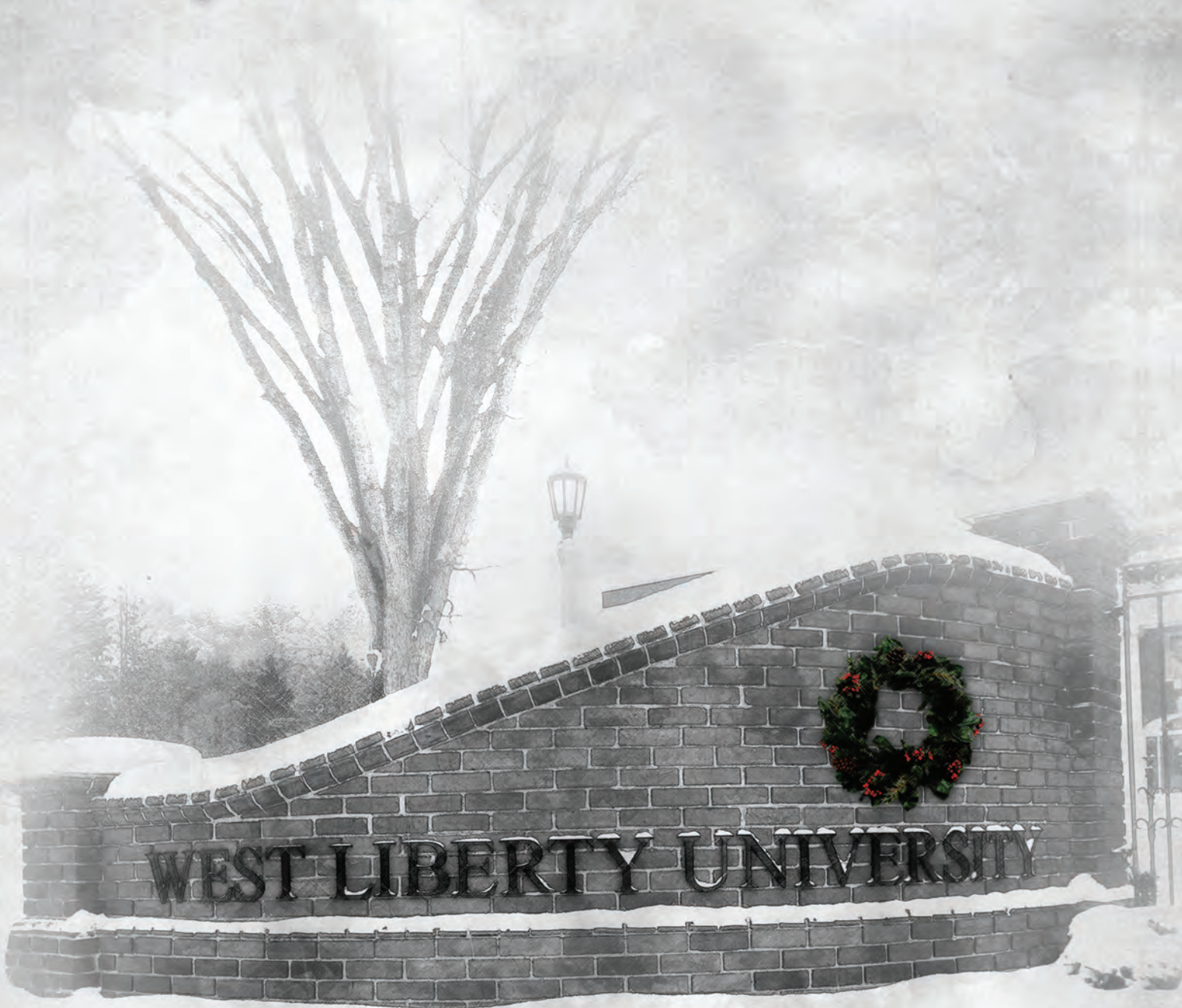


# *top of the hill*



*the power of giving*



# HOMECOMING 2014

*Celebrated Stadium, Science Honorees & More*

Homecoming took on special significance as the University celebrated the new West Family Stadium with a 39-16 rout of Fairmont State before 3,000 fans on a perfect fall day.

The stadium was dedicated during halftime as Flip and Gary West took the spotlight at the 50 Yard Line and enjoyed a much-deserved standing ovation.

Gary West also was presented with an official Academy of Honor plaque. The Academy of Honor was created in 2009 to honor those who demonstrate extraordinary commitment, dedication and service to the advancement of the University. West is only the 12th member of the Academy.

The stadium dedication ceremony was followed by the crowning of this year's King and Queen, Jillian Laslo, of Shadyside, Ohio and Stewart Lane of Williamstown, W.Va.

Festivities for alumni started the day before the game with a Friday afternoon ceremony christening the Professor Robert W. Schramm Notable Science Alumni Wall. Located in an airy new atrium inside the Campbell Hall of Health Sciences, three plaques now honor the inaugural inductees, Professor Robert Schramm '58, Elizabeth "Jake" Feinler '54 and Dr. Philip D. Stahl '64.

Both Feinler and Stahl, along with Schramm's widow Jeanne, their family and friends, joined President Robin C. Capehart in honoring these distinguished alumni.

Later Friday evening, donors were treated to a private Benefactors Gala, held at the Capitol Theatre ballroom, Wheeling.

Saturday's alumni events began with the traditional Alumni Wall of Honor Breakfast Ceremony recognizing three distinguished alumni for their professional success, leadership and achievements, John Wm. Hoppers '63, Jeff Kessler '77 and Dr. Mary Whitman '77.



Gary E. West and Family



Stewart Lane and Jillian Laslo



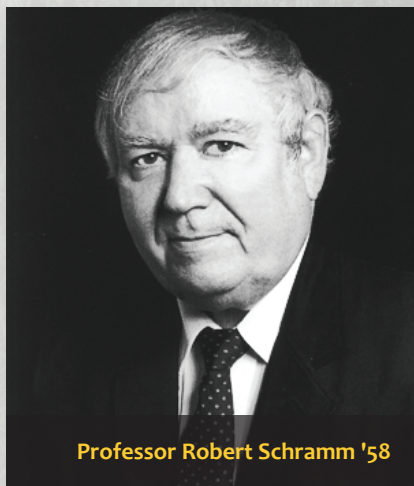
SAVE THE DATE:

**October 10, 2015**

• **HOMECOMING**  
*More details coming soon...*

UPDATE YOUR CLASS NOTES:  
[westliberty.edu/alumni/class-notes](http://westliberty.edu/alumni/class-notes)





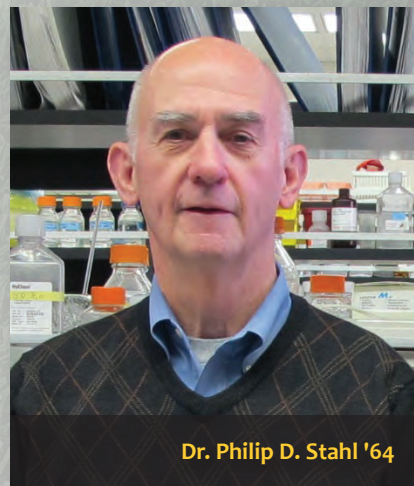
**Professor Robert Schramm '58**

Schramm, a scientist, educator, historian, archivist, museum curator, astronomer, musician, author, photographer, daguerreotypist, father and grandfather, graduated from West Liberty in 1958, then earned a graduate degree in nuclear physics from West Virginia University in 1959, before joining the Hilltop faculty that same year. He led the Department of Physics, Mathematics and Industrial Technology, and co-founded the West Liberty State College Regional Science Fair. He also created the WLU archives, serving as volunteer archivist for 32 years. Following his retirement, he worked part-time as a WLU photographer. He was designated an "Emeritus Professor" in 1997 and entered the Alumni Wall of Honor in 2002. He died in June 2014.



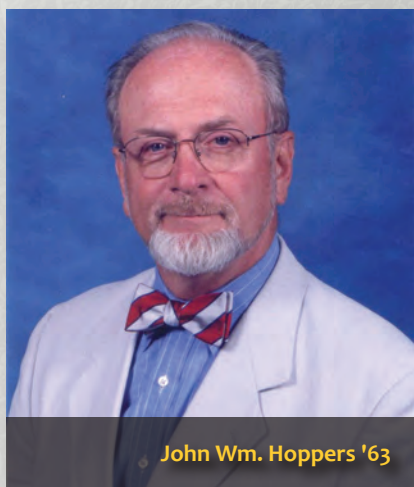
**Elizabeth "Jake" Feinler '54**

Feinler earned a bachelor's in chemistry at WLU; did graduate work in biochemistry at Purdue; was an editor at Chemical Abstracts Service in Columbus, Ohio, then joined SRI International, where she managed first the ARPANET Network Information Center, and then the Defense Data Network, forerunners of today's Internet. She helped develop the first Internet yellow and white page servers. Her team administered Internet addresses and the Host Naming Registry from 1972 – 1989 and developed the first query-based network host name and address server, as well as the domain-naming scheme of .com, .edu, .gov, .mil, .org, and .net. A resident of Menlo Park, Calif., she was inducted into the Internet Hall of Fame in 2013.



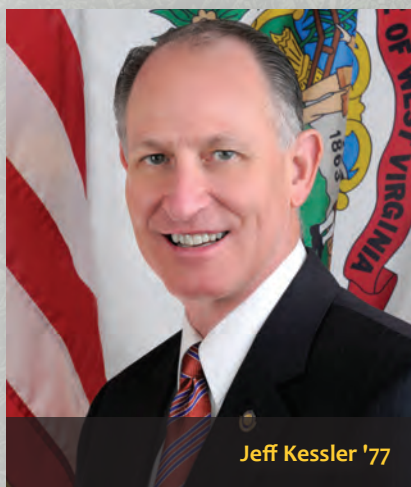
**Dr. Philip D. Stahl '64**

Now a professor of Cell Biology at Washington University School of Medicine, St. Louis, Stahl graduated from WLU, then West Virginia University (PhD, 1967) where he was a NASA Fellow. He was an Arthritis Foundation Post-Doctoral Fellow at Vanderbilt University before joining the faculty at Washington, where he has served as the E. Mallinckrodt Jr. Professor and led the Department of Cell Biology and Physiology and was director of the Division of Biology and Biomedical Sciences. He is the recipient of a MERIT award from the National Institute of Health. Others include a Fogarty Foundation International Fellowship (Oxford), the Mayent-Rothschild Fellowship (Institute Curie) and the Carl & Gerty Cori Faculty Achievement Award (Washington U).



**John Wm. Hoppers '63**

Hoppers is a principal attorney with the Columbus, Ohio firm of Strip, Hoppers, Leithart, McGrath & Terlecky LPA, where he has practiced law since 1968. He earned a degree in Education at West Liberty, then went on to earn a Juris Doctor from The Ohio State University College of Law in 1968. He is admitted to practice before Ohio Courts, Federal District Court for Southern District of Ohio and the U.S. Supreme Court. A member of Columbus Bar Association (CBA) and the Ohio Bar Association, he is a Fellow of the Columbus Bar Foundation and former committee chair for several CBA committees. A resident of Columbus, he is a popular lecturer at Continuing Legal Education seminars and was an adjunct professor at Capital University Law School and The Ohio State University College of Dentistry.



**Jeff Kessler '77**

West Virginia Senate President Kessler earned degrees in economics and political science at WLU then earned a Juris Doctor degree from WVU College of Law. A founding partner in firm of Berry, Kessler, Crutchfield, Taylor and Gordon, he served as the city solicitor for the City of Benwood and as Municipal Court Judge for the City of McMechen. Kessler also has served as an assistant prosecuting attorney in Marshall County and as a special prosecutor in Ohio and Wetzel counties. In 1997, he was appointed to the Senate for the Second Senatorial District. A resident of Glen Dale, W.Va. he has been re-elected five times to the office and in 2011, was elected as the first and only Acting President in its history. Elected Senate President in November 2011 and January 2013, he also holds the title of Lieutenant Governor.



**Dr. Mary Whitman '77**

Senior director of medical affairs at Janssen Scientific Affairs, LLC, Dr. Whitman has received several Johnson and Johnson Standards of Leadership Awards for Publication Excellence and holds two Greenbelt Awards in Publications. She served on committees for the International Society of Medical Publication Professionals, the Council of Science Editors and the Drug Information Association. She is a long-term member of the Regulatory Affairs Professional Society, Society of Scholarly Publishing, and the International Society of Pharmacoepidemiology. A resident of West Chester, Pa., she holds two doctoral degrees from the Graduate School of Biomedical Science, Thomas Jefferson University, Phila., a master's in Environmental Health from the University of Pittsburgh and a bachelor's in chemistry from WLU.



## CROSS COUNTRY

Coach Eric Laughlin's men's and women's cross country teams swept the 31st annual Greensboro (N.C.) Invitational in late September. The women placed 4th while the men were 5th at the MEC Championship Meet with each team having one All-MEC honoree.

## FOOTBALL

The official dedication of the newly-renovated West Family Stadium highlighted halftime festivities at this year's Homecoming Game. Coach Roger Waialae's football team joined in the celebration of the new seating, expanded press box/concessions area and VIP hospitality box with a 39-16 thrashing of Fairmont State and went on to win 4 of 5 games down the stretch. WLU's 8th winning season in the past 10 years ended with a tough 33-27 loss at snowy Notre Dame (Ohio) in a battle for third place in the MEC.

## GOLF

Coach Mike Ricci's men's golf team finished a strong second at the MEC Championship Tournament. Matt Iceton – last season's MEC Freshman of the Year – grabbed the inside track to this year's MEC Player of the Year Award by taking the individual title in the 54-hole event.

## SOCCER

Coach Barry Christmas' women's soccer team continued its rise through the MEC ranks. The Lady Hilltoppers finished just one win short of qualifying for a berth in the MEC Final Four for the second straight season.

## TENNIS

Coach Heather Gallagher's women's tennis team was ranked No. 4 in the Atlantic Region and was the MEC regular-season runner-up for the second straight year. Lauren Howard was honored as the MEC Player of the Year, one of four Lady Hilltoppers to achieve All-MEC status.

## VOLLEYBALL

Coach Kayla Fetsko's women's volleyball team shrugged off some hard-luck losses to earn their second consecutive MEC Tournament berth, battling regionally-ranked Fairmont State to the wire in a 3-2 quarterfinal setback. Junior Courtney Pyeritz finished the season ranked among the Top 10 nationally in digs.



# FALLSPORTS WRAPUP



# NAMES ON THE WALL

by Don Clegg

## Honoring a Half-Century of Hilltopper Wrestling Tradition

West Liberty University's wrestling program has basked in the national spotlight since future U.S. Olympic coach Bobby Douglas won the 1962 NAIA championship at 130 pounds in the Hilltoppers' inaugural season.

Douglas' triumph proved to be the start of something big as the ensuing 50-plus years of West Liberty wrestling have produced seven more individual national champions and 10 Top 10 NCAA and NAIA national tournament finishes to go along with 91 additional NAIA and NCAA All-Americans and 87 National All-Academic honorees.

It's no surprise that Hilltopper head coach Brian Davis and assistant coach Branden Hinkle fully embrace that tradition. After all, the two Hall of Famers had a hand in building it as former national champions and multi-year All-Americans.

Davis, a 4-time All-American, was an NAIA national champion (177 pounds) for WLU Hall of Fame coach Dr. Vince Monseau in 1994. Hinkle, a 3-time All-American, was the 190-pound national champion on a 1995 West Liberty team that posted its highest finish ever at the NAIA nationals, returning home as national runners-up behind Findlay (Ohio).

Not only are the Hilltopper coaches speaking from experience when they tell a recruit he can be an All-American and a national champion at West Liberty, once they get him on campus for a recruiting visit, they can show him just where he'll fit into the pantheon of WLU wrestling legends. It's a time-tested approach.

"That's one of our biggest selling points," Davis said. "The names of every All-American, every Academic All-American and all our Top 10 team finishes are written on boards on the wall of our wrestling room. Every recruit sees that. Coach Monseau had those boards up when I was wrestling and it was a great motivator. I wanted to put my name on those boards."

There's more than the usual buzz around the Hilltopper wrestling program this season. Not only have the coaches landed a highly-touted recruiting class, several impact transfers have come aboard along with some key performers who missed the 2013-14 season due to injury.

If the team needed any added incentive, West Liberty has been chosen to host this season's NCAA Division II Super Region One Tournament at the ASRC on Feb. 27-28.

"Hosting the regional is a huge positive for the program," Davis said. "It's a great venue, we don't have to worry about travel and the guys will get to sleep in their own beds. It's also a nice reward for the great fan support we get from our alumni and the local community."

"This is one of the most veteran teams I've had and we've had a great preseason. The leadership is really showing. If we stay healthy, we could get anywhere from 5 to 7 kids out of the region and may wind up having to put a couple more names up on that wall."



Head Wrestling Coach Brian Davis



From Left: Danny Doyle, Eric Antesberger, Joe Wagstaff, Art Hobley and Aaron Silverio



*Frozen Yogurt Shop is Sweet Success for Alumnus*

# SWEET SUCCESS

With foodies everywhere seeking the perfect nutritional snack, frozen yogurt is becoming a popular dessert.

Alumnus Rodd Welker is building a business based on this fact. This past May, he opened a frozen yogurt shop at the Highlands Center Shopping Complex called Mooey's.

The shop features bright colors, plenty of seating, 12 different flavors of self-serve frozen yogurt and 40 or so toppings. Yogurt flavors change often with special holiday flavors added throughout the year.

"I love the fact that our customers can pick their own flavors of yogurt, add toppings or not, and create their own masterpiece. They can go small or big, healthy or not-so healthy, mix and swirl yogurt, or not. It's totally up to you," Welker said.

The treats are sold by weight, after the customer adds toppings and finishes the frozen masterpiece. The most popular flavors are vanilla, chocolate and cake batter.

Welker reports that his first summer was fantastic and he's pleased with the location, which happens to be in the same building that WLU's Highlands Center campus is located.

Because of his family connection to the Highlands shopping complex (his brother-in-law, former County Commissioner Judge David Sims was instrumental in the development of the property), he had his eye on the location for sometime.

Welker's wife, Martha Sims Welker also is a WLU graduate and the couple's sister-in-law, Lisa Sims, is the shop manager.

Welker already had experience in business since he's a partner in a consulting firm that offers corporate and leadership training, Eagle Advisor Group, located in his hometown of Wooster, Ohio.

"In my business travel, I've been to similar yogurt shops and I knew one hadn't made it to the Highlands Center. My entrepreneurial spirit came into play and we opened our first location. We hope to open other locations soon," Welker said.

Rodd Welker grew up in Smithville, Ohio but likes the Wheeling area where his wife grew up.

"I've owned other businesses but this is my first food place. It's been a good experience. The people at the Highlands were incredible, very accommodating and helpful and the fellow merchants are supportive. We're excited to be a part of this retail community."

Mooey's green cow logo design came on the advice of family and friends who helped with the name concept. The Welkers' oldest son, Tyler, designed the logo. He's an assistant professor of animation in Buffalo, New York. The couple has two other sons, Chad, 25 and Wes, 21.

Rodd Welker earned his Bachelor of Science in business administration degree at WLU and his master's from Indiana University of Pennsylvania. He worked in corporate communications right out of college and then went into marketing, before landing a job in higher education administration, while earning his master's degree. He worked at both Penn State Mont Alto and Bluefield College.

"I always thought very highly of my experience at West Liberty University. I was a resident assistant and learned so much that was helpful later in life," Welker said.

"Rodd was in my management class and was an intelligent and responsible student who had a mature focus on the world of business. I wish him lots of success with his latest endeavor," said WLU's Dr. John McCullough, former management professor and now executive assistant to the president.

Mooey's hours are 11 a.m. – 10 p.m., Monday – Thursday, 11 a.m. – 11 p.m., Friday and Saturday and noon – 9 p.m., Sunday. For more information on Mooey's, please visit [mooeysfroyo.com](http://mooeysfroyo.com).



Rodd Welker



# neue

## BUSINESS FUELED BY ENTREPRENEURSHIP PROGRAM

Alumni Matthew Myles and Caleb Filburn, both 2013 WLU graphic design graduates, are now owners of a design studio, Neue (pronounced new), located on the first floor of Wheeling's historical Professional Building, 1300 Market St.

Neue offers print, branding, web and marketing services. Much of the design team's early success is due to their relationship with the Gary E. West College of Business and its entrepreneurship program, where they were mentored in the business start-up.

Myles and Filburn have been together since they were enrolled in the Graphic Design III class. The class was given an assignment to create a company and pitch it to community leaders, then work with real clients. For Myles and Filburn, the assignment continued even after they graduated.

"So many circumstances were favorable to us. We were able to incubate with the College of Business entrepreneurship center last year and get our footing. We're grateful for all the assistance we received from Carrie White, Jason Koegler, Attorney Patrick Cassidy, the WALS Foundation and others who helped us," said Myles, a resident of Wheeling.

The assistance was led by Dr. Carrie White and the WLU Center for Entrepreneurship, housed in the College of Business. A grant even allowed them to purchase a couple of iMacs.

Neue became a LLC in November 2013 and is now a full-fledged business with a clever business card and sophisticated office, sporting a grey and burgundy color scheme.

The choice of the name is a nod to graphic design history, according

to Filburn, who resides in St. Clairsville, Ohio.

"We are big fans of the Austrian designer Herbert Bayer and his minimalist, industrial style. He designed a typeface called Universal and we use it in our logo. We were afraid people would have trouble pronouncing our company's name, but so far, they've done pretty well," he said.

When asked what makes Neue special, the duo claim that they

"It's liberating. You can work when you want. It's like having a blank canvas and creating something new everyday," he explained. "On the flip side, you have to dedicate yourself to the job. You have to have good work ethic."

The Neue owners are still working out the kinks of small business ownership but have learned an incredible amount so far.

"Never having any sort of business background before, I'm surprised by the details involved in becoming a legitimate business," Myles said.

"We're trying to grow our business as carefully as we can. We're looking for opportunities. There's a revitalization going on in Wheeling right now and I'm grateful to the city for all the encouragement," Myles added.

"Early on, I figured I'd find a job in a bigger city like Columbus or Pittsburgh. I never thought I'd have my own firm right out of college."

Right now, the duo employs one additional employee, an account manager, Neal Davis.

Neue is open to business just about anywhere and several clients found them on Google.

"As students at West Liberty, we never thought that our dream to start a design business could happen so quickly after graduation. WLU's entrepreneurship program is a tremendous program for students and the Wheeling community," Filburn said.

Visit [neueideas.com](http://neueideas.com) to view some of their work or call them at 681-404-4736.



Matt Myles and Caleb Filburn

subscribe to a minimalism that is distinct.

"The effective use of reduction in design, minimalism, is our theme. We deconstruct ideas and clean them up, then create straight to the point design," said Filburn.

"We offer a complete process, even for a small project. We're thought based designers and we bring process back into our work. We ask our clients, what are you communicating, and go from there," said Myles.

"Around here, that can be a new system. Everyone's in a hurry," he said.

The guys find that working for themselves is a double-edged sword.



# Study Abroad

adds immeasurably to the student experience, according to Bev Burke, senior administrative assistant in the provost office, who coordinates most of the trips.



Recent WLU global experiences include Australia, China, Costa Rica, France, Iceland and the United Kingdom.

“We encourage our students to take advantage of study abroad. The benefits last a lifetime,” said Burke.

Alexis Dorris traveled to Australia for her study abroad through the CAPA International Education. A dental hygiene major, she is from Shadyside, Ohio.

“My dad suggested I study abroad because he feels it’s a once-in-a-lifetime opportunity that shouldn’t be missed. Since I always found Sydney, Australia intriguing, I picked it as the location for me,” Dorris explained.

She was “Down Under” for seven weeks during the Australian winter and earned six college credits for her effort.

Junior Allyson Ashworth, Hamlin, W.Va., traveled to Beijing, China as one of 120 volunteers to teach English to Chinese students in rural China, this past July. Junior Rachel Wurster, Berkley Springs, W. Va., joined her.

The girls landed in Beijing and spent a few days there before traveling to their rural destination by train. They were part of the Summer Service and Learning Program, headquartered in Beijing.

They were thrilled to see the famous sites of the Forbidden City, the Great Wall, Tiananmen Square and the beautiful Summer Palace.

After the Beijing experience, it was a long four day train ride, to get to their rural home in Liupanshui, in the western part of Guizhou Province, with a population of 2.86 million and a subtropical monsoon climate.

But the girls earned three college credits for their work. “I’m glad I went. It was an affordable program and we are grateful that we had the chance to participate,” said Wurster.

A student biology trip offered a close look at biodiversity in the Republic of Costa Rica.

“This was the first international trip for the natural sciences and mathematics department. Students were very pleased and learned so much. We hope to do it again in the next year or two,” said Assistant Professor Heather Kalb, one of three professors who accompanied the students.

Assistant Professor of Nursing Marie Du Toit and Assistant Professor of Chemistry Theunis van Aardt also joined Wendi Wentzell-Cuc, Mackenzie Davis, Zachary Dillard, Krista Emch, Kristen Fijalkowski, Lori Henry, Jillian Laslo, Nicki Mihalik, Kelsey Robertson, Taylor Rogerson, Katie Scott, Makayla Smith and Audrey Sykes in the Central American country known for its lush jungles and rare wildlife.

Paris and the surrounding region, provided yet another learning experience for graphic design student Rosalie Haizlett who found studying, volunteering and art while spending several months traveling through France.

Looking for a summer job was how the opportunity arose for Haizlett, who ended up staying with a friend of a friend in Vendome, France and painting a mural at her host family’s church.

The daughter of associate professor of graphic and digital media design Jim Haizlett, Rosalie believes the trip made her more independent and capable.

“If you have any desire to travel at all, you should do it. It is incredible how much you learn in just a few months,” she said.

For another group of students, it was a trip to the breathtaking landscape of Iceland that broadened their minds. Nine students joined Geography Professor Aron Massey out of Pittsburgh International Airport on July 17, arriving in the capitol of Reykjavik City about six hours later.

WLU students who explored Iceland included Daniel Doyle, Paul Henry, Scott Kaiser, Laken Lambert, Jordan Miller, Aaron Schneid, Caroline Schooler, Cody Stepanek and David Tucker Wilkinson.

“I learned about the music and culture of Iceland while taking a WLU geography class, so when I got this opportunity to experience Iceland in person, I couldn’t pass it up,” said Henry, who is a senior with career sights set on urban planning.

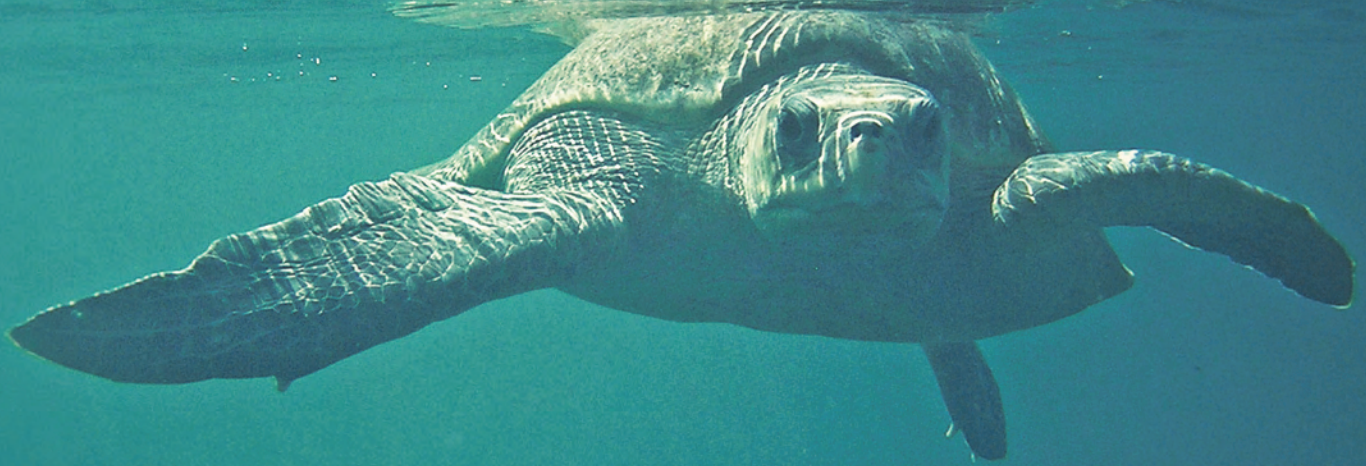
Finally, for two weeks in May, nine students experienced a once-in-lifetime chance to study in the UK as Professor Peter Staffel, director of the Honors College program, introduced them to London and Edinburgh: Alexis Brum, Caitlyn Burt, Victoria Humphrey, Nichole Jackson, Steven Maragos, Hannah Mason, McKensie Mason, Erica Sapp and Karla Yurko.

“Traveling abroad helps us understand ourselves, our country and other countries and peoples better, often MUCH better,” he said. More Honor College study abroad trips will be offered in the future.



# GOING BEYOND

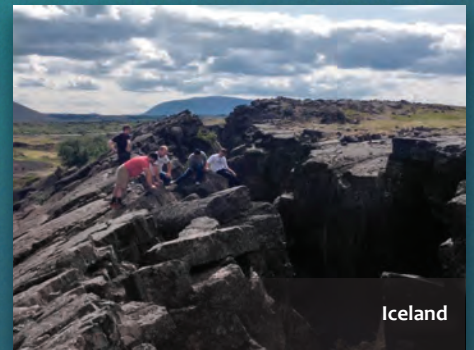
The Classroom to Enhance Student Experience



Costa Rica



China



Iceland



# Quality, Affordability, Opportunity

## NEW MASTER'S PROGRAM OFFERS QUALITY, AFFORDABILITY & OPPORTUNITY

After three years of planning and perfecting the curriculum, West Liberty University is now offering a Master of Professional Studies (MPS) degree.

"We believe this program will fill a void in our curriculum that many professionals and our own recent graduates will welcome," said Provost Brian Crawford. Approved by the Higher Learning Commission this past August, classes began in late September at the Highlands Center campus.

"There is a real need for this type of quality degree program for working adults and we are pleased to offer it in a convenient location and format," said Dr. Thomas Michaud, dean of the School of Professional Studies.

The MPS structure and curriculum emphasizes learning directly relevant to professional employment in both for-profit and non-profit fields. Two tracks or areas of emphasis are offered, organizational leadership and justice leadership.

"Many other colleges offer an accelerated master's program but few are as affordable, convenient and adaptable as this one," said Michaud. Most classes meet on Saturdays. Others are offered online.

The MPS in Organizational Leadership track prepares graduate students to become fully competent leaders as they discover their own leadership style. It will broaden critical reasoning and offer skills needed to create positive change at every level of an organization. A 30-hour program, students can complete the degree within 14 months.

The MPS in Justice Leadership track is designed for working professionals in the fields of law enforcement and justice administration. A weekend schedule focuses on relevant history and theory, research, ethics and best practices for leadership in the criminal justice system. This 36-hour program has both Friday evening and Saturday classes.

"Many criminal justice agencies require graduate level education for career development and advancement and this is a perfect solution," Michaud said.

In addition to the new master's degree, the School of Professional Studies offers undergraduate degrees that fit the busy schedules of working adults, including the Bachelor of Arts in Organizational Leadership and Administration (BLA), the Regents Bachelor of Arts (RBA) and the Bachelor of Applied Science (BAS).

Located within the Highlands shopping complex, the Highlands Center campus features plenty of free parking. For more information, please call 304-217-2800 or email [tmichaud@westliberty.edu](mailto:tmichaud@westliberty.edu).





# JOHN P. McCULLOUGH SOCIETY



This holiday season, we are excited to announce a new recognition society created to honor Dr. John P. McCullough, a beloved and dedicated employee of West Liberty University for more than 40 years! The following individuals, foundations and corporations have contributed \$25,000 or more and, like Dr. McCullough, remain committed to the mission of WLU. This type of outstanding dedication deserves to be recognized in a very special way.

(3) Anonymous

Lee Weeks Abraham '56+

Marty '75 & Patti '76 Adams

Jack C. Adams '63

Mary Ahrens+

Aladdin Food Management Services, LLC

The Albert Schenk III & Kathleen H. Schenk  
Charitable Trust

American Electric Power Foundation

Charles R. Annett '66

Barnes & Noble College Bookstores

Bayer Foundation

Phyllis A. Beneke+

Mildred Kaetzel Biggs+

Dr. Albert '49+ & Senator Thais '76 Blatnik

Bordas & Bordas Attorneys, PLLC

R. Emmett Boyle & Debra J. Boger

Donald '52 & MaryAnne Bruno

Neva N. Caldwell '22+

Leah Gracey Campbell '39+

Louis '65 & Darlene '61 Cardamone

John W. Carenbauer, Sr.+

The Charles M. & Thelma M. Pugliese  
Charitable Foundation

Chesapeake Energy Corporation

Claude Worthington Benedum Foundation

David K. Coffaro '77

Lula K. Collins+

Naomi Craig+

Mark D. Crow

Charles & Lavoo Crutchfield+

Joseph E. Davis '61

Alfred R. de Jaeger

Leslie DeFelice '76 & Connie Nelson

Shirley Ann Dietz

Doctors Urgent Care

John '78 & Kimberly '77 Dolan

Catharine Dorer+

Roger L. DuBois '53

Edgar Martin Classic

Paul & Helen Elbin+

Ben & Lynne Exley

Nicholas & Fran Frank

James '61 & Carol '60 Frum

Hazel Jane Gilleland+

Joe '69+ & Rita Gnazzo

Cynthia Goad

Robert Godfrey+

Donelda J. Godfrey

Martha Hudson Goodrich '44

Jack '34+ & Mildred Grewell

Brian & Rachelle Harlow

Robert & Stephanie Harris

Kenneth Harris '37+

The Health Plan of the Upper Ohio Valley, Inc.

Harry & Constance '81 Hein

Howard '66+ & Catherine Herrington

Ralph E. & Helen M. Herzler+

W. Peterson & Jean Holloway

Fred & Audrey Horne

Gary '64 & Paula Inclan

Norma Jeffries+

David Jones '60+

Michael Joseph+

Brooke P. Koehler

H. R. Bucky '64 & Joanne Kopf

Koppers Industries

Rachel Katherine Krinke '45+

Howard '49+ & Theresa '48 Lemasters

Helen E. Levenson+

Lary Loew '75+

The Louis & Sandra Berkman Foundation

Harry & Helen '61 Ludeman

Lyell B. and Patricia K. Clay Foundation, Inc.

Main Street Bank

Phyllis A. Marsh

Daniel N. Maxwell '31+

Margaret Anne Mayerich

Thomas '54+ & Peggy '50 McCarroll

John P. McCullough

Irene Meagel+

Virginia T. Mellott '43

Larry '80 & Paula '72 Moore

Rudolph Mumley '50+

Florence Irene Nesbitt+

Kathryn T. Neuman+

Mary Jane Norona '49+

John+ & Jo Lynne Nugent '75 Stimmel

The Nutting Foundation

Ohio Valley Health Services & Education Corp.

Andrew '54 & Judith Bartell '55 Paesani

E. Alex '82 & Valerie '87 Paris

Parkvale Bank

Pittsburgh Alumni Chapter

Pittsburgh Conference on Analytical, Chemical  
& Applied Spectroscopy

Project BEST

Thomas '70 & Eileen Reinbold

Jerry '60 & Connie '57 Roberts

E. Kent '61 & Barbara Robinson

The Ryan Ferns Healthplex

William P. & Jane Atkins '63+ Sargent

Douglas '73 & Susan '71 Sarkis

Sara Schnitzler '49+

Larry H. Sebulsky+

Howard L. Shackelford '73

John C. Shaw+

Vincent '64 & Linda Shimp

Floyd Shuler '64

George Smith '68

Solutions 21, Inc.

Peter M. Sontag '69

George E. Stifel+

Swisher International, Inc.

Touchstone Research Laboratory

Shawn '87 & Julie '86 Ullom

United Bank, Inc.

WesBanco Wheeling

Gary '58 & Flip West

Wheeling Island Hotel Casino Racetrack

James Taibi '86 & Kristina Williams '86

Randy & Betty Worls

WV Department of Education & The Arts

Terry '67 & Karen Younkins

+deceased



# WEST LIBERTY UNIVERSITY FOUNDATION BENEFACTORS REPORT

JULY 1, 2013 THROUGH JUNE 30, 2014



## MESSAGES FROM THE FOUNDATION CHAIR AND THE UNIVERSITY PRESIDENT



RICHARD LUCAS  
Chairman  
WLU Foundation

Dear Friends of West Liberty University,

As West Liberty University looks with excitement toward our future, we sincerely thank you for your ongoing support. On behalf of the West Liberty University Foundation Board of Directors, it is my privilege to thank you for your continued support of West Liberty University in the Fiscal Year July 1, 2013 through June 30, 2014.

West Liberty University continues its \$22 million Capital Campaign for a Great University and your past, present, and future donations to this campaign are greatly appreciated. With examples of successes such as Campbell Hall, the West Family Stadium, and the preseason Number 1 ranked Division II basketball team, just to name a few, it certainly is a great time to be a Hilltopper!

For the year ended June 30, 2014, the West Liberty University Foundation, Inc has grown to over \$18.5 million dollars in assets and paid out over \$400,000 in direct scholarships for our students.

The West Liberty University Foundation, Inc scholarship is often the only available avenue for higher education for some students. Your continued support provides scholarships that allow these students to attend West Liberty University. Your generosity in contributions today and endowments for the future plays a critical role providing education for a positive impact on our students.

Sincerely,

Rich Lucas



ROBIN C. CAPEHART  
President  
West Liberty University

Dear Friends and Alumni of West Liberty University,

The condition of Higher Education in America is fragile. Due to economic challenges, states like West Virginia are cutting the budgets of universities like West Liberty University. For the budget year 2015-16, the state of West Virginia projects that it will fund less than 18% of WLU's total operating budget. However, because of leadership and commitments from alumni and friends like you - we are sustaining our mission of providing the opportunity for a high quality education.

On behalf of the students, faculty and staff of our great school, I say Thank You!

The "Power of Giving" not only helps to offset tuition costs for our best and brightest students, but supports efforts to continue moving WLU from a "Good College to a Great University." Recent privately funded capital projects will serve as recruiting and retention tools that support enrollment growth. Private donations also help inspire future gifts and will ensure WLU's success well into the future.

A variety of advances were made during the fiscal year 2013-14 with your help. Below, I have listed some highlights:

- The grand opening of our new Health Sciences building: Campbell Hall
- The completion of the renovation of Kelly Theatre
- A fourth consecutive trip to the Division II "Elite Eight" by our Men's Hilltopper Basketball Team (National Finalist)
- Third graduate program: Masters of Professional Studies enrolled
- The dedication of West Family Stadium

With sincere appreciation,

Robin C. Capehart



# STATEMENT OF FINANCIAL POSITION

## WEST LIBERTY UNIVERSITY FOUNDATION, INCORPORATED STATEMENTS OF FINANCIAL POSITION JUNE 30, 2014 AND 2013

	2014	2013
<b>ASSETS</b>		
Cash and cash equivalents	\$ 30,486	\$ 27,490
Unconditional promises to give	281,501	172,257
Other receivables	4,855	8,532
Investments at estimated fair value	15,872,924	11,894,694
Beneficial interest in perpetual trust	2,270,545	2,098,005
Other assets	61,014	44,036
<b>TOTAL ASSETS</b>	<b>\$ 18,521,325</b>	<b>\$ 14,245,014</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>LIABILITIES</b>		
Accounts payable and accrued expenses	\$ 34,170	\$ 21,591
Liability for charitable gift annuities	50,963	60,607
Total liabilities	85,133	82,198
<b>NET ASSETS</b>		
Unrestricted	2,599,987	1,935,952
Temporarily restricted	6,011,161	2,806,822
Permanently restricted	9,825,044	9,420,042
Total net assets	18,436,192	14,162,816
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 18,521,325</b>	<b>\$ 14,245,014</b>

## KEY MEASUREMENTS AND CALCULATIONS

	Result	Calculation
Total Foundation Expenditures stated as a % of Total Assets under Management	1.4%	\$252/\$18,521
Ratio of Total Contribution to Total Foundation Expenditures	20 to 1	\$4995/\$252
Ratio of Total Contributions to Total University Support Expenditures	2 TO 1	\$4995/\$2384

(To view the audited Financial Statements, Notes, and the Certified Public Accountant's opinion thereon, please go to the [www.westliberty.edu/institutionaladvancement](http://www.westliberty.edu/institutionaladvancement).)



# STATEMENT OF ACTIVITIES

## WEST LIBERTY UNIVERSITY FOUNDATION, INCORPORATED STATEMENTS OF ACTIVITIES AND CHANGE IN NET ASSETS FOR THE YEAR ENDED JUNE 30, 2014

	2014	2013
	In thousands	
	Total	Total
<b>SUPPORT AND REVENUES</b>		
Contributions	\$ 4,995	\$ 1,764
Interest and dividend income	365	283
Loss/Gain on investments	1,254	939
Fundraising	-	21
Change in value of split interest agreements	166	65
Other income	129	64
<b>TOTAL SUPPORT AND REVENUES</b>	<b>6,909</b>	<b>3,136</b>
<b>EXPENSES AND LOSSES</b>		
West Liberty University support:		
Scholarships	408	563
Athletic programs	96	140
Academic programs	432	986
Capital improvements	1,015	127
Other programs	433	239
Fundraising		
General and administrative	252	237
<b>TOTAL EXPENSES AND LOSSES</b>	<b>2,636</b>	<b>2,292</b>
<b>CHANGES IN NET ASSETS</b>	<b>4,273</b>	<b>844</b>
<b>NET ASSETS AT BEGINNING OF YEAR</b>	<b>14,163</b>	<b>13,320</b>
<b>NET ASSETS AT END OF YEAR</b>	<b>\$ 18,436</b>	<b>\$ 14,164</b>
<b>RETURN ON AVERAGE NET ASSETS EMPLOYED DURING FISCAL YEAR END JUNE 30, 2014</b>	<b>10.4%</b>	<b>\$1,914/ \$18,436</b>
<b>Net Investment Income:</b>	<b>Total Support &amp; Revenue</b>	<b>6,909</b>
	<b>Less: contributions</b>	<b>4,995</b>
	<b>Net Investment Income</b>	<b>1,914</b>
<b>Average Net Assets</b>	<b>16,300</b>	<b>(\$14,163+\$18,436)/2</b>

(To view the audited Financial Statements, Notes, and the Certified Public Accountant's opinion thereon, please go to the [www.westliberty.edu/institutionaladvancement](http://www.westliberty.edu/institutionaladvancement).)



# NATHAN SHOTWELL SOCIETY



The Nathan Shotwell Planned Giving Society, established in 1997, recognizes and honors those who have made provisions for West Liberty University through a bequest in a will or other estate-planning arrangement. The Society is named for the Reverend Dr. Nathan Shotwell, who founded the institution in 1837 and served as its leader until 1854. Dr. Shotwell is credited with the establishment of the high academic standards to which the university continues to aspire.

The following alumni and friends of West Liberty University have made such provisions:

Anonymous (19)  
 Mary K. Ahrens+  
 Judith Schryver Azallion '99  
 Donna Waugh '65 Berlage &  
 Bruce L. Berlage\*  
 Patricia L. Bethel '79  
 Mildred Kaetzel Biggs+  
 Albert M. Blatnik '49+  
 Thais F. Blatnik '76  
 Elizabeth M. Boger '43+  
 Mark Bohlman '75  
 R. Emmett Boyle  
 Donald S. Bruno '52\*  
 Robert J. Burke '76+  
 Neva Caldwell '22+  
 Clyde D. Campbell '53\*  
 Joan L. Campbell '62\*  
 Leah Gracey Campbell '39+  
 Richard H. Carter  
 Audrey Ciripompa\*  
 Lula K. Collins+  
 Sharon Murphy Coote '69  
 C. Nolan Cox '71  
 Naomi Craig+  
 Dennis L. Daugherty '76  
 Joseph E. Davis '61  
 Les DeFelice '76\*  
 Alfred R. de Jaager\*  
 Richard Deenis '89  
 Roger Dubois '53\*  
 Helen P. Elbin+  
 Paul N. Elbin+  
 Carlyle D. Farnsworth  
 Robert Richmond Fisher  
 Carol L. Flaherty '66  
 Dennis K. Flaherty Ph.D. '67  
 Susan M. Fowler '73  
 Sara Jane Fritz '43+  
 Rosemary M. Front+  
 Carolyn Sue Garrison '64

Richard D. Garrison '59  
 Gloria E. Gasser '80  
 Edward C. Gaughn+  
 Hazel Jane Gilleland+  
 John D. "Jack" Grewell '34+  
 Chester P. Grossi '47+  
 Rose Grossi  
 Robert P. Haas '57  
 Kenneth Harris '37+  
 Constance H. Hein '81  
 Harry R. Hein  
 Howard Herrington '66+  
 Helen (Gibson) Herzler+  
 Ralph E. Herzler, Jr.+  
 John William Hoppers '63\*  
 David Jones '60+  
 David B. Kadar '74  
 Miriam E. Kaiser '29+  
 Billy E. Keller '70  
 Bob '67 & Patti Kota\*  
 Rachel Katherine Krinke '45+  
 John P. Larch '80  
 Meta M. Lasch '76  
 Howard G. Lemasters '49+  
 Theresa J. Lemasters '48  
 John P. Liptak '80  
 Virginia M. Lutes+  
 Kathleen A. Maestle '93\*  
 Helen Kimble Maier '48  
 Rita M. Masur  
 Catherine C. Mattingly '62  
 Daniel N. Maxwell '31+  
 Marilyn A. McCain '72  
 Irene Meagel+  
 Virginia T. Mellott '43\*  
 Stella Caravas Misoyianis '52  
 Jenny Lynn Morlan '81+  
 R. Clark Morton '53\*  
 Christine C. Muroski  
 Dr. Theresa Nagy '68

Florence Irene Nesbitt+  
 Kathryn T. Neuman+  
 Mary Jane Norona '49+  
 Diana Duncan Ott '60+  
 Andrew Paesani, Jr. '54\*  
 Judith Bartell Paesani '55\*  
 Andrew J. Pasden, Jr. '69  
 Linda L. Pasden  
 Karen D. Rea '65  
 Phillip S. Rea '65  
 Carol Jean Reuther  
 Richard & Sandra J. LaPosta '64 Riopelle  
 Mary Jane Reaney Ritson '45  
 Barbara C. Robinson\*  
 E. Kent Robinson '61\*  
 Ronald L. Robinson '53+  
 Sam K. Rollins '68  
 Esther Rowe+  
 Ruth Ann Scherich '51  
 Sara H. Schnitzler '49+  
 Howard Shackelford '73\*  
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 Richard G. Stevenson, MD  
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 Flip West\*  
 Gary West '58\*  
 Mary Ann Wolf+  
 Elizabeth Wolf

+Deceased

\*2013-2014 President's Circle member; leading annual benefactor of WLU



# HONOR ROLL OF DONORS

The West Liberty University Foundation, Inc. is pleased to report that during the 2013-2014 fiscal year, 2,332 gifts totaling \$4,952,193.75 were received to advance the mission of the university. During this reporting period, WLU's President's Circle, which is comprised of those who contributed \$1,500 or more, consisted of 136 members. President's Circle members provided a total of \$4,725,123.85 in private funding to the Foundation.

The following pages honor those who supported the mission and vision of West Liberty University.

## **1837 SOCIETY – PLATINUM CIRCLE \$100,000 OR MORE**

Gary '58 & Flip West

## **1837 SOCIETY – GOLD CIRCLE \$50,000 – \$99,999**

Brooke P. Koehler

## **1837 SOCIETY – SILVER CIRCLE \$25,000 – \$49,999**

Charles R. Annett '66

## **1837 SOCIETY \$10,000 – \$24,999**

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David K. Coffaro '77  
Donelda J. Godfrey  
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Virginia T. Mellott '43  
Thomas '70 & Eileen Reinbold  
Brent D. Robinson '73  
Peter M. Sontag '69  
Robert H. Taylor  
Terry '67 & Karen Younkens  
Anonymous (1)

## **THE WINDING ROAD SOCIETY \$5,000 – \$9,999**

Donald '52 & MaryAnne Bruno  
Louis '65 & Darlene '61 Cardamone  
Mark D. Crow  
Charles '57 & Madona Davis  
Michael & Norma Davis  
Alfred R. de Jaager  
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Albert '80 & Susan Roszczyk  
William P. Sargent  
James Taibi '86 & Kristina Williams '86

## **ACADEMY SOCIETY \$2,500 – \$4,999**

Marty '75 & Patti '76 Adams  
Tara M. Beiswenger '88

Betty Blum  
Judy E. Carney  
Leslie DeFelice '76 & Connie Nelson  
Roger L. DuBois '53  
Martha Hudson Goodrich '44  
John P. McCullough  
Thomas T. Mendenhall  
Bruce V. Shipe '70  
Philip '64 & Sharon Stahl  
William C. Wright '64

## **HILLTOP SOCIETY**

### **\$1,000 – \$2,499**

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David '70 & Barbara '70 Beck  
Bruce L. & Donna Waugh '65 Berlage  
Brad '79 & Mary Blair  
Jason K. Blair '95  
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Clyde '53 & Joan '62 Campbell  
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Kim '69 & Sandra '69 Carey  
Larry '68 & Cathy '68 Carpenter  
Joseph D. Clark '64  
Audrey Ciripompa  
Richard '59 & Mary Jane '57 Copeland  
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Daniel L. Cunningham  
Danny L. Cvetanovich '74  
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John '78 & Kimberly '77 Dolan  
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Harry & Constance '81 Hein  
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Janet L. Honecker  
Stephanie Hooper & Matthew Golein '04  
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Thomas F. Howley '58  
Daniel '75 & Deborah '75 Joseph  
Jason & Sarah Koegler  
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**KAYDON HARDMAN '17**

This psychology-music education major recently won the Wheeling competition of "The Next Big Voice." Prizes included an all-expense trip to New York City on July 27, 2014, plus \$5,000 cash! Hardman was thrilled to win and also enjoyed a chance to record her special sound with Synematik Music World and meet the executive producer of Warner-Chapel Music Productions. She's now saving money to head back to NYC for more musical recordings and hopefully an artistic contract. Hardman sings blues, jazz and classic rock.



**ALAN SAUNDERS '74**

A four-time All-West Virginia Conference cross country standout who qualified for three NAIA National Cross Country meets, Saunders is still regarded as one of the top distance runners in Hilltopper history. Saunders returned to campus this fall for induction into the Athletic Hall of Fame. After graduation, Saunders taught for nearly two decades in Fort Myers, Fla. before joining the investment world with A.G. Edwards, Inc. He retired from the First National Bank of Christiansburg, Va. in 2007. He and his wife Cinda have homes in Chiang Mai, Thailand and Fort Myers.



**GAIL ADAMS '04 &  
MARYLU HUTCHINS '79**

Named the 2015 West Virginia Teacher of the Year by the West Virginia Department of Education, Adams joined former WLU alumna MaryLu Hutchins in this statewide achievement. Hutchins earned the honor in 2009. In recognition of their exemplary work in the field of education, President Robin C. Capehart joined Director of Alumni Relations Shane Stack in presenting both educators with Outstanding Alumni Achievement Awards, during halftime at the 7 p.m. Oct. 23 football game against West Virginia Wesleyan.

**TOP OF THE HILL** is now printed in a newsletter format, reducing the cost of printing and environmental impact when compared to the former lengthier magazine. We strive to offer our readers a campus snapshot in an informative, brief manner. Please let us know online or via email your comments and questions.

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Newsletter  
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