessary to recover the costs expended by the University pursuant to the terms of this

Agreement, it being the intention that the Board may be reimbursed for expenses incurred by it pursuant to this Agreement. Employees of the University shall not perform work for the WLURC at the same time they are being paid for their University work. A University employee may work for the WLURC during his/her normally scheduled work hours provided that he/she takes annual leave for such time and that such leave is documented in the University's payroll system.

### ARTICLE 3

3.1 Upon the effective date of this Agreement, WLURC is authorized to enter into an Operations Agreement with the University to be executed by WLURC and the President of the University or his designee. The Operations Agreement shall describe the relationship between WLURC and the University concerning use of University facilities and personnel and shall contain provisions for the accounting and recovery of expenses incurred by the University pursuant to this Affiliation Agreement; provided, however, that the terms of such Operations Agreement shall not contravene the terms of this Affiliation Agreement or amendments thereto or any applicable state or federal law as amended.

3.2 Upon duly authorized resolution of the WLU Board of Governors, the University may transfer funds to WLURC to help cover start-up costs and administrative expenses. Transfers shall adhere to the provisions of WV Code 18B-12-10. On an annual basis, the Board of Governors shall review the use of such funds and evaluate the need for continuing such transfers.

3.3 For those activities described under Article 2 herein, specific grant or contract instruments shall be executed between WLURC and the sponsoring entity. The Board shall be provided, on an annual basis, a description of the activities undertaken by WLURC and an accounting of University employees involved. Such activities, including the administration of grants and/or contracts, shall be subject to and consistent with the terms of this Agreement.

3.4 Any student activity related to WLURC shall be appropriate for the students' educational experience and shall be consistent with the mission of the University. Students who perform work for WLURC or on WLURC-related grant projects shall be paid by WLURC not by WLU. Expenses related to such work shall be borne solely by WLURC.

3.5 WLURC and the Board grant to each other the right to publicize this Affiliation Agreement and any of the general activities undertaken by virtue of its existence. However, it is agreed that any proprietary or business information known to either party through or in relation to WLURC activities will not be divulged to any other party except as required by law.

3.6 It is agreed that WLURC shall not give, without the specific written permission of the Board, the right to use the name of the University (or the Board) in any advertising or promotion to any person, business, organization, or agent.

3.7 The operations of WLURC shall be subject to an annual audit by an independent auditor retained by WLURC. The auditor's opinion and report on the financial statements of WLURC shall be presented to the Board within 60 days of the end of the fiscal year. Said opinion and report shall be separate and distinct from documents relating to the University's financial statements. The parties hereto understand that, ultimately, the WLURC's audited financials will be combined with those of the University.

3.8 This is the entire Agreement between the parties hereto and supersedes all prior negotiations and oral understandings between the parties hereto.

3.9 This Agreement is executed pursuant to and shall be construed under the laws of the State of West Virginia.

WEST LIBERTY UNIVERSITY  
RESEARCH CORPORATION

BY: \_\_\_\_\_  
Robin C. Capehart, President

WEST LIBERTY UNIVERSITY  
BOARD OF GOVERNORS

BY: \_\_\_\_\_  
Brian E. Joseph, Chair

## **2010 UPDATE TO COMPACT**

### **ACTION ITEM**

The Board of Governors is asked to approve, per the West Virginia Higher Education Policy Commission, the 2010 update to the Institutional Compact that West Liberty University has established with the HEPC. The Compact Update report summarizes strategies and actions taken in 2009-10 to achieve Compact goals. The Update, which must be submitted to the HEPC by October 1, 2010, will be available for review by the Board.

***Proposed Resolution: Resolved, that the West Liberty University Board of Governors approves the 2009-10 Update to the Compact.***

## **2010 UPDATE TO STRATEGIC PLAN**

### **ACTION ITEM**

The Board of Governors is asked to approve the 2010 update to the Strategic Plan to include the Severance Benefit Plan approved by the Joint Committee on Pensions and Retirement of the West Virginia State Legislature.

***Proposed Resolution: Resolved, that the West Liberty University Board of Governors approves the 2010 update to the Strategic Plan.***

# *Buckeye Tree Co.*

70112 Sunset Hgts. Bridgeport, OH 43912  
Phone (740) 633 - 9590 Fax (740) 738 - 0720



*Buckeyetree@comcast.net*

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## **Owner's Information:**

Owner: West Liberty University  
Main Hall, CSC 109  
PO Box 295  
West Liberty, WV 26074

Date: 8/02/2010

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## **Preparer's Information:**

Prepared by: Buckeye Tree Co. / West Virginia State Board of Registration # FT-72

Craig Kidney / Owner

Date: 8/02/2010

70112 Sunset Hgts.

Bridgeport, OH 43912

Phone (740) 633 - 9590 Fax (740) 738 - 0720

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### ***General Woodland Description***

A 169 acre tract owned and adjoined by West Liberty University. Woodland is rolling to level in topography with good access from Weidman Run Rd. Species composition is overwhelmingly Black Cherry comprising 81% of the total board foot volume currently marked for sale (see inventory spreadsheet). Generally speaking, this woodland is overstocked and overly mature. In unmanaged timber, excessive densities cause growth to be distributed across so many individual trees that none can grow at an optimum rate for the site leading to a decline in vigor for all. Timber reaches a commercial maturity or a financial peak where it will never be worth more than it is at that time. Even though the trees may continue to grow for many years it is a downhill race in health and quality which is apparent here. This is evidenced by the significant amount of "red rot" or heart rot visible in the butt logs, split forks, black knot, storm damaged tops and wind throw where entire trees have been toppled to the ground. Unfortunately, when woodlots reach this point in their life cycle the decision then becomes to utilize the timber or lose the resource.

Approximate sale acreage 163

**Dominant Species:** Black Cherry (*Prunus serotina*)

**Stand Diameter or Size Class:** Medium/Large sawtimber

**Stocking Level:** Over stocked

**Stand History:** Unmanaged

**Present conditions for you to consider:** Overall declining health of the larger timber

#### **Sale Attributes:**

Stand is predominately Black Cherry in composition. Aside from Black Walnut, this is still the most valuable species in our region today.

As mentioned above the property lays well with no major creek crossings and would make an attractive winter sale for any prospective buyer to have in their portfolio. Steep mountainous areas common to West Virginia make for difficult logging and unreliable inventories during hard winters. This gentle topography coupled with the frontage access from Weidman Run provide ample room for loading full length tractor trailers which are far more cost effective trucking over longer distances than smaller tri-axle trucks used in more confined areas. Lesser time and cost in removing the timber equate to higher bids on the closing date.

We are not crossing the creek on the campus side and there are good natural buffers in place around the remainder of the property. Even with the removal of this much timber, the visual impact should be minimal from all sides, including Weidman Run Rd.



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**Payment considerations:**

Market reports published by the State's Division of Forestry are derived by sending questionnaires to various sawmills across the state and reflect what they are paying for standing timber at that time. Although good indicators, they are generally behind current conditions as they are only published twice a year and you will notice a significant difference between the Ohio and WV reports in some species, particularly Black Cherry. While certainly possible there could be bids near the WV numbers, it is my opinion that the true value of the timber lies between the Ohio and WV reports as I expect some caution due the amount of decline / damage visible in the larger trees throughout the stand. Quality is everything and all will have their own opinion of it.

By requiring a lump sum payment on this amount of timber you will be limiting yourself to only a handful of companies who are able to write that size check in full at the contract signing. It is not uncommon for smaller outfits with specialized markets to outbid the larger sawmills if you level the field by requiring installments with payment in full prior to start up. Workload, weather and market environment all bear influence on when the timber will be cut and most companies will request 1-2 years on the contract to work it into their schedule. By allowing companies to stretch their working capital and continue buying timber as they find it, you can expect better participation in the bid process and West Liberty will still be paid in full prior to any timber being cut.

Traditionally, timber markets are strongest heading into the fall months when mills are anxious to stock their log yards in advance of bad weather. Recommend mailing out the prospectus around mid September and allow at least three weeks for buyers to make their own assessment of the timber. This would put the sale under contract with the successful buyer by mid October. Require an 18 month contract with installments such as 1/3 at the signing, 1/3 within six months, 1/3 at startup, or any variation as such that works for West Liberty.

**Summary:**

Although the larger trees are now past prime and showing signs of decay, the average quality across the stand is still good and combined with the other attributes mentioned above will be an impressive offering. As with any timber sale, the key to success is to know what you have before entering into an agreement with a buyer. Although the State Division of Forestry can supply lists of companies that have registered logging operations with them, that in itself does not make that company legitimate, competitive, or even an outfit that one would desire to have working on their property. It simply means that by law, they registered one of their jobs with the state. It is the role of your forester to have a working knowledge of reputable companies within trucking distance of the property and what their particular needs are to make the most of the sale.



# West Liberty University

[illegible]



## INTRODUCTION

The 2009 West Virginia timber price report includes the average price paid for standing timber for 2008 and 2009 within five tax regions of the State. The prices were determined from the information provided on questionnaires which were mailed to sawmills, loggers, consulting foresters and large landowners, including the Monongahela National Forest. Statistics from sales in which Division personnel assisted in managing and marketing were also included, whether they were from private or State Lands.

This report should be considered as a good estimate of timber prices during the years listed and to show changes in stumpage prices from year to year. The prices may or may not be indications of the actual price of a tree today. The price of standing timber is dependent upon many factors, including species, size of trees, size of stand, distance from mill, accessibility, and the market conditions of the product made from the round wood.

### Comments:

Almost every respondent this year commented on how poor the timber markets have been, especially during the first half of 2009. Though some improvement was noted in the last two halves, it still was far from recovery. The first quarter of 2010 also shows signs of continued improvement with future outlooks being at least stable with trends towards improvement into the fall.

**Region I Counties** (Hancock, Brooke, Ohio, Marshall, Wetzel, Tyler, Pleasants, Wood, Jackson, Mason, Putnam, Cabell)  
**Region II Counties** (Monongalia, Marion, Taylor, Harrison, Doddridge, Lewis, Ritchie, Gilmer, Braxton, Calhoun, Roane, Clay, Wirt)  
**Region III Counties** (Preston, Barbour, Tucker, Upshur, Randolph, Webster, Pocahontas, Nicholas, Greenbrier, Monroe, Pendleton)  
**Region IV Counties** (Grant, Hardy, Mineral, Hampshire, Morgan, Berkeley, Jefferson)  
**Region V Counties** (Kanawha, Lincoln, Boone, Fayette, Raleigh, Summers,

## 2009 Stumpage Prices

(All prices are based on Doyle Log Scale.)

SPECIES	REGION 1		REGION 2		REGION 3		REGION 4		REGION 5	
	\$/MBF	(# RPTS)	\$/MBF	(# RPTS)	\$/MBF	(# RPTS)	\$/MBF	(# RPTS)	\$/MBF	(# RPTS)
Walnut	336.28	8	470.17	10	304.80	14	399.57	5	502.74	8
White Oak	225.64	9	164.56	16	188.56	27	223.62	8	128.81	9
Red Oak	237.47	8	236.59	17	237.44	27	234.05	8	292.34	9
Other Oak	194.41	7	190.51	15	148.89	25	140.42	8	97.55	8
Cherry	682.61	8	679.59	13	737.12	25	410.92	7	426.71	9
Hard Maple	318.30	8	329.43	14	330.89	27	227.84	8	241.53	9
Soft Maple	160.39	7	163.86	16	199.46	27	131.72	7	140.36	9
Ash	157.92	7	131.62	15	140.73	27	122.74	5	104.66	8
Yellow Poplar	155.83	10	119.06	17	138.01	19	131.78	7	98.86	9
Basswood	87.46	3	102.20	10	108.16	23	41.65	4	53.51	9
Hickory	113.52	7	41.92	15	44.93	3	38.14	5	30.02	8
White Pine	No Data	0	No Data	0	91.81	7	93.09	3	No Data	0
Other Pine	No Data	0	No Data	0	13.41	18	98.91	3	100.00	1
Other Hardwood	37.43	2	22.76	9	37.00	18	92.99	6	50.75	4
Lump Sum Sales*	131.61	2	146.07	2	253.67	2	330.00	1	No Data	0
Average	239.31		190.81		215.06		193.37		133.20	
Pulpwood	\$/Cord	#Rpts	\$Cord	#Rpts	\$Cord	#Rpts	\$Cord	#Rpts	\$Cord	#Rpts
	8.35	7.00	5.94	8.00	6.14	18.00	11.49	8.00	7.23	6.00

State Average

\$195.22 \$/mbf

\*Includes all reports that lumped all species together



# Doyle Rule West Liberty University

Species	#Trees	DBH Class										Bd. Ft.	Bd. Ft.	Price/	Value
		10	12	14	16	18	20	22	24+	Total	Ave.				
Walnut	6	0	0	0	0	246	286	0	1134	1666	278	\$800	\$1,333.06		
White Oak	8	0	0	0	188	396	180	0	559	1323	165	\$383	\$506.71		
Red Oak	34	0	0	0	0	660	810	3642	5594	10706	315	\$333	\$3,565.10		
Black Cherry	1611	0	0	153	12023	74671	98115	63252	189247	437459	272	\$483	\$211,292.92		
Hard Maple	47	0	0	0	72	1410	3474	702	7637	13295	283	\$385	\$5,118.58		
Soft Maple	12	0	0	0	166	532	270	408	898	2274	190	\$192	\$436.61		
Ash	197	0	0	96	1500	7128	7407	9623	18020	43774	222	\$258	\$11,293.69		
Yellow Poplar	20	0	0	0	0	700	1431	873	3412	6416	321	\$183	\$1,174.16		
Basswood	0	0	0	0	0	0	0	0	0	0	0	\$70	\$0.00		
Hickory	6	0	0	0	0	0	450	392	1325	2167	361	\$153	\$331.55		
Pine	0	0	0	0	0	0	0	0	0	0	0	\$78	\$0.00		
Other	92	0	0	0	166	3894	6408	3401	4213	18082	197	\$160	\$2,893.12		
	0	0	0	0	0	0	0	0	0	0	0	\$0	\$0.00		
	0	0	0	0	0	0	0	0	0	0	0	\$0	\$0.00		
	0	0	0	0	0	0	0	0	0	0	0	\$0	\$0.00		
	0	0	0	0	0	0	0	0	0	0	0	\$0	\$0.00		
	0	0	0	0	0	0	0	0	0	0	0	\$0	\$0.00		
	0	0	0	0	0	0	0	0	0	0	0	\$0	\$0.00		
	0	0	0	0	0	0	0	0	0	0	0	\$0	\$0.00		
Culls	0	0	0	0	0	0	0	0	0	0	0	\$0	\$0.00		
Totals	2033	0	0	249	14115	89636	118831	82294	232039	537163	264	\$443	\$237,945.49		
Other = Elm, Gum, Aspen															
Pricing reflects spring 2010 Ohio stumpage report															

Other = Elm, Gum, Aspen

Pricing reflects spring 2010 Ohio stumpage report



# OHIO TIMBER PRICE REPORT - JUL 30, 2010

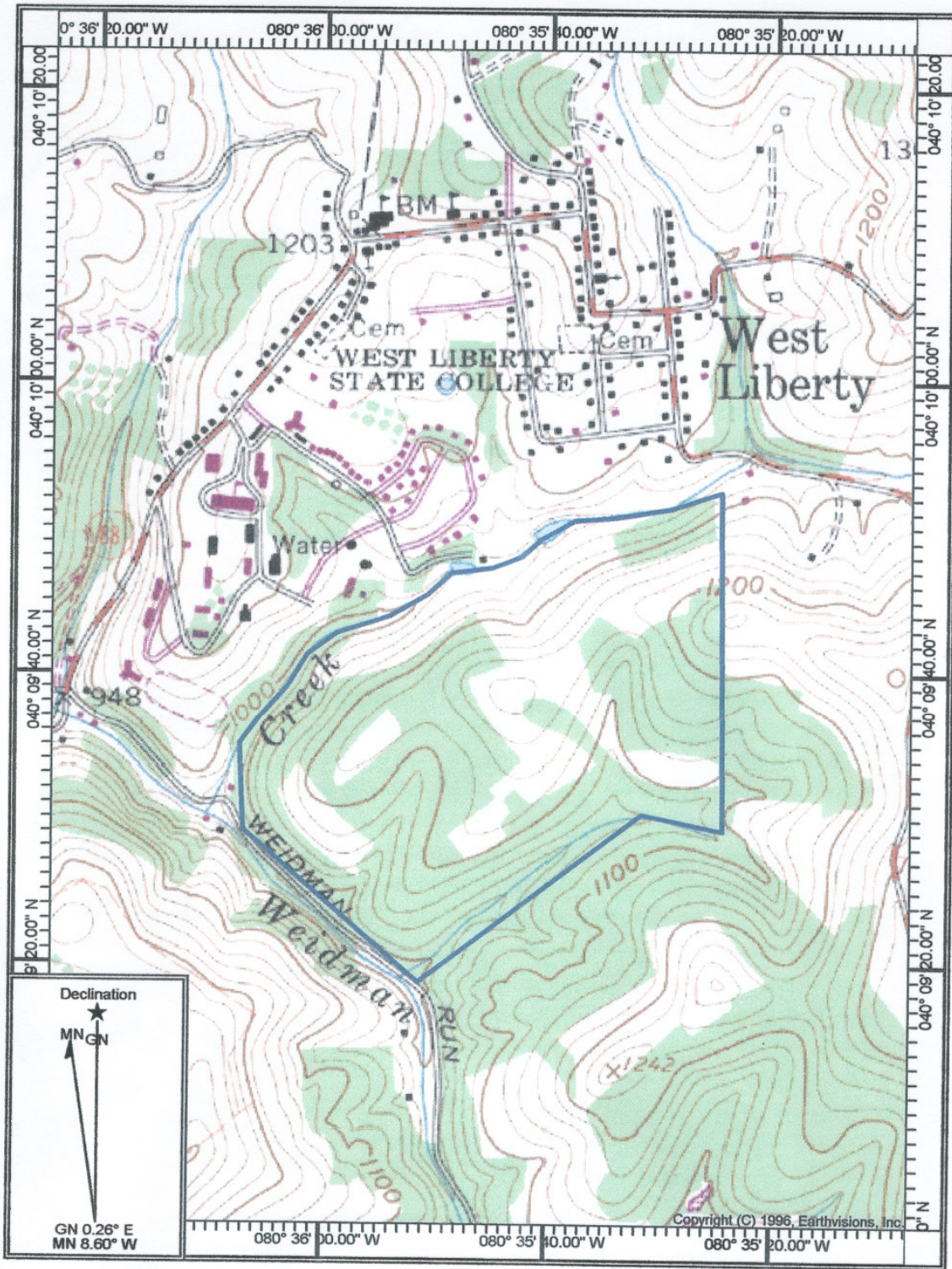
## FALL 2009 to SPRING 2010 COMPARISON



The range of comments from TPR survey respondents were as follows: Very soft pricing on lumber produced, small improvement in low grade blocking, profits are almost impossible to reach with these current market conditions. Steady. Manufactured products of the industry are finding competition increasing and margins will continue to shrink! Incentives to expand aren't present in this market! Lumber improving on walnut, red oak, white oak, ash. Period started out wet, movement of timber was good as the ground dried out. Market conditions all good as of now. We had to raise pricing due to wet weather. Lumber moving well at a reasonable price. Specialty market small orders picked up. Market conditions getting better -several logs starting to move. Prices down, hardwood cants were hard to find, Walnut and White Oak seem only strong markets. Railroad ties moving, (stimulus money). Best demand we have seen in the last couple of years. Quite a bit more timber available to bid on and/or purchase.

Comparison of Prices Paid for Ohio <b>STUMPAGE</b> by Region, Doyle Scale								
SEPT-NOV 2009 (FALL) TO MAR-MAY 2010 (SPRING)								
Species--Region	No. Rptg.	SEPT-NOV 2009 Range	MEAN		MEDIAN		% Change	
			FAL 09	SPR 10	FAL 09	SPR 10	Mean	Median
-----(\$ / thousand board feet )-----								
Walnut								
West	2	575-1800	0	1188	0	1188	100	100
Northeast	3	700-1500	1080	1067	1100	1000	-1	-10
Southeast	3	700-900	816	800	800	800	-2	0
State	8	575-1800	981	997	960	850	2	-13
White Oak								
West	2	235-700	0	468	0	468	100	100
Northeast	4	220-600	420	418	350	425	0	18
Southeast	3	350-400	333	383	400	400	13	0
State	9	220-700	388	417	375	400	7	6
Red Oak								
West	2	215-600	0	408	0	408	100	100
Northeast	4	250-500	377	350	400	325	-8	-23
Southeast	3	300-350	331	333	300	350	1	14
State	9	215-600	360	357	375	350	-1	-7
Cherry								
West	2	240-800	0	520	0	520	100	100
Northeast	4	300-700	530	500	400	500	-6	20
Southeast	3	450-500	378	483	400	500	22	20
State	9	240-800	473	499	400	500	5	20
Hard Maple								
West	2	240-500	0	370	0	370	100	100
Northeast	4	200-500	466	360	500	370	-29	-35
Southeast	3	375-400	382	385	380	380	1	0
State	9	200-500	434	371	433	380	-17	-14
Soft Maple								
West	2	110-300	0	205	0	205	100	100
Northeast	4	150-300	246	203	250	180	-21	-39
Southeast	3	50-300	221	192	200	225	-15	11
State	9	50-300	237	199	250	180	-19	-39
Ash								
West	2	180-350	0	265	0	265	100	100
Northeast	4	150-400	272	250	250	225	-9	-11
Southeast	3	200-300	257	258	300	275	0	-9
State	9	150-400	266	256	255	250	-4	-2
Yellow Poplar								
West	2	150-200	0	175	0	175	100	100
Northeast	4	130-300	180	200	200	185	10	-8
Southeast	3	150-240	199	183	150	160	-9	6
State	9	130-300	187	189	175	170	1	-3
Basswood								
West	2	75-100	0	88	0	88	100	100
Northeast	4	100-150	100	118	100	110	15	9
Southeast	1	70-70	0	70	0	70	100	100
State	7	70-150	100	102	100	100	2	0
Hickory								
West	2	110-200	0	155	0	155	100	100
Northeast	4	80-250	167	150	200	135	-11	-48
Southeast	3	100-210	90	153	90	150	41	40
State	9	80-250	136	152	150	150	11	0
Pine								
West	2	0-0	0	0	0	0	0	0
Northeast	4	50-110	70	78	50	75	10	33
Southeast	0	0-0	0	0	0	0	0	0
State	6	50-110	70	78	50	75	10	33
Other								
West	2	50-100	0	75	0	75	100	100
Northeast	4	50-150	50	90	50	80	44	38
Southeast	1	160-160	100	160	100	160	38	38
State	7	50-160	67	96	50	100	30	50









## **PRESIDENT'S REPORT TO THE BOARD OF GOVERNORS**

Presented in conjunction with the  
Meeting of the Board of Governors  
of  
Wednesday, August 18, 2010

### **ADMINISTRATIVE**

#### **Enrollment**

- Enrollment for Summer 2010:
  - All three sessions – 75% ahead of Summer 2009
- Registration for Fall 2010
  - As of Friday, August 13, 2010 – 2,500 vs. 2,380 in Fall 2009
  - 120 students or 5% ahead of Fall 2009

#### **Bonds**

- The \$2.75 million in bonds for the renovation of Shaw Hall have gone to market
- The \$12.5 million in bond funding for the new Health Care Science building are awaiting the Governor's signature. We are proceeding with core drillings and other preparatory work.

#### **Events**

- From June 17 – 20, 2010, attended the NCAA President's Council meeting in Indianapolis, IN.
- On June 25, 2010, hosted a strategic planning session for the President's Council.
- On June 25, 2010, addressed the closing ceremonies for the EMBL program.
- On June 27, 2010, addressed the opening of the Governors School for the Arts.
- On June 29, 2010, served as guest speaker for the Rotary Club of Wheeling Changing of the Guard ceremony.
- On July 1, 2010, hosted a Dean's Retreat at Oglebay Park.
- On July 1, 2010, hosted the retired employees at Colonial Heights.
- On July 8, 2010, attended and addressed the WLU Football Summit.
- On July 15, 2010, addressed Leadership West Virginia at Oglebay Park.
- On July 17, 2010, addressed the closing of the Governor's School for the Arts.
- On July 19, 2010, addressed the Joint Committee on Pensions and Benefits in Charleston, WV.
- On July 20, 2010, attended and addressed the WVIAC Leadership Conference at Oglebay Park.
- On July 22-23, 2010, attended the meeting for BOG members at Stonewall Jackson Resort.
- On July 23, 2010, attended the HEPC meeting at Stonewall Resort.
- On July 27-28, 2010, attended Science Summit at Oglebay Park.
- On Wednesday, July 28, 2010, attended an Alumni event at the Washington Wild Things baseball game.
- On August 10, 2010, addressed the Joint Committee on Pensions and Benefits regarding WLU's severance benefit package.
- On August 10, 2010, met with Secretary of Administration Rob Ferguson for dinner in Charleston, WV.



- On August 11, 2010, attended reception and signing ceremony for new articulation agreement with Belmont Technical College.
- Meeting the Patton Boggs government relations firm in Washington, D.C. On Friday, August 13, 2010 to discuss assistance with identifying and securing government funding.
- On August 13-15, 2010, met with benefactors in the Washington, D.C. area.

#### ACADEMIC

- Higher Education Policy Commission met on Friday, July 23, 2010 and approved the following program at WLU:
  - Bachelor of Arts Leadership and Administration, a degree completion program.
- A retreat with the Provost and the Dean was held on Wednesday, June 9, 2010. Topics discussed included:
  - Faculty assessment
  - Evaluation for awarding tenure and promotion
  - Campus program policies

#### FINANCE AND BUDGET

- On Monday, August 9, 2010, the Joint Committee on Pensions and Benefits of the West Virginia Legislature met and unanimously approved West Liberty University's proposed Severance Benefit Plan. The Plan will be presented to the Board of Governors for amendment to the University's Strategic Plan.

#### FY 2009-2010

- We ended FY 2010 with a positive cash balance.

#### ATHLETICS

- Attended the NCAA Presidents Council meeting in Indianapolis, IN on June 18-20, 2010.
- Advertising for a part-time men's lacrosse coach to begin as a club sport in Spring 2011.

#### COMMUNITY ENGAGEMENT

- WLTV will begin recording and airing broadcasts of candidates for the U.S. Senate during the week prior to the primary election on August 28, 2010.

#### RESEARCH AND DEVELOPMENT

##### Science Summit

- The Development Office hosted a Science Summit July 27-28, 2010 at Oglebay Park. The event was attended by a number of distinguished alumni and health care leaders in our community.
- The group agreed to serve as a committee to raise \$7.5 million for the new Health Care Science building.



#### Office of Development

- The Development Office raised approximately \$980,000 for Academic Year 2009-2010 slightly behind its goal of \$1,000,000 but ahead of the prior year's effort.

#### WLU Research Corporation

- The Research Corporation began operation on July 1, 2010. They have already met with faculty regarding two projects. Activity will increase with the return of the faculty this month.

#### CALENDAR

- August 19, 2010: Employee Appreciation Luncheon
- August 20, 2010: Freshman Convocation
- August 25, 2010: General Faculty Meeting
- August 25, 2010: Light of the Valley luncheon
- August 25, 2010: Host Alumni Board meeting at Colonial Heights.
- September 1-3, 2010: Attend and address the West Virginia Business Summit hosted by the West Virginia Chamber of Commerce. Also, serve as a moderator for a panel of legislators on higher education.
- September 20, 2010: Host the Campus Compact luncheon for college presidents in this region.

Provost Report  
for the August 18, 2010 Board of Governors meeting

- The proposed Master of Science in Physician Assistant Studies Degree Program was visited by representatives of ARC-PA (Accreditation Review Commission of Education for the Physician Assistant). Their decision regarding accreditation will be received in September. Thus far, we are optimistic that we will be given an approval to proceed with the program and be able to admit students for next summer.  
If we are approved by ARC-PA, the Higher Learning Commission (HLC) will be conducting a site visit November 1 & 2, 2010. We need their approval to offer this program, because we are currently only approved for one master's degree program (our MA in Ed). A request for Institutional Change, to add this second master's degree, is being written and will be submitted in early September.
  - During its July meeting, HEPC approved:
    - Bachelor of Arts in Organizational Leadership and Administration. Dean Tom Michaud developed the program and anticipates admitting the first cohort of students in October. This program is for adult students and all of the major courses will be held at the Highlands Center.
    - Intent to Plan an MBA. Dean Wenzel developed the proposal along with his Dept Chairs, Carrie White and Michael Blackwell.
  - Additional faculty hired for 2010-11:
    - Dr. Ho-Chang (Michael) Chae, Assistant Professor of CIS
    - Kimberly Crow, Instructor of Nursing
    - Regina Jones, Assistant Professor of Physician Assistant Studies and Academic Coordinator, Physician Assistant Studies Program
    - Dr. Heather Kalb, Assistant Professor of Biology
    - Dr. Evan Lau, Assistant Professor of Biology
    - Dr. Li-Wei Peng, Assistant Professor of Education
    - Dr. Judith Stechly, Associate Professor of Education
    - Interviews are being held for a Finance faculty position and a Management faculty position in the College of Business, and we are continuing to advertise for a doctorally prepared faculty member and a Nursing Program Director.
- Currently, ten positions have been filled.
- Dr. Susan Hatfield, WLU's assessment mentor from HLC is coming to campus on August 15-16, 2010 for a workshop on academic assessment with academic administrators and the assessment coordinators.
  - Program Accreditations:
    - Dental Hygiene is making final preparation for their accreditation site visit in November from the ADHA. Margaret Six, Program Director and the faculty are working intently to prepare for this visit.
    - Teacher Education is preparing for a spring site visit from both NCATE and WVDE. Dean Camden has done a great job leading the faculty in the preparation for these accrediting/approving agencies.

- Faculty Professional/Scholarly Activities were supported with nearly \$90,000 last year. We saw a significant increase in publications and presentations among the faculty. For 2010-11, a new initiative will begin in which each faculty will be eligible for reimbursement for up to \$200 to enhance their professional development.
- Entrepreneurship Program Initiative is being planned for initial launching in the First Year Experience courses this fall and is intended to have a campus-wide impact. Dean Wenzel is working on the curriculum in collaboration with the other Deans.

ENROLLMENT & STUDENT SERVICES BOG REPORT  
8/18/2010

- 1) As of August 10, the fall 2010 headcount enrollment stands at 2427. This is a 3.3% increase over the fall 2009 semester at the same point in time last year. Our largest increase this fall has been with transfer students enrolling.
- 2) As of August 1, 2010, our total number of residence hall students for the fall 2010 semester was 1225. This was four students less than August 1 of last year.
- 3) The Center for Student Success completed the 2010 Hilltopper Academy on Friday, August 6. The Hilltopper Academy is a summer bridge program to help build learning skills, math skills and writing skills for enrolling freshman. Twenty eight students enrolled in the Hilltopper Academy this summer.
- 4) New students arrive on campus Friday, August 20. Topperfest (fall orientation program) begins August 20 at 4:00 p.m. Returning students move in on Sunday, August 22.
- 5) Classes begin Monday, August 23.
- 6) The 2009-10 Undergraduate Tuition & Fee Waiver Report is attached to this report.

Submitted by Scott Cook, 8/10/2010

# UNDERGRADUATE TUITION AND FEE WAIVER REPORT

2009-10

## General Academic Ability

BANNER ID	Last Name	First Name	Hometown	State	Residency	Award	Financial Need
@00022241	Adkins	Michelle	Fazeysburg	OH	Out State	10616	Yes
@00035114	Anderson	Michael	Mount Pleasant	OH	Metro	10000	Yes
@00010615	Anderson	Stephanie	Bloomigdale	OH	Metro	9992	Yes
@00026498	Blazak	Adam	Youngstown	OH	Out State	9992	Yes
@00049482	Bonar	Ciera	Wheeling	WV	In State	1000	Yes
@00041227	Cain	Sharon	Clarington	OH	Metro	8616	Yes
@00049406	Chiplinski	Aaron	Wheeling	WV	In State	1000	Yes
@00041232	Clegg	Brendan	Bellaire	OH	Out State	7992	Yes
@00030962	Costlow	Josh	Toronto	OH	Metro	9992	Yes
@00013285	Craig	Zachary	Clayton	MI	Out State	9992	No
@00030607	Crooks	Rachael	Alledonia	OH	Metro	8200	Yes
@00020121	Deem	Nikki	East Liverpool	OH	Metro	8800	Yes
@00047270	Dempster	Davonna	Avella	PA	Out State	7992	Yes
@00031997	Drake	Jaron	Martins Ferry	OH	Out State	9992	Yes
@00010222	Eaton	Tricia	Sebring	OH	Out State	9992	Yes
@00050730	Farnan	Marianne	New Paris	PA	Out State	9992	No
@00038606	Ferrebee	Ryan	Hopedale	OH	Metro	9992	Yes
@00036433	Fischer	Joshua	Ashville	OH	Out State	3700	Yes
@00043575	Forynna	Kateryna	Cherkasy	UKRAINE	Out State	1819	No
@00050899	Hansen	Victoria	Erie	PA	Out State	9992	Yes
@00030824	Hill	Alizabeth	Martins Ferry	OH	Metro	1000	No
@00022157	Hoffman	Greggory	St. Clairsville	OH	Metro	800	Yes
@00026754	Horstman	Ryan	Flushing	OH	Metro	2000	Yes
@00040583	Kane	Michael	Bolivar	OH	Out State	9992	No
@00043736	Kanoskie	Briana	Steubenville	OH	Metro	1000	Yes
@00021980	Kreinbuhl	Derek	Dennison	OH	Out State	10616	Yes
@00022010	Lavorini	Victoria	St. Clairsville	OH	Metro	2000	Yes
@00041835	Le	Tuan	Ho Chi Minh City	VIETNAM	Out State	2000	No
@00030295	Loe	Courtney	Temperance	MI	Out State	10000	Yes
@00024148	Lowe	Chelsea	Clarington	OH	Metro	8400	Yes
@00044170	Maher	Melissa	Weirton	WV	In State	1290	Yes
@00035856	Martin	Karissa	Woodsfield	OH	Metro	9992	Yes
@00032185	McCormick	Kayla	Wheeling	WV	In State	1000	Yes
@00046748	McCreery	Abby	Bolivar	OH	Out State	9992	No
@00014859	McCreery	Clay	Bolivar	OH	Out State	10000	No
@00020446	McGuire	Kelsey	Powhatan Point	OH	Metro	9700	Yes

@00020138	McKinney	Kelsey	Clinton	OH	Out State	9700	No
@00010411	Montgomery	Torie	Wheeling	WV	In State	1290	Yes
@00045961	Neifeld	Brandon	Pembroke Pines	FL	Out State	9992	Yes
@00031001	O'Leary	Caitlin	Wheeling	WV	In State	1000	Yes
@00026337	Ross	Karen	Bulter	PA	Metro	3360	Yes
@00036406	Saling	Jennifer	Salineville	OH	Metro	8200	Yes
@00035526	Saling	Julia	Salineville	OH	Metro	8200	Yes
@00050159	Scott	Jesse	Bellaire	OH	Metro	3360	Yes
@00033768	Shaffer	Courtney	Colliers	WV	In State	1000	Yes
@00032165	Smith	Britney	St. Clairsville	OH	Metro	1000	Yes
@00015974	Stemen	Kolten	Ashville	OH	Out State	10616	Yes
@00011602	Thomas	Cody	Carroll	OH	Out State	10616	Yes
@00030207	Torrence	Jennifer	Sarasota	FL	Out State	8200	No
@00049237	Walker	Kayla	Scio	OH	Metro	2000	Yes
@00034388	Walton	Adrianna	Wheeling	WV	In State	1000	Yes
@00018822	Watson	Jena	Wheeling	WV	In State	1000	No
@00041322	West	Cynthia	Belmont	OH	Metro	1000	Yes
	Total					\$ 330,979	42

### **Academic Ability - Creative Arts**

@00024236	Acenowr	Matthew	Norwich	NY	Out State	4000	Yes
@00032073	Bender	Abrielle	Wheeling	WV	In State	3000	No
@00041562	Bishop	Jonathan	Bolivar	OH	Out State	3360	Yes
@00050155	Clark	Andrew	Bellaire	OH	Metro	3360	Yes
@00038685	Eikey	Renae	Wheeling	WV	IN State	1290	Yes
@00022448	Hardy	Christopher	Weirton	WV	In State	2000	Yes
@00022794	Hardy	Michael	Weirton	WV	IN State	2000	Yes
199321414	Keener	Christian	Bethany	WV	IN State	4590	Yes
@00040223	Krieger	Cory	Bellaire	OH	Metro	3360	Yes
@00037205	Lee	Tiffany	Wheeling	WV	IN State	2000	Yes
@00039877	Long	Justin	Shadyside	OH	Metro	9270	Yes
@00024063	Matteson	Jaymie	Avella	PA	Metro	1500	Yes
@00035564	McDonald	Michael	Wheeling	WV	IN State	1290	Yes
@00049425	McIntosh	Olivia	Wheeling	WV	IN State	4590	Yes
@00010075	Moon	Mitchell	Rayland	OH	Metro	9270	Yes
@00023944	Moyer	Andrew	Martins Ferry	OH	Metro	1000	Yes
@00051039	Renforth	Jonathan	Wheeling	WV	IN State	1290	Yes
199921187	Schultz	Julie	Wheeling	WV	IN State	1290	Yes
@00011624	Withers	Jerid	Bethany	WV	IN State	1290	Yes
	Total					\$ 59,750	18

**Athletic Ability**

@00025553	Ayers	Kayla	Parkersburg	WV	IN State	4264	No
@00038564	Bauer	Brandon	Wheeling	WV	In State	2000	Yes
@00010506	Beeler	Stephen	Waverly	OH	Out State	11660	Yes
@00024491	Betz	Matthew	Louisville	OH	Out State	3360	Yes
@00042972	Buffo	Michael	Weirton	WV	IN State	1000	Yes
@00045775	Burchfield	Natalie	Toronto	OH	Metro	7000	Yes
@00033978	Cessna	Jennifer	Fort Ashby	WV	IN State	2600	Yes
@00041881	Chilton	Kelsey	Benton	AR	Out State	10896	No
@00034409	Cockburn	Keene	North Ridgeville	OH	Out State	412	Yes
@00029836	Cyrus	Gabriel	Poca	WV	IN State	500	Yes
@00014687	D'Antonio	Dante	Aliquippa	PA	Metro	3360	Yes
@00028237	Daugherty	Derek	Cambridge	OH	Metro	1000	Yes
@00011290	Davis	Benjamin	Piqua	OH	Out State	3360	Yes
@00029727	Fager	Alexander	Goteborg	SWEDEN	Out State	5100	No
@00035437	Fehoko	Tevita	Chula Vista	CA	Out State	5000	Yes
@00035714	Fooks	Dashon	Camden	NJ	Out State	3760	Yes
@00012793	Fortney	Jordan	Bowling Green	OH	Out State	3354	Yes
@00017670	Fortuna	Rebecca	Willowick	OH	Out State	1680	Yes
@00042000	Free	Matthew	Delaware	OH	Out State	1354	No
@00041733	Heath	Ross	Columbus	OH	Out State	1480	Yes
@00024836	Helm	Katherine	Lancaster	OH	Out State	3360	Yes
@00032105	Henry	Andrew	Wheeling	WV	IN State	500	Yes
@00016394	Hershberger	Erica	Sugarcreek	OH	Out State	4860	Yes
@00023597	King	Kristina	Waterford	OH	Out State	3400	No
@00034044	Kubancik	Kraig	Shadyside	OH	Metro	2000	Yes
@00043324	Lauer	Nicholas	Prospect	OH	Out State	1140	Yes
@00035985	Lemus	Randy	Conyon County	CA	Out State	9200	Yes
@00036114	Madia	Nicholas	Valencia	CA	Out State	1758	No
@00043323	Madrid	Joshua	Garden Grove	CA	Out State	1940	Yes
@00051369	Malernee	Laura	Gahanna	OH	Out State	3780	Yes
@00041417	Mathey	Michael	Prospect	OH	Out State	4000	Yes
@00029193	McGee	Joseph	Columbus	OH	Out State	2000	Yes
@00050082	Mirich	Ryan	Martins Ferry	OH	Metro	3360	Yes
@00041348	Mirich	Scott	Martins Ferry	OH	Metro	5860	Yes
@00022479	Morrow	Christopher	Van Wert	OH	Out State	10700	Yes
@00023258	Omaits	Isaac	Dillonvale	OH	Metro	2000	Yes
@00012506	Pelle	Corey	Silver Grove	KY	Out State	4000	Yes
@00052434	Peyton	Derek	Midland	VA	Out State	1700	Yes
@00027637	Phalen	Seth	Given	WV	IN State	1400	No
@00042151	Presley	Jeremy	Steubenville	OH	Metro	1000	Yes
@00029964	Quintana	Marina	Las Palmas	Spain	Out State	5100	No
@00034322	Robbins	Jennifer	Geneva	NY	Out State	8400	Yes

@00052430	Russell	Sawyer	Buchanan	VA	Out State	2300	No
@00030966	Sams	James	Venetia	PA	Out State	740	Yes
@00010306	Shetzer	Barry	North Canton	OH	Out State	9854	No
@00029275	Smith	Mitch	Ripley	WV	IN State	3400	Yes
@00035753	Srch	Daniel	Elk Grove	CA	Out State	8000	Yes
@00038618	Stewart	Lamar	Brooklyn	NY	Out State	1000	Yes
@00039982	Stone	William	Toronto	OH	Metro	500	No
@00047258	Taylor	DeRon	Ashville	OH	Out State	1000	Yes
@00014577	Townsend	Kevin	Williamstown	WV	IN State	500	Yes
@00010654	Travis	Ryan	Massillon	OH	Out State	3360	No
@00044155	Triantafillo	Alexander	Chicago	IL	Out State	1126	Yes
@00023516	Varney	Joshua	Litchfield	OH	Out State	3360	No
@00035695	Walls	Kashif	Sicklerville	NJ	Out State	9900	Yes
@00043676	Whittlesey	Dustin	Torance	CA	Out State	2200	Yes
@00043415	Windsor	Emma	Oswestry	ENGLAND	Out State	10060	No
@00041431	Wolosinczuk	John	Akron	OH	Out State	5000	Yes
@00039386	Yunetz	Jeffrey	Latrobe	PA	Out State	4400	No
@00010232	Zelinski	Ryan	Glen Dale	WV	In State	400	No
Total						\$ 221,698	44

### **Part-Time Enrollment Employees**

@00015343	Carmichael	Peggy	Glen Easton	WV	IN State	1804	No
@00004702	Cheek	Melanie	Colliers	WV	IN State	1866	No
200022247	Elo	Brian	Weirton	WV	IN State	3442	Yes
@00006071	Reinhardt	Elizabeth	Wheeling	WV	IN State	1419	Yes
@00030774	Schrump	April	Wheeling	WV	IN State	310	Yes
Total						\$ 8,841	3

### **Siblings**

@00036028	Arnold	Laura	Walker	WV	IN State	1290	Yes
@00029302	Eikleberry	Jason	McMechen	WV	IN State	1290	Yes
@00025645	Eikleberry	Justin	McMechen	WV	IN State	1290	Yes
@00051253	McIntosh	Rachel	Wheeling	WV	IN State	1290	Yes
@00045198	McMahon	Holly	Wheeling	WV	IN State	1290	Yes
@00011585	Pearson	Tiffany	Follansbee	WV	IN State	1290	Yes
@00019450	Phares	Stephen	Palestine	WV	IN State	1290	Yes
@00010232	Zelinski	Ryan	Glen Dale	WV	IN State	1290	Yes
Total						\$ 10,320	8

### **West Virginia Residents With Need**

@00023158	Beihl	Tiffany	McMechen	WV	IN State	400	Yes
200122414	Freshwater	Stephanie	Wheeling	WV	IN State	1290	Yes
@00022301	Hayden	Jordan	Martinsburg	WV	IN State	2000	Yes
200123172	Keener	Pamela	Bethany	WV	IN State	1290	Yes



@00024121	McCarty	Jonathan	Wheeling	WV	IN State	1290	Yes
@00041579	Mooney	Ariel	Lost Creek	WV	IN State	1290	Yes
@00020658	Rice	Barbara	Weirton	WV	IN State	1290	Yes
@00030841	Spicher	Pariksit	Moundsville	WV	IN State	1186	Yes
	Total					\$ 10,036	8

### **Children of Employees**

@00019561	DeWitt	Kristin	West Liberty	WV	IN State	2295	No
@00014760	Fliess	Megan	Wheeling	WV	IN State	2295	No
@00019355	Kerns	Amanda	Wheeling	WV	IN State	206	Yes
@00027375	Marshall	Hannah	Wheeling	WV	IN State	2295	No
@00043340	Michaud	Gabriel	Wheeling	WV	IN State	2916	No
@00048173	Mills	Stephanie	Windsor Heights	WV	IN State	2913	Yes
@00035419	Staffel	Johanna	Bethany	WV	IN State	2295	Yes
@00020727	Swiger	Shane	Wheeling	WV	IN State	2295	Yes
@00018822	Watson	Jenna	Wheeling	WV	IN State	2295	No
	Total					\$ 19,805	4

### **HSTA**

@00049262	Bishop	Briana	Kingwood	WV	IN State	4590	No
@00018653	Brown	Kayla	Moundsville	WV	IN State	4590	Yes
@00022150	Carpenter	Michael	Lester	WV	IN State	4590	Yes
@00036618	Catlett	Sara	Reedsville	WV	IN State	4590	Yes
@00040336	Cunningham	Leighana	Benwood	WV	IN State	4590	Yes
@00044555	Gilbert	Lanette	Moundsville	WV	IN State	4590	Yes
@00030336	Kitlak	Kathryn	Wheeling	WV	IN State	4590	Yes
@00046032	McGill	Kyle	Moundsville	WV	IN State	4590	Yes
@00037131	Pell	Stephanie	Kingwood	WV	IN State	4590	No
@00018928	Perko	Alexa	Moundsville	WV	IN State	4590	Yes
@00029841	Timmins	Heather	Glen Easton	WV	IN State	4590	No
	Total					\$ 50,490	8

### **Foster Care**

@00014511	Brown	Lillian	Harrisville	WV	IN State	5003	Yes
@00020357	Collins	William	Cameron	WV	IN State	4590	Yes
@00041076	Dentice	Bethany	Follansbee	WV	IN State	4590	Yes
@00050327	Tallman	Annalee	Wheeling	WV	IN State	4590	Yes
	Total					\$ 18,773	4

## SUMMARY

-						-
<u>HEPC 5% Allotment</u>	<u>In State</u>	<u>Metro</u>	<u>Out-of State</u>	<u>Total</u>	<u>Total</u>	<u>Fin. Need</u>
General Academic Ability	9 Students	22 Students	22 Students	53 Students	\$ 330,979	42
Creative Arts	11 Students	6 Students	2 Students	19 Students	\$ 59,750	18
Athletic Ability	10 Students	9 Students	41 Students	60 Students	\$ 221,698	44
Employee Enrollment	5 Students	0 Students	0 Students	5 Students	\$ 8,841	3
Total	35 Students	37 Students	65 Students	137 Students	\$ 621,268	107
<u>Additional 5% Allotment</u>	<u>In State</u>	<u>Metro</u>	<u>Out-of State</u>	<u>Total</u>	<u>Total</u>	<u>Fin. Need</u>
Siblings	8 Students	NA	NA	8 Students	\$ 10,320	8
WV Residents w/ Need	8 Students	NA	NA	8 Students	\$ 10,036	8
Children of Employees	9 Students	NA	NA	9 Students	\$ 19,805	4
Total	25	NA	NA	25	\$ 40,161	20
<u>-</u>	<u>In State</u>	<u>Metro</u>	<u>Out-of State</u>	<u>Total</u>	<u>Total</u>	<u>Fin. Need</u>
<u>HSTA</u>	11 Students	NA	NA	11 Students	\$ 50,490	8
<u>-</u>	<u>In State</u>	<u>Metro</u>	<u>Out-of State</u>	<u>Total</u>	<u>Total</u>	<u>Fin. Need</u>
<u>Foster Care</u>	4 Students	NA	NA	4 Students	\$ 18,773	4

## Grand Totals

			<u>Number Awarded</u>			
	<u>In State</u>	<u>Metro</u>	<u>Out-of State</u>	<u>Total</u>	<u>Total</u>	<u>Need</u>
HEPC 5% Allotment	35 Students	37 Students	65 Students	137 Students	\$ 621,268	107
Additional 5% Allotment	25 Students	NA	NA	25 Students	\$ 40,161	20
HSTA	11 Students	NA	NA	11 Students	\$ 50,490	8
Foster Care	4 Students	NA	NA	4 Students	\$ 18,773	4
TOTAL	75 Students	37 Students	65 Students	177 Students	\$ 730,692	139



## Office of Development Quarterly Report

### July 2010

**Total Gifts Received:** As of June 30, 2010, the West Liberty University Foundation had received a total of \$957,320 in contributions since July 1, 2009. Excluding estate gifts, this compares to \$953,120 for the same period last year.

#### **Annual Fund**

**Campus Campaign:** The campus campaign for the FY10 Annual Campaign for Excellence is currently underway. Theresa Gretchen, Executive Producer of Channel 14, helped the office produce a 60 second marketing video entitled "I Give". The video highlights staff members who give to the campaign and is the first of many marketing initiatives headed by new staff member Tammi Secrist.

#### **Major Gifts**

**Board Giving:** One of the annual goals of the WLU Foundation board is to achieve 100 percent participation in the Annual Campaign for Excellence, with President's Circle membership strongly encouraged. Twenty-eight of the thirty-two foundation board members made gifts totaling \$294,880 as of June 30, 2010. Twenty-five of these individuals qualified for membership in the President's Circle.

**President's Circle:** As of June 30, 2010, the West Liberty University President's Circle had 159 members who contributed a total of \$784,399. Compared to the same time last year, 161 benefactors had qualified for membership with gifts totaling \$747,768.

**Other Significant Gifts:** Please see the attached report for a full list of gifts of \$500 and above received by the Foundation since the last quarterly board report.

#### **Corporate & Foundation Giving**

As of June 30, 2010, corporate support for the year totaled \$95,798. Foundation giving for FY10 reached \$196,592.

#### **Stewardship Activities**

**Scholarship Luncheon:** The annual scholarship luncheon was held on April 30, 2010 at the Student Union Ballroom. Scholarship benefactors were seated with scholarship recipients, administrators, faculty, staff and coaches. President Robin Capehart, Jason Koegler, the Deans and a student representative from each College made remarks.

**Scholarship Dinner and Academy of Honor Induction:** The Scholarship Dinner and Academy of Honor Induction was also held on April 30, 2010. The Academy of Honor is a distinction bestowed upon alumni, friends and former employees of West Liberty University who have demonstrated extraordinary commitment, dedication and service to the advancement of the institution. \$9,050 was raised from the event benefited the West Liberty University Foundation Endowed Scholarship Fund and. This year's honorees who were inducted posthumously: General William B. Curtis, Trustee of West Liberty Academy and Normal School from 1857–1881, and John S. Bonar, President of the institution from 1926-1933. Also inducted was Albert M. Blatnik, Ed. D. During his career at West Liberty, Dr. Blatnik was a coach, professor of Physical Education, Director of Athletics and Chairman of the Department of Health and Physical Education.

**Development Calls:** Jason Koegler and Dr. Robert Kreisberg made a donor related trip to the San Francisco Bay Area in April and Jason Koegler and Dr. Keely Camden made a donor related trip to Baltimore in June.

### **Departmental News**

**New Officer:** Angela Zambito joins West Liberty University as Development Officer. Prior to this position, she was the Director of Development of Catholic Charities West Virginia for the Diocese of Wheeling-Charleston where she focused on statewide fundraising for the second largest social service provider. She holds a BA in History and French from Wheeling Jesuit University. She is originally from Wheeling and has also lived in Wilmington, NC. Her other experience includes, Advancement Specialist for Oglebay Institute and Media Specialist for Inclinux, Inc. of Wilmington, NC. Her hobbies include singing and cantering at St. Michael's Parish in Wheeling and running road races. She ran the Boston Marathon in April.

**Staff Update:** The Office of Development staff has gone through a period of great transition during the Fiscal Year 09/10. Sparked by the President's vision to "get the right people on the bus" and to look internally, the following staff roster will be in effect July 1, 2010:

Executive Director – Jason Koegler

Development Officer – Angela Zambito

Development Officer/Athletics – Chuck Jeswilkowski

Development Officer/Planned Giving – Ron Witt

Director of University Engagement – Tammi Secrist

Prospect Researcher – Linda McKee

Administrative Assistant – Becky Bugaj

## OFFICE OF COMMUNITY ENGAGEMENT

- Several of our employees have participated in the YMCA Corporate Team Challenge which is a series of athletic events that have taken place this summer. So far, teams from WLU have competed in bowling, golf, basketball and volleyball and have fared well. The Challenge will continue through August concluding with a 5K race on September 18<sup>th</sup>. Points are earned based on the team's record in each event. Awards will be given once all events have been completed. Our participation has given us the opportunity to meet and interact with employees of other organizations and businesses that have teams participating in the Challenge. Our employees have enjoyed competing in the events of the Challenge.
- Community service opportunities have been identified that will be available for freshmen as part of the "Freshman Year Experience" course. Students will be taught citizenship and the importance of "making a difference" in the community by performing service projects. It is anticipated that the students will be engaged with service activities October through November. Projects range from mentoring children at the Laughlin Memorial Chapel in East Wheeling to helping senior citizens in the town of West Liberty with household projects.

In addition to involving our freshmen in community service, other campus organizations and students, through the Office of Community Engagement, will be exposed to service opportunities using service learning software called "Sweat Monkey". This software is available to the University free of charge and helps identify service opportunities in the community, allows the student to track and log their hours of service, generates a resume for the student showing all of the service that they have performed and permits faculty to obtain detailed reports of their students' service activities.

Submitted by:

Jeff Knierim  
Vice President for Community Engagement  
August 10, 2010